

OVERSEAS NEWS

Czech protest fails to involve silent majority

By Leslie Collin in Prague

"CZECHS come here," thousands of demonstrators in Prague shouted, as they gathered under St Wenceslaus monument on the huge square named after him.

But bystanders, who greatly outnumbered the protesters, did not join in Saturday's protests on the 71st anniversary of Czechoslovakia's independence. There was no solidarity between militant young opponents of the leadership and the vast majority of onlookers in Wenceslaus Square. Their sympathies lay with the protesters but they knew the time was not yet ripe.

The demonstration of nearly 2,000 people was repeatedly charged by riot police wielding batons. The official news agency CTK said 355 people were detained and seven injured.

The protest in Prague threw a sharp light on the difference between the sporadic actions by the tiny Czechoslovak opposition and the daily mass protests

taking place in East Germany. Normally passive East Germans underwent a catharsis earlier this month, triggered by the exodus of tens of thousands of citizens to the West, while Mr Erich Honecker, the former leader, refused to acknowledge that anything was amiss.

The conservative Czechoslovak leadership, on the other hand, liberalised travel to the West earlier this year - for those with hard currency - and rushed consumer goods into the shops. But the longer-term prospects of the economy are bleaker than ever.

One of the first banners to be unfurled on Wenceslaus Square by the protesters was "Truth will prevail", the battle cry of Jan Hus, the Protestant reformer, and the motto of Dr Tomas Masaryk, the first Czechoslovak president. Masaryk's name was frequently chanted, along with that of Mr Vaclav Havel, the playwright and spokesman of Charter 77, the human rights group,

which called the demonstration. Mr Havel was in hospital, after being picked up by the police, who ordered all prominent dissidents out of Prague for the anniversary.

"Remember, Havel is more famous in the West than here," one middle-aged engineer, watching the demonstration, noted. What was most important, he said, was the inexorable decline of the economy, which, he predicted, would be the leadership's downfall.

A retired deputy director of the Czechoslovak natural gas pipeline company watched the demonstrators regroup on Republic Square, after being driven from Wenceslaus Square by the riot police. He forecast that the present leadership had, perhaps, one or at the most two years left before being swept away. But it would be non-violent in the "Czechoslovak tradition", he said.

Near Old Town Square, where several hundred demonstrators chanted "Free-

dom and democracy", a line of grey uniformed workers' militia manned a barrier across the street leading to the square. One of the militiamen, a man of about 30, recognised an old acquaintance from school on the other side of the barrier.

"How much do you earn standing there?" the militiaman was asked.

"Everything I make I save with my hands," he replied. The crowd behind the barrier burst into laughter. It was one of the few light moments of the day.

A former member of the Communist Party, who was expelled after the Soviet-led invasion of Czechoslovakia in 1968, debated with the militiamen and expressed sympathy for the demonstrators. One militiaman said: "What do you want? Conditions like in Poland or Hungary?" The man replied: "This is Czechoslovakia. We have our own traditions."

Rome fears effect of EC failure on taxes



Ciampi: policy speech.

THE BANK of Italy's concern that the European Community's failure to harmonise taxes on capital gains could push interest rates still higher in Italy was reflected in a speech by Mr Carlo Azeglio Ciampi, its governor, on Saturday at the annual meeting of the Forex Club in Rome, writes John Wyles.

The central bank regards the minimal chances of an agreement on tax harmonisation as a breach of commitments made at the informal meeting of finance ministers a year ago.

However, the absence of an agreement will not alter Italy's determination to abandon all restrictions on capital movements and to move the lira into the European Monetary System's narrower 2.5 per cent oscillation band from July 1 next year. Until now, it has been permitted a 6 per cent margin of fluctuation.

Mr Ciampi said the effect of different policies for taxing capital gains will be to expose the Italian current account and monetary policy to new pressures.

"The cost of not moving towards monetary co-ordination and fiscal harmonisation in Europe will be the risk of pushing interest rates upwards in countries which are trying to avoid or to compensate for distortions in capital flows."

Rome fears the treasury will ultimately be forced to align with the most liberal regimes on the taxation of capital gains. This could mean abandoning the 30 per cent tax on bank deposits, with a consequent loss of revenue and widening of the budget deficit.

Appointments to Italian state companies delayed

By John Wyles in Rome

DIVISIONS in Italy's dominant Christian Democratic (DC) Party have forced Mr Giulio Andreotti, the Prime Minister, to postpone appointment of new presidents for Italy's leading state holding companies.

He had hoped that a list of nominations he had agreed with Mr Bettino Craxi, the Socialist Party leader, would be adopted by the cabinet last Friday.

However, strong opposition from the DC left, led by Mr Ciriaco De Mita means a formal decision will not now be taken before next Friday.

This means the Craxi-Andreotti list could well be overturned by the Rome city council elections which close today. Any loss of votes by the DC will be seen as a defeat for Mr Andreotti, whose faction controls the Rome party.

Until the end of last week, it appeared that Mr Franco Vizzoli, the chairman of Enel, the state electricity authority, would succeed Mr Romano Prodi as chairman of Iri, the largest state holding company, and Mr Lorenzo Necci, president of Enimont, the public-private joint chemicals venture, would take over at Eni, the state energy group, in succession to Mr Franco Reviglio. The Prodi-Reviglio mandates expired yesterday.

Nominations to these two posts have enormous symbolic as well as business importance, in determining whether the politicians will be able to exercise more direct control over the managements than during the past seven years that Messrs Prodi and Reviglio have been in office.

After the professors, Page 16

Hungarian party urges privatisation as part of economic programme

By Judy Dempsey in Budapest

HUNGARY'S Association of Free Democrats, one of the parties that will contest next year's free parliamentary elections, yesterday unveiled an economic programme aimed both at privatisation and supporting the less well-off.

The package, debated at the AFL's annual congress, includes:

- Re-allocating expenditure from loss-making enterprises to small, profit-making companies.
- The abolition of the dominant role of state property.
- Easier access to credit to

private companies, though no substantial reduction in company taxes.

- Establishment of pension and insurance funds by enterprises and municipalities; these would help broaden share ownership and ease the strain on the national budget.
- Indexation of pensions/salaries for the poor and those with the lowest incomes.
- The AFL also adopted a seven-point political programme which envisages the depoliticisation of the army and police.

It also wants the current parliament to take an early decision on the date of legislative elections.

Parliament will today decide whether to hold a referendum on the controversial question of how the next president will be chosen.

The AFL has gathered 200,000 signatures to back its campaign for the new head of state to be chosen after next year's parliamentary elections - and preferably by parliament - instead of by universal suffrage next month, as currently planned.

Moscow abandons work on Crimean reactor

By John Parker in Moscow

THE Soviet Union's green movement has scored another notable victory, forcing the Ministry of Nuclear Power to abandon the half-built Crimean nuclear reactor and turn it into a training centre for nuclear engineers.

The announcement follows the news last week that construction of nuclear reactors at Smolensk and Kursk in central Russia had been stopped. Both reactors were built to the same design as that used at Chernobyl, the scene in 1986 of the world's worst nuclear accident.

The scrapping of all three plants is part of a widespread reassessment of nuclear energy policy in the wake of controversy over Chernobyl.

Last year, construction at six other reactors was stopped:

The state committee on nuclear safety has said that the site of 12 more reactors is in the balance.

The Crimean reactor is built in an earthquake zone and since Chernobyl the Crimean authorities have been inundated by protests.

Last January, in a letter to Pravda, the Communist Party daily, 10 eminent scientists wrote a devastating assessment both of the plant and of the ministries responsible for it. They criticised the designers for underestimating the chances of a strong earthquake.

Similar fears prompted the closure last year of reactors in both Armenia and Azerbaijan, causing energy shortages in both republics.

EC ministers agree Lomé proposals

By Lucy Kellaway in Luxembourg

MINISTERS from the Europe Community's 12 member states agreed yesterday on a broad common position on trade and aid to be put to the 66 African, Caribbean and Pacific (ACP) nations.

ACP representatives were last night considering the proposals, which would extend somewhat their access to European markets and entitle them to a variety of support packages, under a new agreement to succeed the third Lomé Pact which expires in February.

Despite a weekend of talks,

the European side by yesterday evening had still not agreed among themselves on the central question of the value of the whole package.

Diplomats said this could not be broached until an agreement had been reached with the ACP on the broad framework of the deal.

Any such discussions were expected to be difficult, with the positions of European countries some distance apart.

The UK is believed to want a low figure of around Ecu 8.8bn (\$6.3bn) while France would

prefer a package worth more than Ecu 12bn.

The French Government is still hoping to see a fourth Lomé convention signed before its presidency expires in December. Some diplomats said yesterday that a common European position on trade was a breakthrough.

The Mediterranean countries had previously threatened to withhold their support from any agreement which gave better access to their markets from ACP countries in agricultural products.

Vlasi trial to open in Yugoslavia

THE trial of Mr Azim Vlasi, former party leader of Yugoslavia's southern province of Kosovo, is due to open in the town of Titova Mitrovica today, despite misgivings from other republics, Judy Dempsey, recently in Belgrade, reports.

Mr Vlasi, with 14 other ethnic Albanians, has been accused of "counter-revolutionary" activities, and allegedly fomenting the strikes which

took place in Kosovo last March.

The strikes, in which 26 people were killed, followed sweeping amendments to the Constitution of Serbia which granted the republic virtually full control over Kosovo and the province of Vojvodina.

It is uncertain how long the trial will last. Attempts had been made to pardon Mr Vlasi. But it seems Serbia blocked this suggestion.

Gadaffi remark over murder raises tension

By John Wyles

TENSION between Italy and Libya heightened at the weekend after an appearance on Italian television by Colonel Muammar Gadaffi in which he showed little regret for the murder in Tripoli last week of an Italian technician.

The Libyan leader's remark in the transmission late on Friday night that he hoped that the dead man, Mr Roberto Cecato, had had life insurance, has outraged many Italians. It is generally believed throughout the country that the murder of the 35-year-old father of a young child was connected to the climate of anti-Italian feeling fomented by Col Gadaffi.

He continues to demand compensation for Italy's occupation of his country from 1911 to the end of the Second World War, claiming that a \$6.7bn (\$4.2bn) settlement in 1956 was inadequate for the deportations and deaths inflicted on Libyans.

Mr Gianni De Michelis, Foreign Minister, said on Saturday that even if the first reaction to Col Gadaffi's statements was one of repulsion, "the Govern-

ment cannot abandon itself to emotional reactions, even if understandable, in the face of serious and irresponsible statements". In Italy the affair is seen as a further blow to the long-standing Italian policy of seeking a dialogue with Col Gadaffi.

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OVERSEAS NEWS

Progress to single market in energy proves slower than expected

The potential benefits may be greater than in any other area, but the obstacles seem to be greater still, Lucy Kellaway reports

IF THERE were a single market in energy, Europe would be much richer, and considerably cleaner. If electricity companies could be made to trade freely with others...

going to mean finding some way of reconciling starkly opposed national interests. France wants to sell its cheap nuclear power; West Germany wants to protect its strong utilities; the UK is constantly looking over its shoulder...

costly power station near a border, when a deal with a neighbour would have been much more efficient. Member-countries, however, do not see it that way, and at least half of them are violently opposed to the idea...

would subsequently publish average prices. The plan is nothing like as onerous as that forced on British Gas last year by the Monopolies and Mergers Commission (MMC), which it claimed would knock up to 2100m off its profits.

The main beneficiary of trade in electricity would be France, which could sell its cheap nuclear energy to Portugal, which is short of its own capacity, and to Germany, where electricity costs are much higher than in France.



It took 15 months of tough negotiations three years ago to establish the present guidelines on overall imports of energy into the Community and on diversity of fuel supplies.

Members can simply ignore those targets if they choose to; negotiating anything more binding would be considerably more difficult. Undaunted, Brussels is thinking in ambitious terms, not just looking towards 1992, but well into the next century.

decade is higher than expected, present Community energy policies would produce a rise in emissions, little if any progress on energy saving, and higher energy prices. The answer, it would seem is a complete energy package, with all its savings, is only the beginning.

Fresh rebel rocket attacks on Kabul

MORE than 35 rebel rockets hit Kabul this weekend in an attack described as one of the biggest since Soviet troops pulled out of Afghanistan in February.

IATA ANNUAL MEETING Airlines report record profits

THE world airline industry has had the best financial year in a decade, but is becoming increasingly concerned about the financial impact of airspace and airport congestion on operations.

Bennigsen-Foerder, Veba chief executive dies at 63

MR RUDOLF von Bennigsen-Foerder, the chief executive of the Veba energy conglomerate and one of West Germany's best-known businessmen, died at the weekend at the age of 63 after contracting pneumonia.

ROBERT GATES: WASHINGTON SCEPTIC Man who looks at perestroika through a gloomy prism

LAST May in Moscow, Mr Mikhail Gorbachev suddenly turned from Mr James Baker, the US Secretary of State, to a short, silver-haired official sitting alongside him.

Former premier Suzuki says he will retire

MR Zenko Suzuki, Japan's prime minister from 1980 to 1982, yesterday said he would not seek re-election to the Diet at the general election expected early next year.

S Korea renounces import curb right

SOUTH KOREA has renounced from January 1 its right under the General Agreement on Tariffs and Trade to impose restrictions on imports for balance of payments reasons.

Sigur briefs Seoul on Pyongyang visit

FORMER US State Department official Gaston Sigur arrived in Seoul to brief South Korean leaders on a visit last week to communist North Korea, New York reports from Seoul.

Malaysian growth to slacken

THE buoyant growth in Malaysia's Gross Domestic Product is projected to ease to 6.5 per cent next year from 7.6 per cent this year and 8.7 per cent in 1988, according to the statement accompanying last week's prudent 1990 budget.

BANK OF SCOTLAND SCOTPLAN AND SCOTMASTER. With effect from 6.11.89 the rate of interest charged on Scotplan and Scotmaster accounts will be 2.20% per month (APR 29.8%).

Dole breaks ranks on petrol tax

SENATOR Robert Dole, the Republican minority leader, yesterday broke ranks with the White House and expressed support for a petrol tax to boost spending on public works.

SHIPPING REPORT Tanker inquiries show sharp fall

THE VOLUME of inquiries for most categories of tanker tonnage fell heavily in the key Middle East market last week and rates for most categories of ships declined significantly.

WORLD ECONOMIC INDICATORS FOREIGN EXCHANGE RESERVES (US\$m). Table with columns for Country, Aug '89, July '89, June '89, Aug '88.

UK NEWS

Price and politics complicate a simple sale

Paul Cheeseright looks at the issues behind the purchase of Paternoster Square

THE LAST day of British summer time saw the final pieces of the Paternoster Square puzzle fall into place. Park Tower Realty of New York and Greycoat of London have everything ready to become, today, the new owners of a prized piece of London.

Yet, for the property team at Salomon Brothers, the US investment bank, it has been a hotter summer than it might have expected.

Last spring it started, on behalf of the Venezuelan Organisation Diego Cisneros, to look for buyers of Paternoster Square. It seemed an interesting assignment but a bit routine.

Here, after all, was a very valuable piece of real estate, ripe for redevelopment, just next to one of the world's most famous buildings, St Paul's Cathedral, and in the centre of the City of London. There should be no problem: buyers would buzz round the site like bees round a honeypot.

So Salomon's started to draw up the particulars with a view to making them available to the big players of the property industry.

Even while that was in progress, talks were going on with potential buyers - Hammerston of London, for one.

Yet it has all turned out to be very complicated. The first obstacle was the price. The second was the politics.

Salomon had to obtain a

price that would allow Cisneros to extract himself from Paternoster with the slate wiped clean and it had to do so by today, October 30, at 1.30 pm. If not, title to Paternoster would stay with Mountleigh, the British property group, the sellers to Cisneros, and Cisneros would stand to lose around £80m.

Herein was the difficulty. Cisneros probably paid too much for Paternoster in the first place. Its exposure is thought to be about £240m, of which £80m was paid to Mountleigh. Of the balance, £160.5m had to be paid over by today and the rest is accumulated interest.

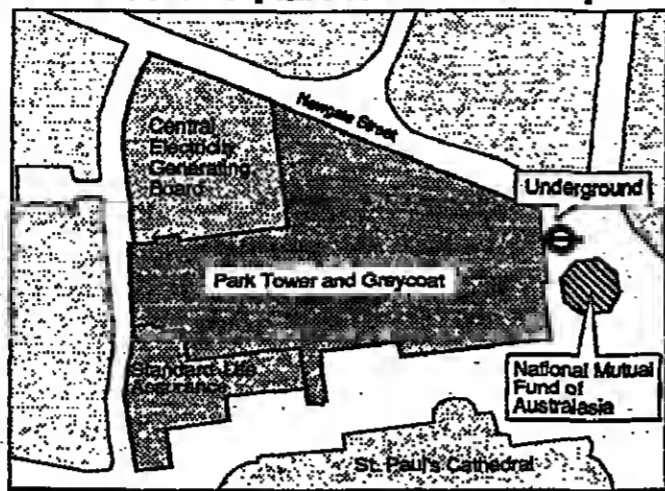
So while there was indeed plenty of interest in Salomon's discreet auction, most groups and consortia were put off by the price.

They included one led by Rosehaugh, Mr Godfrey Bradman's company, which, had it progressed, would have brought in the minority landowners, who include London Underground - St Paul's Underground station is close to the square.

The figures were daunting because expenditure would not stop at buying the site from Cisneros.

The whole point of acquiring Paternoster would be to redevelop it. That would mean not only winning the co-operation of the minority landowners - because anything less than a

Paternoster Square land ownership



comprehensive redevelopment of the whole square made little sense - but it would also mean obtaining vacant possession.

To do that involves buying out the sub-leases of all the occupants of the square, a task estimated variously to cost between £60m and £80m.

The politics comes into the question at this point.

Paternoster Square in its present form is the London office complex Prince Charles loves to hate. Its possible redevelopment has excited his interest and given any possible scheme, even before it comes off the drawing board, a higher profile than it would otherwise have had.

Whatever scheme any new buyer might produce would be controversial. For most contenders, controversy, with its practical concomitant of a lengthy planning tussle ending in the climax of a public inquiry, was not worth paying stake money of more than £200m.

The bids, then, that Salomon received, were often accompanied by conditions that were unacceptable to Cisneros.

What helped to push Park Tower and Greycoat through was the fact that they had the money lined up with few con-

tingencies.

But they still face costs of at least £230m - made up of £158m to clear out the Cisneros debt to Mountleigh, plus the buying in of sub-leases - before they can begin redevelopment.

With that amount of money outstanding, it is at least worth asking whether they can ever hope to produce the sort of redevelopment scheme that will be favoured by the Prince Charles school of architectural thinking.

Such a scheme would be low rise, allowing St Paul's Cathedral a natural dominance of its surroundings. At least, if Park Tower and Greycoat are to obtain a return on their money, the new office development will have to be intense.

Cisneros, certainly, will be hoping Park Tower and Greycoat get it right. Its ability to come out of its Paternoster transaction with Mountleigh at a profit depends on it. The terms of the sale to Park Tower and Greycoat mean that Cisneros still has about £80m left in Paternoster.

It has a complicated partnership agreement with Park Tower and Greycoat that means it will have a 30 per cent share in the profits after all the development costs have been met. There is not much chance of such profits before the late 1990s. For Park Tower and Greycoat, the real work starts tomorrow.

Television franchises will be open to EC bids

By Raymond Snoddy

EUROPEAN Community companies will be able to bid for and control Britain's commercial television franchises in the coming auction round.

The Government, which has decided to put 10-year commercial broadcasting licences out to competitive tender and therefore cannot discriminate against other EC nationals, is holding fast to its position.

The search for a way of ensuring British control, which would not breach the Treaty of Rome, has apparently been unsuccessful.

Mr Richard Dunn, chairman of the ITV Association and managing director of Thames Television, warns that all 15 of Britain's TV franchises might in future be controlled by eight non-UK companies.

The government view was reiterated in a little-noticed written parliamentary answer this month by Mr Timothy Renton, then Home Office Minister responsible for broadcasting, now Chief Whip.

Mr Renton told Mr Tony Worthington, the Conservative MP for Clydesbank and Milngavie: "In line with our Treaty of Rome obligations, the present, and proposed, prohibition of foreign control of UK broadcasting services does not extend to other EC countries."

Mr Renton also made clear that the Government intended to rely on informal rules and obligations, such as the requirement to provide regional programmes to provide an effective barrier to non-British ownership.

If a French or Italian company hired regional British broadcasters and was able to demonstrate a regional production capacity there was nothing in theory to prevent such ownership.

The Home Office has also rejected the possibility of limiting all shareholdings in commercial broadcasters to a maximum of 25 per cent.

The Government does intend to raise with the European Commission examples from France, Spain and Belgium of what it sees as broadcasting ownership rules favouring nationals of those countries.

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Agent Bank

Dispute on submarine dumping

By John Hunt, Environment Correspondent

THE LONDON Dumping Convention, the marine protection group, faces a dispute about the possibility of Britain dumping decommissioned nuclear submarines at sea. The convention starts its annual consultative meeting in London today.

The group, which regulates dumping of industrial, toxic and nuclear waste at sea, already faces strong criticism from its members for failing in its objectives.

The 63 member countries have observed a moratorium on the disposal of nuclear waste at sea. They will be discussing whether decommissioned nuclear submarines are included in the moratorium at

the meeting. Earlier this year, the Ministry of Defence told the Commons Defence Committee that it would expect to decommission 10 nuclear submarines by the year 2000.

After hearing evidence, the committee concluded that disposal at sea appeared to be the ministry's preferred option for the vessels.

Greenpeace, the environmental protection organisation, believes that Britain will be taking this line at the conference this week. "This would be against the thrust of international opinion which believes that dumping should be reduced to zero," said Mr Damian Durrant, a Greenpeace campaigner.

The articles of the convention state that its objectives are to promote the effective control of all sources of pollution of the marine environment and take effective measures to prevent pollution of the sea.

A team set up to consider the future of the body says that the member countries have not paid enough attention to this purpose. They have not "generated a public image of the convention as a positive mechanism for the preservation of environmental health."

It says that the convention should "take more aggressive actions to address marine pollution issues of a global nature."

Consortium secures £1bn backing for licence bid

By Hugo Dixon

INTOUCH, a consortium bidding for one of the UK's personal-communications licences, has been promised £1bn in equity and debt financing should its bid succeed.

The provisional financial package seems to improve the chances of Intouch, which is led by Mr Alfred Gooding, the Welsh electronics entrepreneur, receiving one of the two or three licences.

While arranging such a package is an essential condition for any serious candidate for a licence, Intouch has until now lacked financial credibility.

Although its backers include

companies such as Olivetti, the large Italian computer group, much of the drive behind the consortium is coming from medium-sized British companies.

Mr Gooding said the financial package contained three elements.

Consortium members would put up £100m equity if a licence was granted. M. M. Rothschild and several other merchant banks had agreed to raise a further £250m in equity, and Barclays Bank had agreed to lead a banking consortium that would be asked to put up £650m in debt finance.

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UK NEWS

Threat of recession ruled out by business school

By Patrick Harverson, Economics Staff

THE BRITISH economy will avoid recession next year, but the cost of bringing down inflation with high interest rates will be a sharp fall in output and little significant improvement in the trade deficit, according to the London Business School.

In its latest four-monthly forecast for the economy, published today, the school predicts that economic growth will fall from 2.5 per cent this year to 1.5 per cent in 1990, compared with its forecast of 2.4 per cent gross domestic product growth worldwide.

The school says the Government's tight monetary policy will reduce retail price inflation from 7.5 per cent this year to 5.6 per cent in 1990.

High average earnings and rising unit labour costs will mean that any reduction in underlying inflation will be at the expense of company profit margins.

Investment and stock building are likely to bear the brunt of the downturn in economic activity, according to the school.

The growth of total fixed investment will ease sharply, while there will be a real fall in stock building next year as high interest rates force companies to de-stock.

The outlook for the trade balance is poor, according to the forecast. The current-account balance-of-payments deficit will fall from this year's £19bn to below £15bn in 1990 as weaker domestic demand and de-stocking hold back imports, and exports benefit from the lower pound and expanding trade with Europe. The LBS

	ECONOMIC FORECASTS				
	1988	1989	1990	1991	1992
GDP	4.3	2.5	1.9	1.9	1.7
Inflation	4.0	7.6	5.6	5.6	4.5
Consumers' Expenditure†	6.5	3.7	1.6	1.5	1.4
Total Fixed Investment††	11.3	7.4	2.5	3.4	3.5
Govt Consumption	0.5	0.9	0.9	0.8	0.8
Stockbuilding†††	1.9	3.3	-1.6	0.0	0.6
Exports†	-1.0	4.5	6.7	2.3	1.9
Imports†	11.9	7.8	0.5	2.7	2.8
Sterling Index*	98.0	93.0	89.0	85.0	81.0
PBR (bn,finan years)	14.4	14.9	17.0	17.3	18.0
Current Balance (bn)	-14.6	-16.0	-14.5	-14.6	-13.4
Adult Unemployment (UK, m)	2.3	1.9	1.7	1.6	1.7

Percentage change unless otherwise shown. † Percentage change in volume. ‡ £bn, 1985=100.

Source: Economic Outlook 1988-1993, October 1989.

does not expect the deficit to fall much below £15bn for two years.

The school can see no improvement in the exchange rate position, with the pound expected to fall a further 5 per cent on the sterling index in 1990. That would boost the competitiveness of exports but add to inflation.

On unemployment, the business school says that the number of people out of work in the UK will fall by 100,000 a year for the next three years before starting an upward trend in 1992.

The school has not changed its view that the Chancellor will not cut taxes in his Budget next March. It believes that the recent reduction in National Insurance contributions has ruled out any chance of further tax cuts next year, although it believes electoral considerations would lead to a 1 per

Increase in companies going into receivership

By David Waller

THE NUMBER of companies going into receivership has risen this month. In the past weeks, receivers have been called in at two publicly quoted companies: Talbot Group, a contract filler of consumer aerosol products; and Sharp & Law, a Bradford-based shopfitter.

Sharp & Law, formerly quoted on the Unlisted Securities Market, suffered from high borrowings and declining sales, both precipitated by high interest rates. Its customers were the retailers suffering from a shortfall in consumer demand, its own borrowings at one point this year amounted to three times shareholders' funds.

Talbot found itself in financial difficulties after increasing its investment at its Southorpe plant in order to manufacture a product free of chlorofluorocarbons. That coincided with overcapacity in the aerosol market.

Hinari, a privately owned consumer electronics company based in Scotland, called in administrators in the first week of the month with debts estimated at £30m. Its former managing director, Mr Brian Palmer, blamed the high street spending squeeze.

On October 18, receivers were called in at Finlays, the tobacconists' and newsagents' chain run by the Ugandan Asian entrepreneur Mr Arunbhai Patel. The company was bought from Hanson for £20m in two stages in 1986-87; sales fell from £88.3m to £49m in the year to April 1989.

There have been numerous examples of receivers being called in at smaller companies. This month's crop includes the West 'n' Welsh Group, a Cardiff-based double-glazing company with 34 employees and Cavalier Homes, a residential property developer.

The demise of Talbot and Sharp & Law follows other recent notable failures. Receivers were appointed at Kentish Properties, a victim of the fall-off in demand for homes in London's Docklands, in August, and Ecolough, a privately owned Leicestershire shoe maker.

Westland's future in MoD hands

Paul Betts on efforts to lift two vital projects off the ground

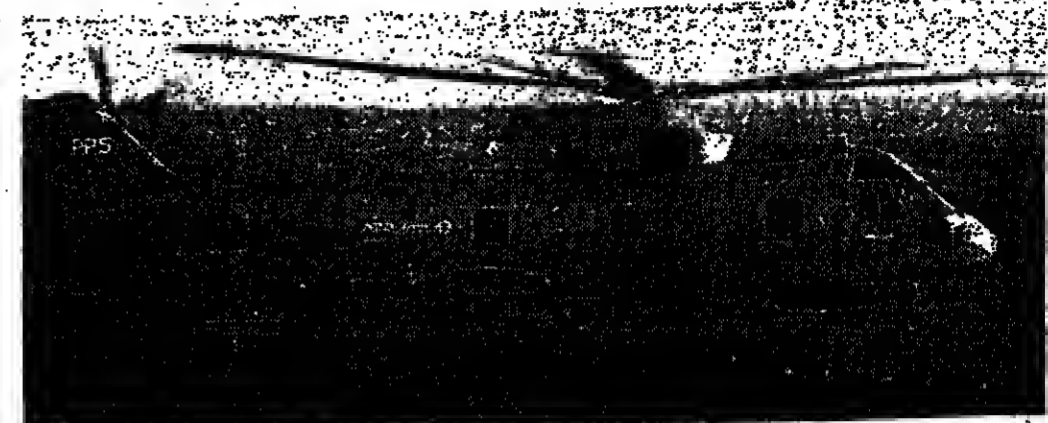
THE PROTOTYPE of the Royal Navy's Merlin anti-submarine helicopter successfully completed its maiden flight last week, but failed to lift the clouds over the future of Westland, the UK helicopter manufacturer.

The Merlin is the naval version of the EH101, the £1bn Anglo-Italian helicopter programme involving Westland and Agusta, which, in the words of Mr Alan Jones, Westland's new chief executive, is "crucial" to the longer-term future of the UK group's helicopter operations.

The EH101 programme, involving development and eventual production of a naval helicopter for anti-submarine and rescue operations, a military utility helicopter capable of transporting 30 soldiers, and a third version for civil use, will absorb as much as 50 per cent of Westland's helicopter capacity at Yeovil in Somerset in the next decade. Mr Jones, the former managing director of Plessey's UK defence businesses who joined Westland last Spring, concedes: "If the EH101 programme were to collapse, it would make life very difficult."

Since taking over at Westland, Mr Jones has sought to move the group away from essentially military programmes to increasing dependence on civil aircraft programmes. At the same time, he has pursued the group's recovery strategy of broadening the base of its operations in the aerospace and technology components sectors. That has also involved further restructuring, with the decision earlier this month to halt a number of unprofitable product lines and cut 420 jobs at the company's technologies division.

Helicopter operations remain



The Merlin helicopter: airborne, but programme's future cloudy

by far the biggest piece of the group's business and account for as much as half of Westland's total workforce of about 9,000 people. Its future now hinges on two long-awaited Ministry of Defence decisions.

The first and most immediate involves the naval variant of the EH101. Westland, which now claims to have resolved all outstanding technical difficulties on the EH101, including vibration, performance, shuffie and pitch-up, is anxious to secure a production order for the Royal Navy version of the helicopter by the end of this year. The Royal Navy has indicated a requirement for 50 EH101 Merlins. Even if the company does not secure at this stage a production order for all 50, it would welcome a smaller initial order to get production of the navy helicopter off the ground.

Westland believes the Royal Navy order would also unlock the door for sales of the civil and utility transport versions of the aircraft. Indeed, the significance of the EH101 programme for Westland is the

opportunity it would give the company of returning to the civil helicopter market.

"From the beginning, the EH101 has been developed as a civil and military helicopter," explained Mr Jones. "It lifts 30 people. There is not at the moment a modern competitor with that capability and it would fill a slot which is now open on the world market."

The second MoD decision Westland is anxiously awaiting is the Government's choice for the armed forces' future-land battle support and attack helicopter requirements. Mr George Younger, the former defence secretary, announced two years ago the Government's intention of ordering 25 EH101 support helicopters as well as 16 Mark 9 light battlefield Lynx helicopters.

Westland is now building the Lynx helicopters, but is still waiting for a firm decision to go ahead with production of the EH101 support helicopters for the Royal Air Force. Moreover, since Mr Younger's departure from the Defence Ministry, the Government has

been reviewing other options, including the Boeing Chinook and the Sikorsky Black Hawk. Both aircraft are manufactured by Westland under licence from the US United Technologies group which owns a 7.7 per cent stake in the Yeovil-based company. At present, it seems a firm decision on the land support helicopters is unlikely before late next year.

Uncertainty also continues to surround the MoD's choice for a light attack and anti-tank helicopter. Westland, however, has now positioned itself to ensure the company obtains a large share of the work on the new attack helicopter with co-operation agreements in the different programmes being studied by the MoD.

These include a stake in the Joint European Helicopters consortium with Agusta of Italy, Fokker of the Netherlands, and Casa of Spain to develop an advanced version of the Agusta A-129 and an agreement with McDonnell Douglas to work on the advanced version of the Apache.

Labour warns banks on student loans

By David Thomas, Education Correspondent

THE LABOUR Party has told banks that a Labour government would immediately close the proposed student loan scheme. The warning came from Mr Jack Straw, Labour's education spokesman, in a letter to the chairmen of the London and Scottish clearing banks.

The Government wants to legislate for a student loan scheme to start in October

1990. The scheme will involve government money being distributed through a loans agency owned by the financial institutions. The Government and the clearing banks are finalising negotiations on details of the agency.

Mr Straw, in his letter to the chairmen of Barclays, Lloyds, Midland, National Westminster, Standard Chartered and TSB, warns the banks that

their association with the scheme "could lead to a loss of current accounts by students and by graduate debtors."

The letter says that "any incoming Labour administration would close down any such loans scheme at the earliest opportunity." Mr Straw argues that the proposed loan scheme will boost public spending in the medium term and cut student support.

Treasury is urged to clarify ECGD policy

By Peter Montagnon

THE COMMONS Trade and Industry Committee has asked the Treasury to clarify its policy towards the Export Credits Guarantee Department after reports that the Treasury favours an end to long-term government support for British exports.

The committee's letter to the Treasury followed evidence to the committee last Wednesday in which Lord Trefgarne, Trade Minister, said one government department was arguing for closure of

ECGD's project division, which provides long-term export guarantees, and an end to government provision of interest rate subsidies on export credits to developing countries.

Lord Trefgarne was widely understood to be referring to the Treasury, whose attitude has recently been causing alarm among leading British exporters.

Mr Kenneth Warren, committee chairman, said a reply was expected in seven to

10 days. It would constitute part of the evidence the committee is collecting during its present inquiry into reform of the ECGD.

He added that in the light of Lord Trefgarne's statement on Wednesday that the Government would announce its decision on fundamental ECGD reform before the end of next month, the committee has decided to stop seeking further oral evidence for the time being.

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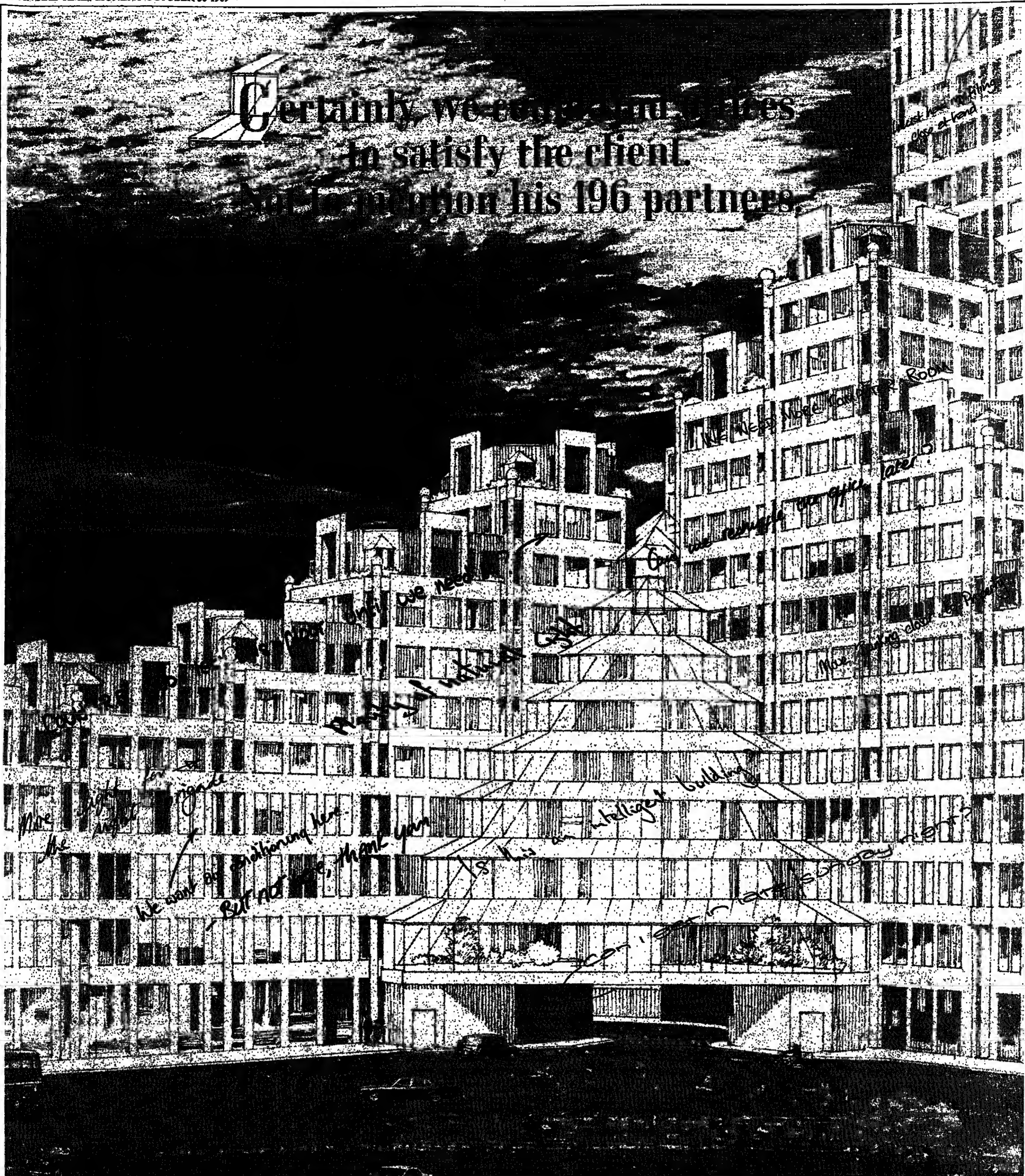
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UK NEWS - POLITICS AFTER LAWSON

Labour attack focuses on 'contemptuous' Thatcher

By Michael Cassell, Political Correspondent

MR John Smith, the shadow Chancellor, last night said Mrs Thatcher intended to ignore the wishes of her ministers by continuing to rule out early membership of the exchange rate mechanism of the European Monetary System.

Labour intends to portray the change in chancellorship as largely inconsequential, on the basis that, whatever Mr Major says about economic policy in general and the EMS in particular, Mrs Thatcher remains firmly in charge of an unchanged economic strategy.

at Madrid or elsewhere." Mr Smith also referred to the weekend remarks of Sir Geoffrey Howe, the deputy Prime Minister, who called for Britain to remain committed to early membership and whose remarks have been interpreted by some as a warning to the Prime Minister.

Heseltine discounts leadership challenge

By Our Political Correspondent

MR Michael Heseltine, the former Defence Secretary who is regarded as a leading contender ultimately to take on the leadership of the Conservative Party, said yesterday he would not stand against Mrs Margaret Thatcher "under any circumstances I can foresee."



Michael Heseltine: Government's popularity at nadir

Mr Heseltine, who was careful not to criticise Mrs Thatcher openly over the resignation of Mr Nigel Lawson as Chancellor, welcomed the weekend remarks of Sir Geoffrey Howe, the Deputy Prime Minister, who emphasised the importance of Britain's meeting its commitment to early entry into the exchange rate mechanism of the European Monetary System.

Madrid summit declaration and the Prime Minister's commitment to restore the confidence of Hong Kong's indigenous population in the wake of last June's events in Peking. That will involve new, but potentially divisive, guarantees of eventual residence in Britain in order to persuade key groups to remain in the colony until the hand-over to China in 1997.

ble with its instinct and interest. He added: "The alternative is to choose the touchlines - close to the game, but hardly a key player. That is the wrong option."

Speaking on BBC television yesterday, Mr Heseltine said he believed the Government's popularity had reached its nadir and forecast that Mrs Thatcher would win her fourth general election.

and monetary development of Europe. Although there was no direct criticism of Mrs Thatcher's apparent misgivings about closer integration within Europe, he repeatedly put emphasis on his own conviction that Britain's future lay not only within Europe but as a European pace-setter.

He claimed that Mrs Thatcher could play a significant role in influencing the destiny of the European power group which was now emerging.

Polls show new low for PM

By Our Political Correspondent

MRS THATCHER'S personal standing and the popularity of the Government were already reaching new lows before the resignation last week of Mr Nigel Lawson, according to a batch of opinion polls published over the weekend.

Just over half the MPs contacted rejected the suggestion that Mrs Thatcher should change her style, and 68 per cent said she should not resign. Even so, 39 per cent believed she should now moderate her approach.

The same poll puts Labour on 47 per cent, with the Tories on 41 per cent. A Mori poll for The Sunday Times gives Labour 48 per cent support against 38 per cent for the Government, and it also suggests that 55 per cent of voters thought Mr Lawson made the correct decision in resigning.

No breathing space for hard-pressed team Philip Stephens looks at the task ahead of Mrs Thatcher's newly reshuffled Cabinet

By Our Political Correspondent

MR Margaret Thatcher and her new team of ministers will hardly have time to pause for breath after the hectic events of the last few days. While Mr John Major, the new Chancellor, prepares to put his stamp on economic policy in two Commons debates this week - and then to deliver the Autumn Statement and supervise the sale of the water industry - his colleagues at the Foreign Office and the Home Office have similar pressing tasks.

THE Labour Party will today publish a detailed criticism of the 10 water companies' financial prospects, writes Andrew Hill. It will come amid speculation that the proceeds of next month's water privatisation will be depressed by market uncertainty and political turmoil.

The 45-page "alternative prospectus" has been produced by Mr Paul Herrington, a lecturer in economics at Leicester University. In particular it is likely to highlight the economic, regulatory, and legal risks of investing in the water industry.

Clark's deputy at the Health Department. The Government's plans for liberalisation of the legal profession are not likely to generate a campaign of opposition in the country, but it can expect considerable resistance from barristers and judges in the Lords.

Even the planned bills on environment and food safety - potentially extremely popular measures - will face attacks from the opposition parties and from pressure groups on the ground that they are not sufficiently radical.

Advertisement for Financial Times World Shipping in the 90s conference. Includes title, dates (14 & 15 November 1989), location (RAI International Congress Centre, Amsterdam), and a list of speakers including Mr Henk Rootiepe, Mr Erik Tønseth, Mr Hiroshi Takahashi, Mr Paul Slater, Sir Roderick MacLeod, and Mr Hans Jakob Kruse.

The Thatcher interview

In the second part of his London Weekend Television interview with Mrs Margaret Thatcher yesterday, Brian Walden focused on international economic issues. Edited excerpts of their exchanges follow.



Mrs Thatcher: "I like a strong pound"

Walden: The essential question that the markets will want to hear: do you really want to join the European exchange rate mechanism of the European Monetary System? Thatcher: We shall join the EMS on the conditions we laid down in Madrid. There was nothing fudged about them, they were quite clear.

Walden: Well, which way is it in your mind, Prime Minister, that you are thinking "I'm dying to get into this because it will be very good for the pound and it will be very good for Britain, I do wish these foolish foreigners would hurry up and get into a situation where I can join" or are you privately thinking "I don't reckon these chaps will ever in the near future get around to doing any of these things, so I'm quite all right, we shall never have to join the ERM which I don't want to join anyway." Which is it? Thatcher: I hope they will and I hope it not only for the ERM so that we can join, but I hope it's on general economic grounds. We believe in an open economy, we believe in free and fair trade, we believe in fair competition but they have some artificial and cultural barriers which are going to be very difficult to get down.

Walden: The essential question that the markets will want to hear: do you really want to join the European exchange rate mechanism of the European Monetary System? Thatcher: We shall join the EMS on the conditions we laid down in Madrid. There was nothing fudged about them, they were quite clear.

DIARY DATES

Business and management conferences

October 30 The Watt Committee on Energy: Energy. Today's decisions, Tomorrow's world (01-375 6875)
October 30-1 November 2 Blenheim Queensdale: UK National Conference on Paperless Trade
October 31-November 2 Queen Elizabeth II Conference Centre

PARLIAMENTARY

Today Commons: Football Spectators Bill, remaining stages. Lords: Opticians Bill, report. Employment Bill, report.
Tomorrow Commons: Opposition debate on "The crisis for mortgage payers, tenants and homeless people".
Motion on the Licensing and Clubs (Amendment) (Northern Ireland) Order.

FINANCIAL

TODAY COMPANY MEETINGS R.C. Higgs, Hilton Hotel, Bristol, 12.00
G.I. Japan Inv. Tr. & Overseas Squares, 12.00

Trade fairs and exhibitions: UK

November 2-5 London Money Show - MONEY (01-940 2244) Olympia
November 7-9 International Banking Exhibition (01-749 9685) Barbican
November 7-12 Kensington Antiques Fair (04898 22562) Kensington Town Hall

Wednesday

Commons: Motion on the National Health Service (General Medical and Pharmaceutical Services) Amendment Regulations until 7 p.m.
Motion on EC document on control of nitrates pollution. Opposed private business after 7 p.m.
Lords: Local Government and Housing Bill, third reading.

Overseas exhibitions

October 31-November 2 International Clothing Textiles Trade Fair - INTERSTOFF (01-724 0543) Frankfurt
November 7-11 International Electronics Production Trade Fair - PRODUCTRONICA (01-945 5166) Munich
November 8-11 International Office Environment Exhibition (01-486 1851) Tokyo
November 14-18 International Maritime Equip-

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APPOINTMENTS

Lord Chilver joins ICI



Lord Chilver (above), chairman of English China Clays, and of Milton Keynes Development Corporation, has been appointed a non-executive director on the ICI board from January 1. Lord Thomson of Monifieth, a non-executive director, retires at the end of the year.

■ **Count Bathynay** has been appointed to the board of **TRANWOOD EARL**, the investment banking group, as a non-executive director. He was previously a senior adviser to Commerzbank. Shaikh Amin al-Dahlawi is retiring.

■ At **J.W. SPEAR & SONS** Mr Paul Lipscomb has been made a director. He was formerly a director of Borthwick's, financial controller of British Airways, executive vice-president of Cinema International Corporation and a divisional director of Rank Xerox.

■ **AVIATION HOLDINGS**, an aircraft finance company, has been formed and capitalised at \$160m. Mr Stephen Matthews has been appointed chairman; he is ex-joint founder of International Leisure Group. Mr Martin A. Traha becomes chief executive. He is chief executive of Electra

Aviation, main trading subsidiary of Aviation Holdings. Also joining the board are: Mr Hugh Mumford, director of Electra Investment Trust; Mr Graham Axford, director of James Capel Corporate Finance; Mr Anders Classon, senior vice president, chief financial officer, SAS; and Mr Lars Rantzen, vice president, fuel and aircraft trading, SAS.

■ Mr **Alester Cunningham**, chairman, Abercromby Corp; Mr **Edward Pysden**, senior corporate finance partner, Alexander Tatham; and Mr **Craig Robinson**, managing director, C.A.R. Organisation, have been appointed non-executive directors of **SPICE**, motor parts distributor. Mr **Markus Gray** has retired as a non-executive director. Mr **Tim Jackson** becomes an executive director. He moves from Olympus Sport International.

■ Mr **Rick Hudson** has been appointed manager, London underwriting centre, **ROYAL INSURANCE (U.K.)**. He was regional support manager, Royal International.

Sales director at Pan Products



PAN PRODUCTS has appointed Mr **Mike Scull** (above) as sales director from October 30. He was national accounts manager, outdoor products, Black & Decker.

Guardian Royal Exchange post



From April next year Mr **John Sinclair** (above) becomes managing director of **GUARDIAN ROYAL EXCHANGE**'s UK operations, including life and non-life. He succeeds Mr **Sid Hopkins** who is to be GRE's chief executive. Mr Sinclair is assistant general manager (field operations).

■ **BAXTERS OF SPEYSIDE** has appointed Mr **Ian Fraser** as buying director, and Mr **Alan Christie** as distribution/production planning director. Both have been with the company since the early seventies.

■ **APRICOT COMPUTERS** has appointed Mr **Harvey Parr** as managing director, public sector division. He was British Telecom director of marketing, customer systems.

■ Mr **Jonathan A. Eames** has been appointed an associate director of **BRADSTOCK CARONDENE**.

■ Mr **Charles Cotton** has been appointed to the new post of director of international marketing, **SHANDWICK**. He was managing director of Thermal Scientific Inc.

■ **MONKS & CRANE** has appointed Mr **Owen Boylan** as managing director of the fixings division. Mrs **Helen Palmer**, financial controller,

becomes company secretary, replacing Mr **John Jaggins**, finance director, who is leaving. Mr **Bob Browning**, group purchasing director, is also leaving.

■ Mr **Andrew E. Moss** has been appointed director and general manager of **Serck** aviation division, part of **DUNLOP AEROSPACE GROUP**. He succeeds Dr **Tony Scanlon** who has become managing director, Dunlop aviation division. Mr Moss was operations manager with Serck.

■ Mr **Paul Handley** has been appointed finance director of **MANSFIELD BREWERY** from December 4. He is currently finance director of **Toby Restaurants**, a subsidiary of Bass.

■ Mr **Ian Butler** will be retiring as chairman of the **COORSON GROUP** following the annual meeting in May 1990, and will be succeeded by Mr **Michael Henderson** who continues as group chief executive. Mr Butler will remain on the board as a non-executive director.

BT product development



Ms **Susanne Henry** has been appointed general manager, new product development for marketing and information services at **BRITISH TELECOMMUNICATIONS**. She will continue as managing director of **BT Citycall**. Before joining BT, Ms Henry, an American citizen, was involved in corporate strategy development for **America**, the regional Bell operating company for the mid-western US, headquartered in Chicago.

Marketing man for BAA Hotels



Mr **Malcolm Wood** (above) has been appointed marketing and sales director of **BAA HOTELS** from the end of November. He was director of marketing, English Tourist Board.

■ **ROBERT M. DOUGLAS HOLDINGS** has appointed Mr **W. Arnold Barcroft** as a non-executive director. He recently retired as chairman and managing director of **George Dew, Oldham**.

NEW INTEREST RATES.

Increased by % p.a.	PERSONAL LENDING	Interest Rate % p.a.
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With effect from 6th November, 1989

1.00	Personal Loans	13.00
2.20	Standard Debit Interest Rate	31.20
1.00	HomeOwner Reserve	19.00

With effect from 27th November, 1989

1.00	Save & Borrow Account	25.00
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Increased by % Monthly	With effect from 6th November, 1989	Interest Rate % Monthly
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0.10	Home Management Account	2.10
0.20	FlexiLoan Account	1.95
0.20	CheckOver	2.00
0.10	Orchard Overdraft Reserve	1.80
0.20	Orchard Overdraft Reserve	1.95
0.20	Overdraft £250 - £1,000 Reserve	1.70
0.20	Overdraft	1.95
0.20	Meridian Overdraft	1.70
0.20	Up to £4,999	1.60
0.20	£5,000 - £9,999	1.50
0.20	£10,000 + Reserve	1.60

Gross Interest % p.a.	OTHER RATES	Net Interest % p.a.	Gross Equiv. to a Basic Rate Taxpayer % p.a.
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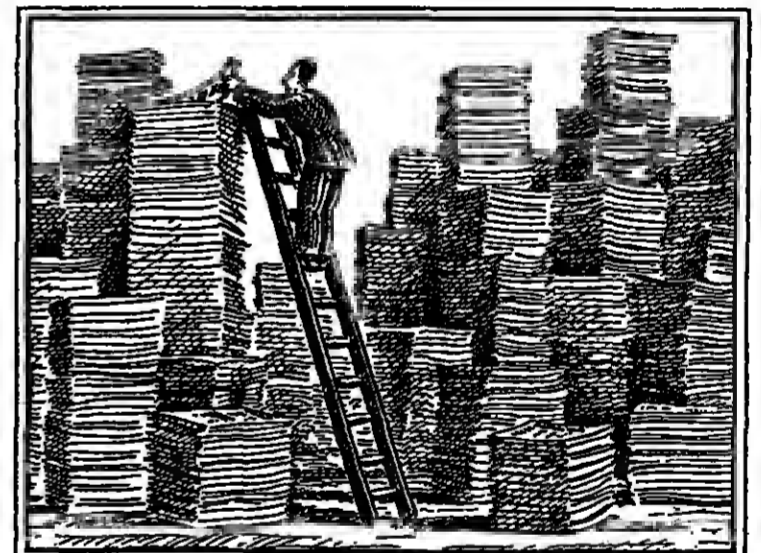
With effect from 27th November, 1989

5.35	Save & Borrow Account	5.25	7.00
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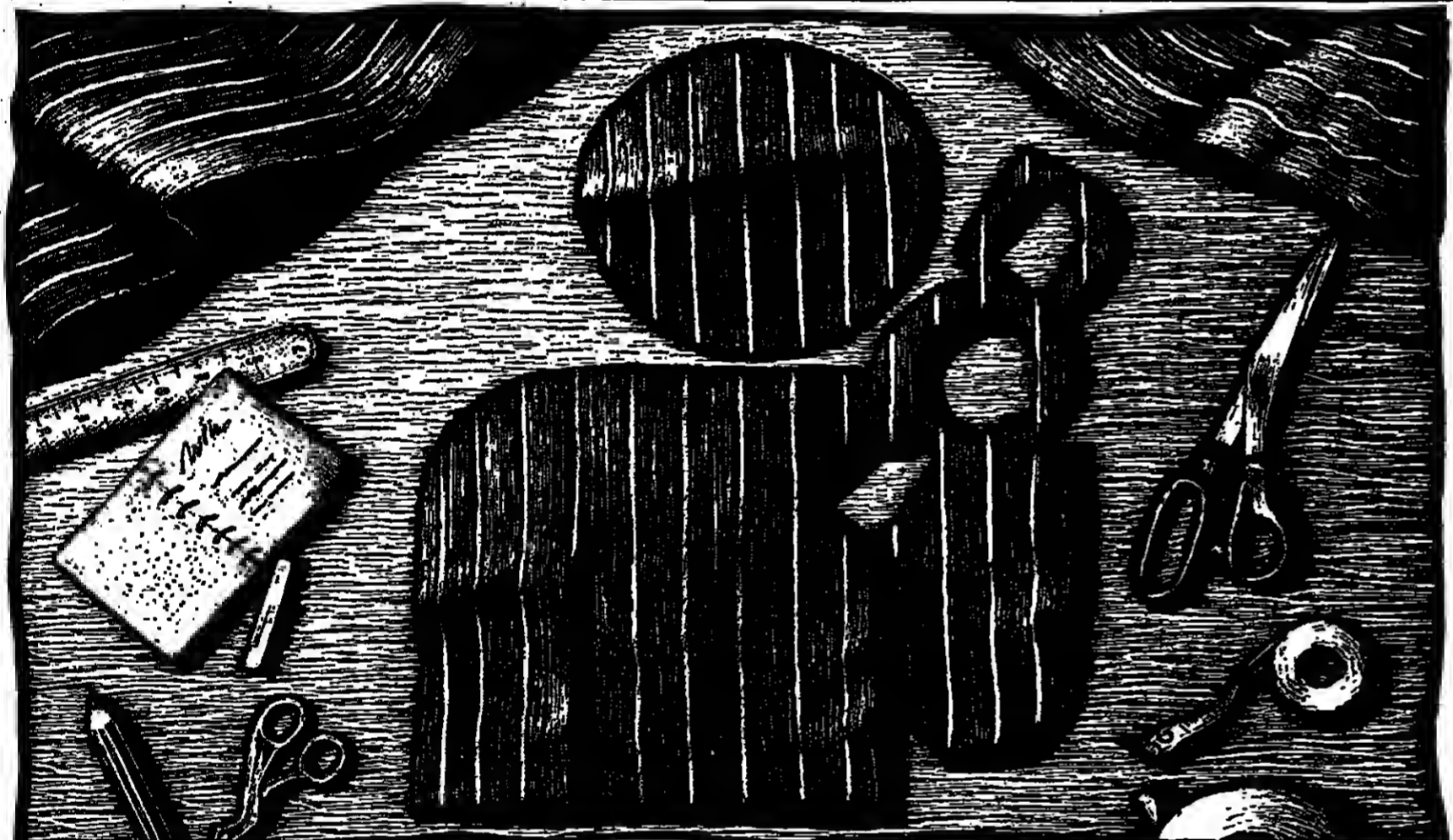
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LEGAL COLUMN

Analysis provides key to effective marketing

By Robert Rice, Legal Correspondent

ALTHOUGH advertising remains a somewhat dirty word among law firms, marketing is fast becoming flavour of the month. What lawyers understand by the term "marketing legal services," however, varies from firm to firm.

Some firms have developed quite sophisticated marketing operations, with their own marketing departments run by professional marketing directors brought in from outside.

But the majority remain wedded to the popular misconception that marketing is primarily concerned with raising the firm's profile with its clients through seminars, booklets, press coverage, lunches and hospitality days.

Such activities have their part to play in a firm's marketing plans, but they are not essentially what marketing is all about. They do not, for example, help to distinguish one large, well respected, corporate City practice from another in a way that will help it to attract new clients or tailor its services better to meet the needs of existing clients and so retain their business.

Marketing should be concerned primarily with determining what services should be sold to which clients. That requires thorough analysis of the firm's market and detailed assessment of client needs.

In the fifth of its series of papers on strategic issues for law firms, the Spicers Consulting Group, part of Spicer and Oppenheim International, looks at law firm marketing and in particular at some of the misconceptions surrounding it.

Apart from the main misconception

that marketing is all about raising the firm's profile, those firms which take marketing seriously seem to believe that responsibility for marketing is best placed in the hands of a marketing director from outside the firm.

Marketing directors can make an important contribution to a law firm's marketing, as Spicers readily admits. However, he or she is no more or less than a resource to help those who manage the firm's professional resources.

Unless the principal responsibilities for marketing are held by the firm's managing partner and the various heads of department, the function will never be more than a vestigial activity, it warns.

Clients immediately recognise the difference between token attempts at marketing and marketing driven by those who are managing the business.

Good practice is exemplified by the chief executive who told Spicers how much he appreciated the twice-yearly visits from a firm's client service partner to review the quality of the legal services provided; bad practice, by the client who winced when recalling a hospitality event mounted by a traditional City law firm, where drinks were served by people wearing T-shirts with the firm's name emblazoned across the front.

Another popular misconception is that if a firm is to take marketing seriously, then a substantial marketing department has to be built up consisting of public-relations officers, marketing assistants and information officers.

If, as Spicers suggests, the secret of successful marketing is making it the

responsibility of those who manage the firm's professional resources, then the marketing department of a law firm should concentrate on helping the firm's central management team to formulate and develop the strategy of the firm as a whole, and on coaching the firm's managers and staff in techniques of marketing so that each department can produce and implement a realistic marketing plan.

It is also a myth that marketing techniques will enable a firm to present each of its main services to the market in a form that will be attractive to all its target clients.

The presentation of a particular service will probably have to vary substantially between different segments of the market, because clients in different segments will almost certainly buy services on different bases.

As an example, Spicers suggests that clients in one segment might be receptive to competition law as a service on its own, but clients in another segment might only be receptive to competition law as part of a group of services marketed as mergers and acquisition law.

In both cases the service in competition law provided by the firm will be broadly the same, but skilful marketing ensures that it is packaged in a way that best fits the needs and buying habits of different segments of the market.

The recognition of such client differences must also extend to the way the service is delivered, Spicers warns. Some clients will demand round-the-clock service with teams of lawyers working flat out to meet transaction deadlines. Others may

demand a more measured response.

Such differences may appear obvious to the lawyer in particular cases, but marketing expertise should help the firm to identify the priorities for achieving a high quality of service in the case of every target client.

What steps should firms be taking to ensure they are developing an effective approach to marketing? The first step, according to Spicers, is to link marketing to the firm's business strategy as set out in a business plan which describes strategic objectives, time scales and accountabilitys for implementing the business strategy.

It is when marketing reaches departmental level that it often begins to fall apart. It is vital, therefore, that heads of department should develop marketing programmes that target the client companies and the particular contacts in them and identify the principal needs of those clients, based on an understanding of the client's business.

Firms must identify what are the chief issues facing the particular client's business. What is he most worried about? In the light of those issues, what are the client's main business objectives? Are they, for example, to acquire businesses that will give a greater spread of risk? Or to establish alliances in leading European countries ahead of 1992?

Lawyers must ask themselves what role legal services can play in the attainment of the client's objectives and how they, as legal advisers, can play a more forward-looking role in the provision of those services.

And just as the client's particular services must be identified, so must

the most appropriate methods of marketing the firm's services to the client's circumstances.

For some clients, lunches at which the client has an opportunity to meet partners beyond his normal range of contacts, as well as other important clients, will be appropriate. For others, informal presentations to stimulate discussion of the main business issues facing the client or regular review meetings will be more suitable.

In all cases, Spicers reminds lawyers that homework on the client is essential. Spicers has heard scathing comments from clients about halfhearted attempts by some law firms to market themselves by "turning up for a chat" without purpose or background research.

Sounds research on the client will help the law firm to pitch the discussion at a business level, rather than a technical level. That will strongly suggest genuine concern about the client's unique set of circumstances.

"These signals can do more to differentiate a law firm from its competitors than any number of brochures, and free trips up the Thames," Spicers says.

Above all, each department's marketing plan must be explicit about who is to achieve what by when.

By doing so, a firm can ensure that marketing becomes a way of life for every fee earner, not something special, nor something done only by those believed to have a particular flair for it.

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The Property Services Agency has placed a £35m contract with FAIRCLOUGH BUILDING for a young offender institution at Lancaster in Lancashire.

New barracks complex at Windsor

TAYLOR WOODROW CONSTRUCTION has been awarded a contract worth in excess of £30m to build the Victoria Barracks in Windsor for the Property Services Agency.

Airport projects

FITZPATRICK & SON (CONTRACTORS) has been awarded contracts worth nearly £10m by Stansted Airport. Work involves access stage 4, long term car parks stages 4 and 5, and terminal services stage 4.

Linking the M1-A1 in Cambridgeshire

Work on a road building project heads contracts worth more than £55m awarded to TARMAC CONSTRUCTION. A £4.2m contract has been awarded for building nine miles of dual-carriageway road...

By-pass plan

MAY GURNEY, the Norwich-based civil engineering contractor, which is nearing the completion of its contract for the construction of the Thetford by-pass, has received an order extending the contract to include dualing the by-pass throughout its entire length.

Retailing development in Winchester

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FINANCIAL TIMES

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Monday October 30 1989

Risks in the social charter

THE ORIGINAL DRAFT of the European Community Charter of Fundamental Social Rights was a deeply flawed document...

The document starts from the view that the single market programme needs an offsetting arrangement for the labour market...

Contentious proposals Yet the document will have consequences that could lead to a number of legislative proposals...

A quagmire Beyond this lies a quagmire. Consider sentences like "a decent wage shall be established..."

None the less, a clear issue lurks underneath the verbiage. In August 1989 the EC unemployment rate was still 9.9 per cent...

Norway's new coalition

THE AUGURIES are not good for Norway's new centre-right coalition Government...

Higher subsidies However, Norway's current account surplus looks like being a massive Nkr 25bn this year...

Serious doubt The political change in Oslo must now cast a serious doubt over what should have been successful preliminary talks...



Eni chairman Professor Franco Reviglio

An important phase in Italian industrial history - long since dubbed "the season of the professors" - officially closed at the weekend...

Their achievements in restructuring these two pillars of the public economy - whose annual turnover represents 10 per cent of Italy's gross domestic product - have been considerable...

The new men will be fortunate in inheriting businesses in better shape than they have been for 15 years

Mr Prodi having previously served a brief term as a Christian Democrat Minister for Industry and Reviglio as a Socialist Minister of Finance...

John Wyles reports on the struggle over who is to run Italy's two state industrial giants After the professors

But it has also made more sense for Reviglio to defend a public mission for Eni, given that the group's core petrochemicals businesses serve a national purpose...

The task is only partially complete. Both Reviglio and Prodi attempted a thorough-going overhaul of management structure and practices...

Table with 6 columns: Sales (Lira bn), Net profit/loss (Lira bn), and Net indebtedness (Lira bn) for Eni and Iri from 1983 to 1988.



Iri chairman Professor Romano Prodi

Paolo Cirino Pomicino, Andreotti's right-hand man, whose current powers extend far beyond his responsibilities as Minister for the Budget...

Nor have many politicians chosen to bridge their frequent interventions in support of job applications or demands for investment...

As so often in the past, it could be the European Community which is the true catalyst for change

Too many important strategic decisions are still seen by the parties as touching the delicate balance of power between them.

Late rise of Tim Renton

One man to watch in Mrs Thatcher's reformed Cabinet reshuffle is Timothy Renton, the new Chief Whip...

The Chief Whip has direct and regular access to the Prime Minister. He attends the Cabinet and all sorts of key committees...

Labour swap The British are having trouble with the Vietnamese boat people in Hong Kong...

OBSERVER

Turks began to move into West Germany as Gastarbeiters. It is absolutely impossible for there to be some international diplomacy...

Beckenham Prime Minister Thatcher and John Major, her new Chancellor of the Exchequer...

Flexible pass One useful innovation introduced by the Berlin transport system by the new red and green coalition...



Don't panic - I can do business with myself." House of Commons in the new session.

Accurate The motto of an Ohio firm which offers to "trace your ancestors and prepare your family tree" is "Our business is looking up."

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FINANCIAL TIMES

Monday October 30 1989

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Diverting the feared programme

By Patti Waldmeir in Johannesburg. ANC HOLDS FIRST RALLY FOR 30 YEARS. Militant symbols; peaceful words.

ANC HOLDS FIRST RALLY FOR 30 YEARS

Militant symbols; peaceful words

By Patti Waldmeir in Johannesburg

MILITANT youths carrying toy guns stood guard yesterday over the 70,000 people who attended the first political rally held by the African National Congress of South Africa in nearly 30 years.

But the symbols of militancy were everywhere in evidence at the giant Soccer City stadium outside Soweto, where ANC supporters gathered to welcome seven of their elderly leaders recently released from jail.

Yesterday Mr Mandela's closest colleague, Mr Walter Sisulu, released a fortnight ago, pointedly adopted the rhetoric of peace.

He said the ANC was "prepared... to discuss the suspension of hostilities on both sides," if Pretoria agreed to a list of demands which included the lifting of bans on political organisations and the releasing of political prisoners.

A message from the exiled President of the ANC, Mr Oliver Tambo, told the crowd that Mr F W de Klerk, the South African President, "may yet



African National Congress leader Walter Sisulu salutes the crowds at yesterday's rally in Soweto to welcome recently released ANC members.

earn a place among the peace-makers of our country." This was not the sort of language to provoke raptures in a militant, and largely black audience.

Some delegates at the UN conference suggested that a target of three years which has already been adopted for resettlement of bona fide boatpeople refugees could also be set for the 35,000 to be sent home.

That would amount to an average of roughly 1,000 a month which fits in with the average number of 350 a week who are likely to be rejected as potential political refugees by Hong Kong's screening procedure.

It is these that Hong Kong wants to send back in sufficient numbers so that potential refugees in Vietnam are persuaded that there is no point sailing to the colony.

There are more than 50,000 boatpeople in Hong Kong's camps. Of these some 35,000 are expected to fail screening tests as potential political refugees.

It is these that Hong Kong wants to send back in sufficient numbers so that potential refugees in Vietnam are persuaded that there is no point sailing to the colony.

freely yesterday. The released leaders seized the opportunity to mobilise their supporters - exhorting them repeatedly to "intensely the struggle" - while at the same time sending a conciliatory message to Pretoria.

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opposition building up and endangering the programme. Hunger strikes and other demonstrations have recently been staged in detention camps against mandatory repatriation.

There is already intense pressure from the colony's political and community leaders for it to abandon its policy of being a first asylum destination.

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BOATPEOPLE IN HONG KONG

Vietnam agrees repatriation plan

By John Elliott in Hong Kong

BRITISH and Vietnamese diplomats in Hanoi have agreed in principle a three-year mandatory repatriation programme which could mean up to 1,000 Vietnamese boatpeople a month returning home from Hong Kong.

The programme, which will start in the next two to three months with the repatriation of 20 to 30 boatpeople, is intended to lead to the return of 35,000 who fail to qualify as political refugees.

Vietnam has agreed to accept the boatpeople back, provided force is not used to expel them.

Despite the agreement in principle, a Hong Kong Government official said last night that the "arrangements have not been concluded."

This means that neither exact numbers for the first batch, nor precise timing and transport arrangements have been finalised.

The British Foreign Office said yesterday that no agreement had been concluded and talks were continuing.

No agreement is to be signed for at least another month to give the US time to reconsider its opposition to mandatory repatriation.

It was asked to amend its stance when a UN-sponsored conference, which took place in Geneva earlier this month, reconvenes in about a month.

There are more than 50,000 boatpeople in Hong Kong's camps. Of these some 35,000 are expected to fail screening tests as potential political refugees.

It is these that Hong Kong wants to send back in sufficient numbers so that potential refugees in Vietnam are persuaded that there is no point sailing to the colony.

Refugee chief's exit leaves agency in turmoil

By William Dullforce in Geneva

THE resignation in a whirl of scandal of Mr Jean-Pierre Hocké, United Nations High Commissioner for Refugees, has left his agency in financial and managerial disarray.

The Commissioner's fall is likely to renew debate in the US Congress and elsewhere on whether it is possible to have effective administration of UN agencies which solicit and spend large sums of money and have to reconcile differing perceptions of rich, contributing nations and poor, receiving ones.

Mr Hocké, a 51-year-old Swiss with an impressive record as operations director for the International Committee of the Red Cross, was elected in 1988 with strong US backing to inject rigour and efficiency into an organisation where bureaucracy was seen to be holding back intentions.

Some diplomats in Geneva regard his departure as a mishap engendered by his abrasive character. For some it reflects the failure of governments to cope with an escalating world refugee crisis.

Others prefer a conspiracy theory that has Mr Hocké's enemies within the agency acting on behalf of governments fed up with the Commissioner's constantly growing demands for funds.

There is no doubt Mr Hocké was railed out of office by members of his own staff. Anonymous letters, accompanied by a dossier of invoices and memoranda copied from agency files, were sent to diplomatic missions just before the meeting earlier this month of the organisation's 43-nation executive committee.

A Swiss television journalist contacted Mr Hocké with items from these documents in an interview and recorded the Commissioner's request to have the camera turned off.

The letters claimed that Mr Hocké had used some \$300,000 from an "educational fund" financed by Danish and Swedish contributions to upgrade his air tickets to first class in contravention of a UN ruling that only Mr Javier Perez de Cuellar, UN Secretary General, has the right to fly first class.

Mrs Hocké's fares, including a visit to the Salzburg music festival, had also been paid out of the fund, it was claimed.

The dossier supplied to Swiss television included photocopied evidence of payments made under Mr Hocké's authority to a group of consultants. The anonymous writers alleged that the consultants were friends of Mr Hocké and that the method of payment did not conform with UN regulations.



Jean-Pierre Hocké: "abrasive"

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Major to set out position

Continued from Page 1

but only when there is a "level playing field." Colleagues say the Chancellor's first and overriding priority will be to bring down the inflation rate.

If he succeeds in curbing inflation - and Britain's European partners meanwhile fulfil their obligation to remove exchange controls and liberalise their capital markets - Mr Major will not rule out EMS membership before the election.

That, in turn, could make Mrs Thatcher's opposition to any move during the present parliament untenable.

After the events of the past few days, the consensus at Westminster is that the Prime Minister would find it impossible to resist the advice of her Deputy Prime Minister, her Chancellor and her Foreign Secretary.

What the new Chancellor cannot take for granted, however, is that either the Labour Party or the financial markets will allow him the breathing space to underwrite his instinct towards pragmatism.

WORLD WEATHER

Table with 4 columns: Location, Temperature, Wind, and other weather data for various cities like Algiers, Athens, Beijing, etc.

Major to set out position

Continued from Page 1 but only when there is a "level playing field." Colleagues say the Chancellor's first and overriding priority will be to bring down the inflation rate.

Major to set out position

Continued from Page 1 but only when there is a "level playing field." Colleagues say the Chancellor's first and overriding priority will be to bring down the inflation rate.

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FINANCIAL TIMES SURVEY



West Germany has an unresolved grievance: the goal of achieving "state unity" with the

eastern half of the divided nation. As David Marsh reports, the time is now approaching when some form of reunification may find its way back on to the political agenda

Taking stock after 40 years

DURING the past four decades, West Germany's allies and neighbours have come to look at it as a country sinking into settled post-war staidness. For reasons which have to do both with the world outside and with the Germans themselves, this view now is undergoing a sharp correction.

In 1989, the Federal Republic has commemorated with justifiable pride its 40th birthday as the most peaceful, stable and prosperous state ever erected on Germany's well-churned soil.

Anniversaries are a time to take stock. But, in this case, the celebrations also appear to mark the opening of a new epoch in central Europe. The reforms of Mr Mikhail Gorbachev and the moves towards political pluralism and market economics in Poland and Hungary have culminated this month in popular pressure for changes in East Germany. Mr Eric Honecker, the leader since 1971, has been forced to retire. Mr Egon Krenz, his successor, has promised some type of reform, but his options appear very limited.

The tumult and change on West Germany's eastern borders will spill over inevitably into the Federal Republic. It is the only member of the

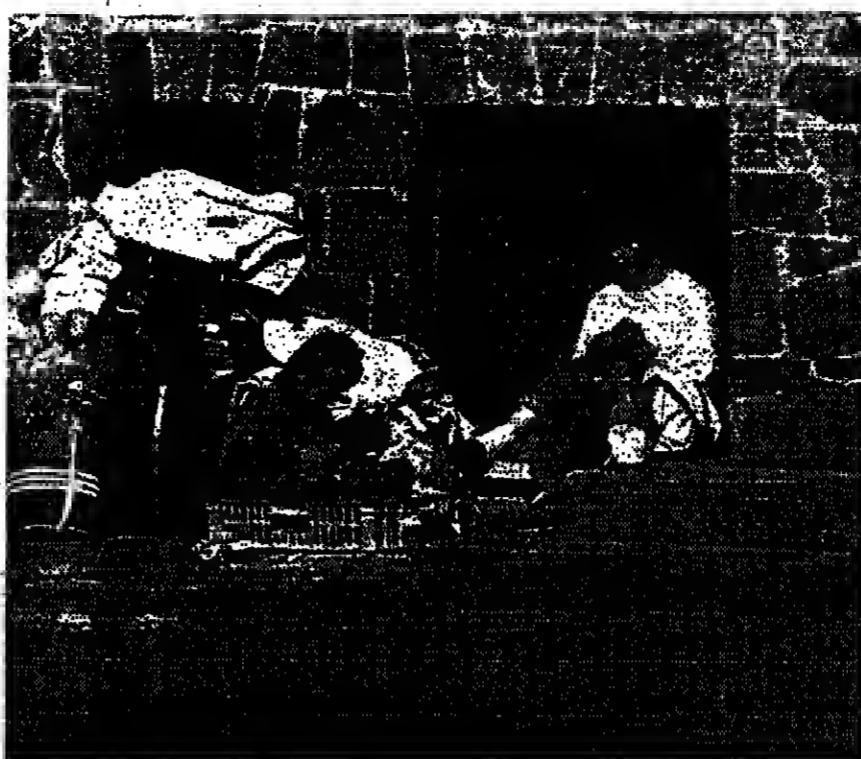
Nato alliance with an unresolved grievance written into its birthright: the constitutional goal of achieving "state unity." The political and emotional desire to reforge links with the eastern half of the divided nation is still unrequited. But the time is approaching when some form of German reunification may find its way back on to the agenda again.

The period over which this might appear feasible has shrunk from a matter of decades to perhaps 10 to 15 years.

In combination with the dual wish of both superpowers to push through rapid disarmament in central Europe, the German Question has suddenly regained momentum.

At the same time, a certain German restlessness has come to the fore. The Federal Republic is the world's most important exporter, and the second largest creditor (after Japan). Seven years of steady economic recovery, culminating in much better-than-expected economic growth in 1988 and 1989, have added to West Germany's assertiveness.

As exemplified by the record trade and current account surplus this year, West German companies are in better shape



Dual faces of the Germans: prosperous Frankfurt and (right) East German refugees hoping for a new life in the West

West Germany

than those anywhere else in the Economic Community to take advantage of the opportunities of the EC's post-1992 Single Market.

In sharp contrast to the 1950s, when "reunification" was last seriously discussed, the Federal Republic's economic strength gives it powerful cards in steering through a fresh phase of *Ossipovic*.

As the countdown starts to what may be a highly polarised campaign for the December 1990 general election, Chancellor Helmut Kohl faces the almost Herculean task of ensuring that the new perspectives in the East do not unhinge Bonn's ties to the West.

The apparent withering of Communism in the Soviet bloc provides grounds, of course, for hope. But the speed of developments in the East also throws up old questions about Germany's place in the world.

The Federal Republic's friends in the EC and in the US are now starting to recognise that there are no clear-cut answers. As President Richard von Weizsäcker put it at a ceremony in May to mark the 40th anniversary of the Federal Republic's Basic Law (constitution): "We in the West stand before an enormous test."

In direct reference to Poland and Hungary, he delivered this warning to the western allies: "Under the conditions of the Cold War, it was easy to be united. Now that the world does not indicate so clearly who is for us and who is against us, it is becoming more uncomfortable."

Because of the painful penance of partition, the Federal Republic stands greatly to benefit from a permanent easing of East-West tension. But it will also suffer more than any other country in the West if the pace of change in the East proves unsustainable.

This autumn's flood of fugitives from East to West Germany, and the widespread street protests in East Germany against the Communist regime, have brought to the attention of the world the basic tensions underlying German division.

Self-determination for the people of East Germany is a process which could plainly lead to some form of German confederation in the middle of Europe. This would be in accord with a goal backed for 40 years not only by the Federal Republic but also by the western allies, signatories with Bonn of the 1955 Relations Convention. "Genuine rap-

prochement between the two Germans could however simultaneously endanger the equilibrium of forces in Europe which have underpinned the post-war order.

Both Chancellor Helmut Kohl and Mr Hans-Dietrich Genscher, the Foreign Minister, reaffirm that the correct response to the new opportunities opening in the East is to press on even more resolutely with western European integration.

For the umpteenth time, Mr Kohl repeated this month that Germany will not take a "special path" to regain unity at the expense of its western ties.

Mr Kohl and Mr Genscher want to use the "magnetic attraction" of western Europe to advance the cause of democracy and market economics in the East.

Particularly in the field of defence, however, balancing Bonn's western leanings with its eastern yearnings is becoming steadily more complex. Differences with the US, Britain and France over "modernisation" of short-range Lance nuclear missiles on German soil were patched up, thanks to US diplomacy, in time for Nato's May summit.

Whatever the degree of progress of the conventional arms

talks in Vienna, the nuclear "modernisation" question is, however, due to resurface some time next year - just in time for the West German election campaign.

Nato's three atomic weapons states are adamant that land-based nuclear missiles will still be needed in West Germany to maintain deterrence. But Mr Genscher, backed by a substantial phalanx of political opinion on both Left and Right (and, almost certainly, by a large majority of the electorate) is equally adamant that no new weapons will be deployed.

The debate over nuclear deterrence underlines how, in a typical German paradox, the new detente in Europe re-exposes West Germany to the classic dilemma of "the land in the middle."

This is a reflection of its geography, history and economic weight. Whenever the Federal Republic takes steps to try to steer in its favour the changing European status quo, it almost inevitably runs into criticism or suspicion in either East or West.

To take one example, West Germany's espousal of Mr Gorbachev's "European house" rhetoric has brought Bonn some criticism in other western chancelleries. Whatever

the soothing claims from Moscow, there are doubts over whether the US would really find room in the new home.

Mr Kohl signed a declaration with the Soviet leader in Bonn in June underlining the "European house" ideal. The document also pledges the right to self-determination for "all peoples and states". This clause is reckoned by Bonn to have particular relevance for East Germany.

But while it has been discomfiting its western allies, Bonn's activism on "overcoming the division of Europe" has simultaneously been causing headaches in Moscow.

In his speech in East Berlin this month reaffirming East Germany's sovereignty, Mr Gorbachev delivered something of a cold douche to German aspirations. His tough line followed closely on the heels of a still more outspoken address, at the United Nations in September, by his Foreign Minister. In clear reference to Germany, Mr Eduard Shevardnadze warned pointedly against "revanchist forces thirsting for revision and changes in the post-war realities in Europe."

Mr Gorbachev emphasised that "the recognition of post-war realities has assured peace in Europe." And, referring to the future of East Germany, he specifically warned against "a dubious interpretation" of June's Moscow-Bonn declaration. The Soviet message appears to be that the Cold War may be fading, but one of its foremost consequences - the partition of Germany - cannot be reversed without destabilising Europe.

It would be an ironic product of superpower detente if the Germans were to believe that Washington and Moscow had decided over their heads to maintain the European status quo by keeping Germany divided. Partly because of such suspicions, and also reflecting the sheer political rhetoric expended on the subject over 40 years, German reunification is certain to play an important role in the election campaign.

Fragmentation of the popular vote started with the election to parliament of the Greens ecology party in 1983. It continued in the January 1987 poll. And it has gone a step further since then with the emergence of the far Right Republicans as a party capable of taking 5 per cent of the votes in December next year.

The Republicans advocate "Germany first" policies over the EC and on German unity. This is forcing Mr Kohl's Christian Democrats to take a stronger line on defending traditional conservative virtues. Also, the protest votes attracted by the Republicans -

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Editorial production: Gnozen Merschert

Pictures: Alan Harper

above all in the June European elections - reflect the electorate's dissatisfaction over shortage of housing, unemployment and heavy immigration.

Inflows of ethnic Germans from East Europe and the German Democratic Republic this year are likely to total 500,000. This represents the greatest wave of immigration since 12m Germans displaced from Communist Europe flooded westwards in the early years after the Second World War. The emigres have added to pressure on housing and social security. But they appear to have given the economy a boost.

The Christian Democrats have so far drawn surprisingly little electoral comfort from the unexpected boom in the economy. But, assuming that both superpower detente and the economic upswing continue in 1990, Mr Kohl seems at present to have a strong chance of remaining in power after the elections.

West Germany has certainly become greatly more self-dependent during the past 40 years. But the demonstrable link between the Chancellor's electoral fortunes and events in Moscow and Washington is a reminder that much of this increase in manoeuvring room is more apparent than real.

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WEST GERMANY 2

FOREIGN POLICY

Bonn's balancing act

WEST Germany is in the throes of difficult decision-making on how to balance its policies towards the European Community with its vision of opening up a new Europe of East and West.

Both on the question of European monetary union (EMU), and over the discussions on extending the EC eastwards with the accession of states like Austria and (eventually) Hungary, there is a risk that Bonn will step out of line with its partners.

Because of the dramatic pace of change in eastern Europe, Mr Hans-Dietrich Genscher, the Foreign Minister, says that Bonn needs to press ahead even more forcefully with western European integration. This would, he says, assure the EC's value as a magnet and as a model for fledgling democracies in the East bloc.

Other people, however, are drawing diametrically opposite consequences from the same set of circumstances. Forging ahead with western political and economic union, so the argument runs from forces on both the Left and the Right, not only distracts West Germany's attention from the East, but is also positively unhelpful to the long-term aim of clinching some form of reunification (or reassociation) with East Germany.

It is significant that general support for European political union has fallen markedly in West Germany over the past decade - partly because the Federal Republic now manifestly has more options to consider an independent path in Europe.

Steering the right European course will present Chancellor Helmut Kohl with exceptionally tricky political challenges in the months ahead.

On the monetary question, both Mr Kohl and Mr Genscher have given strong rhetorical

backing to the idea of monetary union, which would culminate in the setting up of a European central bank.

At the EC's Hanover summit in June last year, rounding off the Federal Republic's successful presidency in the first half year of 1988, Mr Genscher declared that a European central bank was "essential" over the next decade. Only slightly less fulsomely, Mr Kohl said he was 90 per cent certain that some form of monetary union would come by the end of the century.

However, the French Government's bid to steam ahead with monetary union plans has concentrated minds powerfully in Bonn. France would like to convene an inter-governmental conference as soon as possible after July 1 1990 (the date set for "stage one" of the move to EMU) to decide changes in the Treaty of Rome to make union practical.

Bonn is worried that forcing the pace will be unpopular domestically. Bringing together a full-scale conference during the run-up to the general elections in December 1990 might strengthen anti-EC opinion in the electorate. This applies not only to the nationalist Republicans, but also to strong elements in both the Christian Democrats and Social Democrats.

To try to harmonise its internal position on EMU, the Bonn Government has set up a working party on the question. Linking the Chancellery, Foreign, Finance and Economics Ministries, as well as the Bundesbank, it has been meeting since August to draw up a common position. But the question of when an EMU conference will take place has been left open.

The next regular consultations with France in November will be crucial in preparing a Bonn-Paris consensus ahead of

the EC's Strasbourg summit in December. But because West Germany and France clearly have different EMU priorities, bridging differences over timing may prove difficult.

West German politicians may come round increasingly to the opinion expressed by Mr Karl Otto Pöhl, the president of the Bundesbank, that seceding sovereignty over monetary policy is a problem not simply for Mrs Margaret Thatcher, the UK Prime Minister.

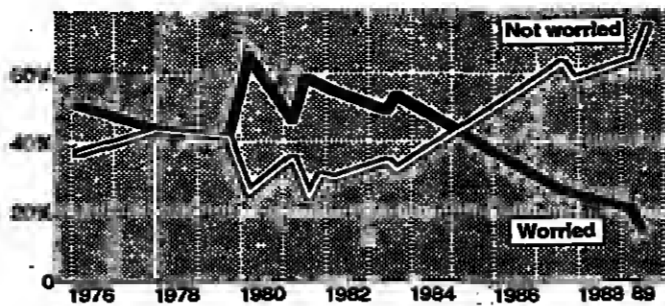
The Bundesbank's sceptical view was summed up in September by Mr Leonhard Gleise, its long-serving director in charge of international affairs. At a ceremony marking his retirement, he said that he hoped to see monetary union - but he also hoped to live a long time.

Bonn's dilemma over balancing policies towards East and West is also apparent in its strategy on extending the EC. In an interview with the Vienna newspaper Die Presse during his summer holiday in Austria, Mr Kohl gave the strongest possible backing to eventual Austrian membership (likely to take place at around 1996 at the earliest).

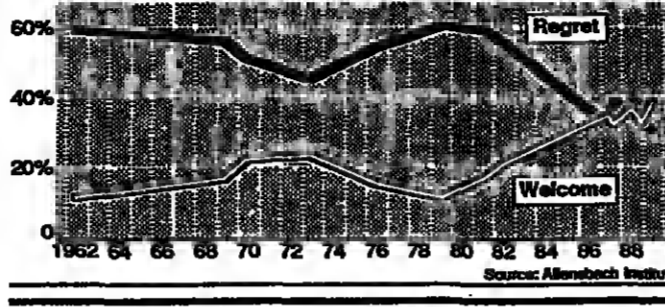
Mr Genscher has called on the EC to back what he calls a "European plan" to foster co-operation with reform-minded east European countries. The category includes not only Poland and Hungary but also, eventually, East Germany. Mr Genscher certainly does not think that such countries can join the EC in the next few years - but favours "associative agreements" to bring them, long-term, into the EC's orbit.

This may be an extremely praiseworthy long-term goal. But realising it would also change the nature of the EC from a westwards-facing organisation to a community with a pronounced central European

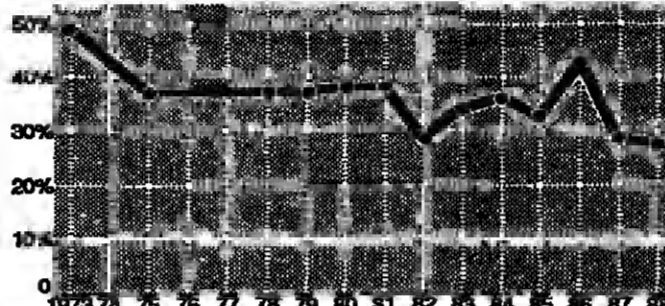
W. Germans' anxiety about the Soviet bloc's military threat



W. Germans' attitude towards the possible withdrawal of US troops from Europe



W. Germans who say they are "very much" in favour of efforts to unify Western Europe



and even neutralist character. European political map, Germany, the land in the middle, is again looking both ways. Bonn will have to do a lot of hard thinking over the past 12 months - as well as hard talking with its western partners - if it is to keep its European policies on an even keel.

David Marsh

POLITICS

Rise of minorities upsets equilibrium



Fault lines: Helmut Kohl, leadership defects; Hans-Joachim Vogel, SPD chairman, lacks charisma

OVER the next 13 months, West Germany faces a gruelling period of electioneering, and, possibly, a political watershed. For the first time in its history, five separate party groupings, all with a chance of securing the 5 per cent of votes needed to secure a place in the Bundestag, are competing with each other for the electorate's favour.

The advent of the far Right Republicans, in many ways the mirror on the Right of the ascendancy of the Greens earlier in the decade, has complicated the political spectrum. Support has slipped away from the two poles which have dominated 40 years of politics - the conservative fraternity of the Christian Democratic Union/Christian Social Union (CDU/CSU) and, on the Left, the Social Democratic Party (SPD).

The Liberal Free Democrats (FDP), who have participated in government as coalition partners in all but seven of the republic's 40 years, are now no longer alone in holding the potential balance of parliamentary power.

Assuming, as seems reasonable at the moment, that neither the CDU/CSU nor the SPD achieves 40 per cent of the votes at the December 1990 election, there are four possible alternatives for the next government. They are:

- Chancellor Kohl stays on at the helm of a conservative-liberal coalition. Currently, in spite of Mr Kohl's clear leader-

ship defects, this seems the most likely possibility. East-West détente, the spectre of reforms in East Germany, domestic economic boom would all help Mr Kohl.

A sitting government has never been voted out of power; the changes in 1989 and in 1982 came as a result of a reshuffling of coalitions. However, Mr Kohl is vulnerable to a setback in East-West relations. For instance, if the conventional stability talks in Vienna fail to produce agreement by next summer, he will face renewed disarmament pressure from Right and Left. Also, the Republicans are eating away at traditional conservative voting support - one reason why the CDU is trying to reaffirm traditional right-wing values.

The Social Democrats retake power in combination with the FDP. The SPD however is in some disarray, particularly its East-West strategy. The events in East Germany have caught the SPD - even more than the CDU - badly unprepared.

The SPD's prospects are likely to be helped by any possible downturn in the world economy next year. Four important Land (state) elections over the next year - in Saarland, North Rhine-Westphalia, Lower Saxony and Bavaria - are, on balance, likely to show improved performances by the SPD. However, Mr Hans-Joachim Vogel, the SPD chairman, though a good organiser, shows a painful lack

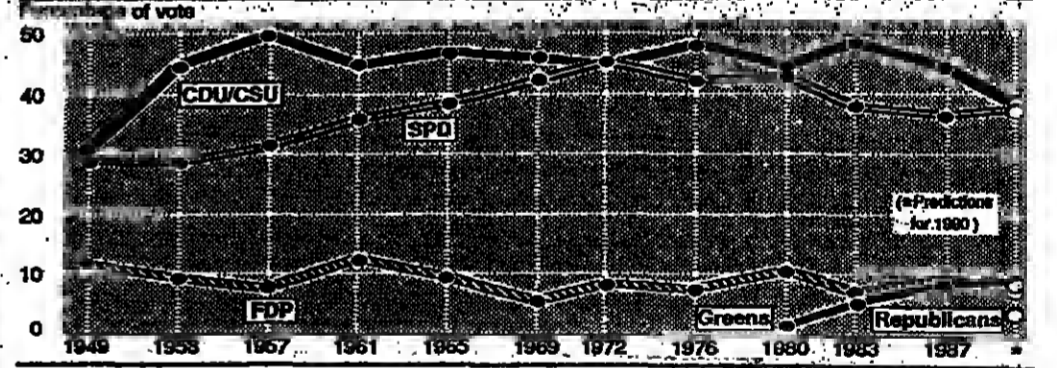
of charisma. Having already lost against Mr Kohl in 1983, he is unlikely to be the SPD's Chancellor-candidate next year. Mr Oskar Lafontaine, the Saar premier, may move up to take over the leadership baton - but his policies on the economy and Nato appear muddled, and he has no solid support in the party.

Compromise candidates would be either Mr Björn Enwint from Schleswig-Holstein or Mr Johannes Rau from North Rhine-Westphalia (the defeated Chancellor-candidate in 1987). Both have been consolidating their regional political bases.

The SPD could rule with the Greens in a Red-Green coalition. Presently this remains an outside possibility. Mr Jochen Fischer, one of the Greens' leading politicians, currently thinks this is unlikely. It is only possible if anti-nuclear and anti-Nato feeling rises to a crescendo.

A Grand Coalition between the CDU/CSU and SPD, last seen in 1966. It succeeded in stabilising the Federal Republic at a fraught time. However, this is only likely at a period of crisis. It would be precipitated by a combination of recession and/or setback for Mr Mikhail Gorbachev's reform efforts and/or renewed East-West tension. Quite apart from the impact of such a coalition on West German politics, this is an outcome which the Federal Republic's allies are fervently hoping will not occur.

General election results



Coverage Ranking

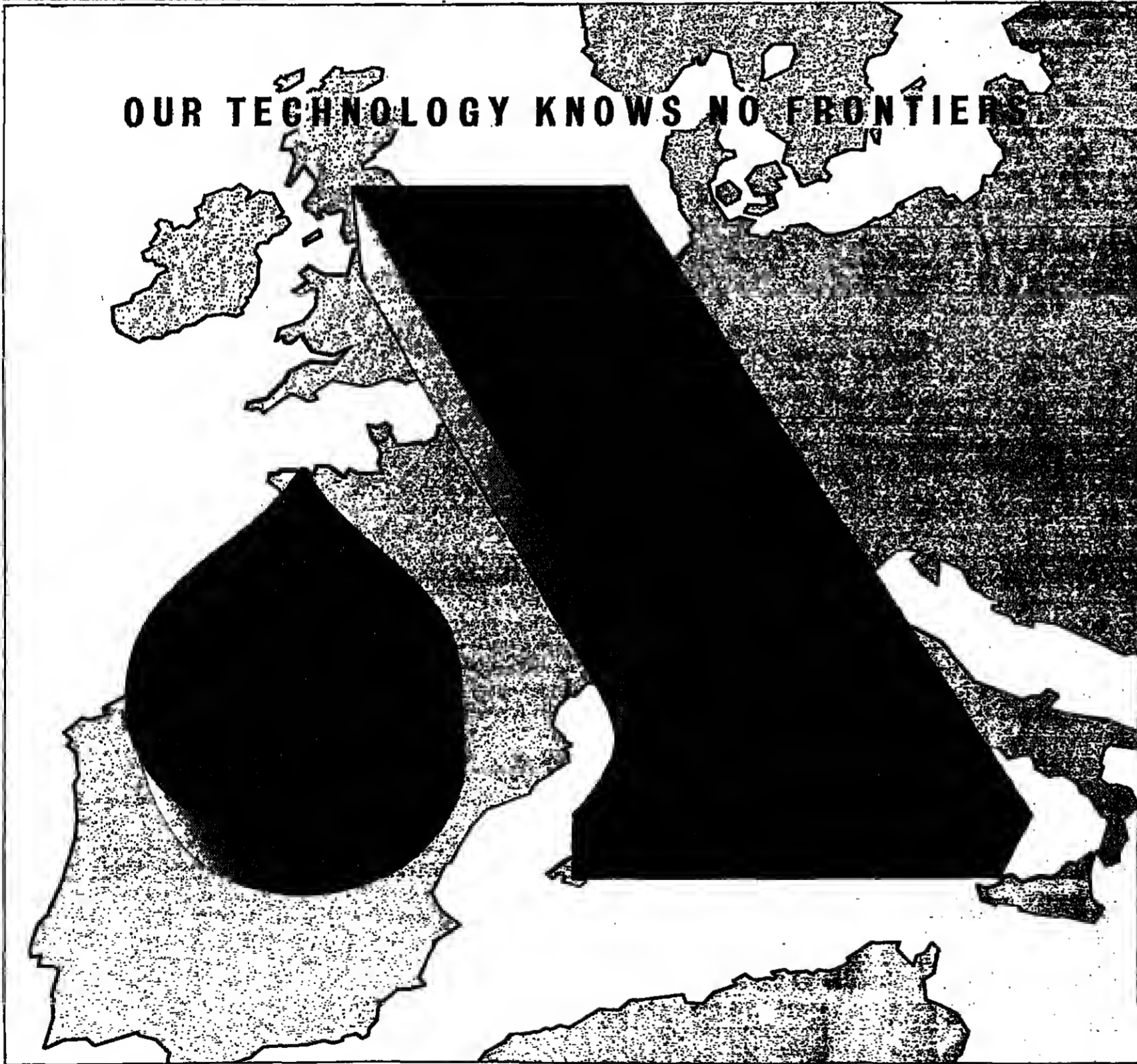
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WEST GERMANY 3

PROFILE: WOLFGANG SCHAEUBLE

Tough on immigration

THE elevation of Mr Wolfgang Schaeuble to Interior Minister in April was perhaps the least controversial change in Chancellor Helmut Kohl's spring cabinet reshuffle.

Mr Schaeuble, a smoothly competent 47-year-old from Freiburg in south-west Germany, won his spurs - as well as a reputation for crisis management - during five years as Chancellor Minister from 1984 onwards.

as devising policies to stem flows of asylum-seekers from the Third World. In the law and order field, the apparent sbbing of urban terrorism, together with the abatement of anti-nuclear protests after this year's decision to abandon the Wackersdorf reprocessing plant, has certainly made Mr Schaeuble's life easier.

Part of his job is somewhat defensive. In trying to push through new legislation on immigration and the integration of foreigners, Mr Schaeuble says: "We have to take away the fears of the population."

brought in legislative steps this year to cut their access to unemployment and social security benefits. He admits the government has been caught unawares by the influx. Compared with anticipated arrivals of between 250,000 and 300,000, this year's actual total of 500,000 represents an error of 100 per cent, he points out.

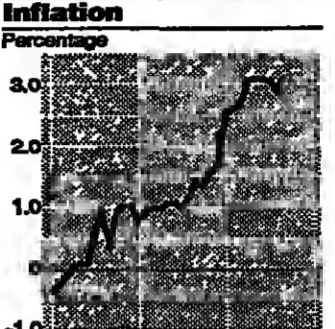
ECONOMY

Results confirm primacy of the 'German model'

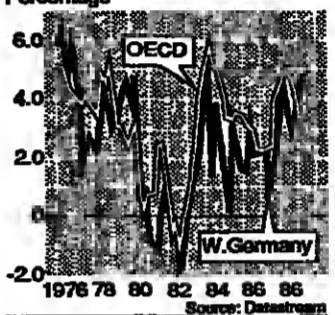
WEST Germans are experts at finding black linings in silver clouds. On the economic front, however, the news streaming in this year has been of almost unbroken sunshine.

increase in West Germany's current account surplus - to an estimated DM100bn this year - is almost certainly storing up problems on the foreign exchanges. After a long period in which the Deutsche Mark has been relatively weak, the currency markets are bracing themselves now for the D-Mark to show its muscle again.

tax cuts coming into effect in the New Year are likely to add to buoyancy. The tax cuts should ensure that (unlike this year) domestic demand takes over from exports as the main prop to the economy.



W. German GNP/OECD average GDP Percentage



Inflation Percentage

PROFILE: DANIEL COHN-BENDIT

A tamed street-fighter

Mr Daniel Cohn-Bendit sits somewhat restlessly in a newly furnished, sparsely furnished office near West Germany's most powerful commercial bank, the big glass windows of which would have been a tempting target 20 years ago during his days as a student firebrand on the streets of Paris.

was eventually expelled from France in mellowed than in the 1970s, though he can still provoke and surprise. He is a member of the Green party and publishes a magazine called Pflasterstrand (Pavement Beach) which mixes left-wing politics with news of cultural and entertainment events.

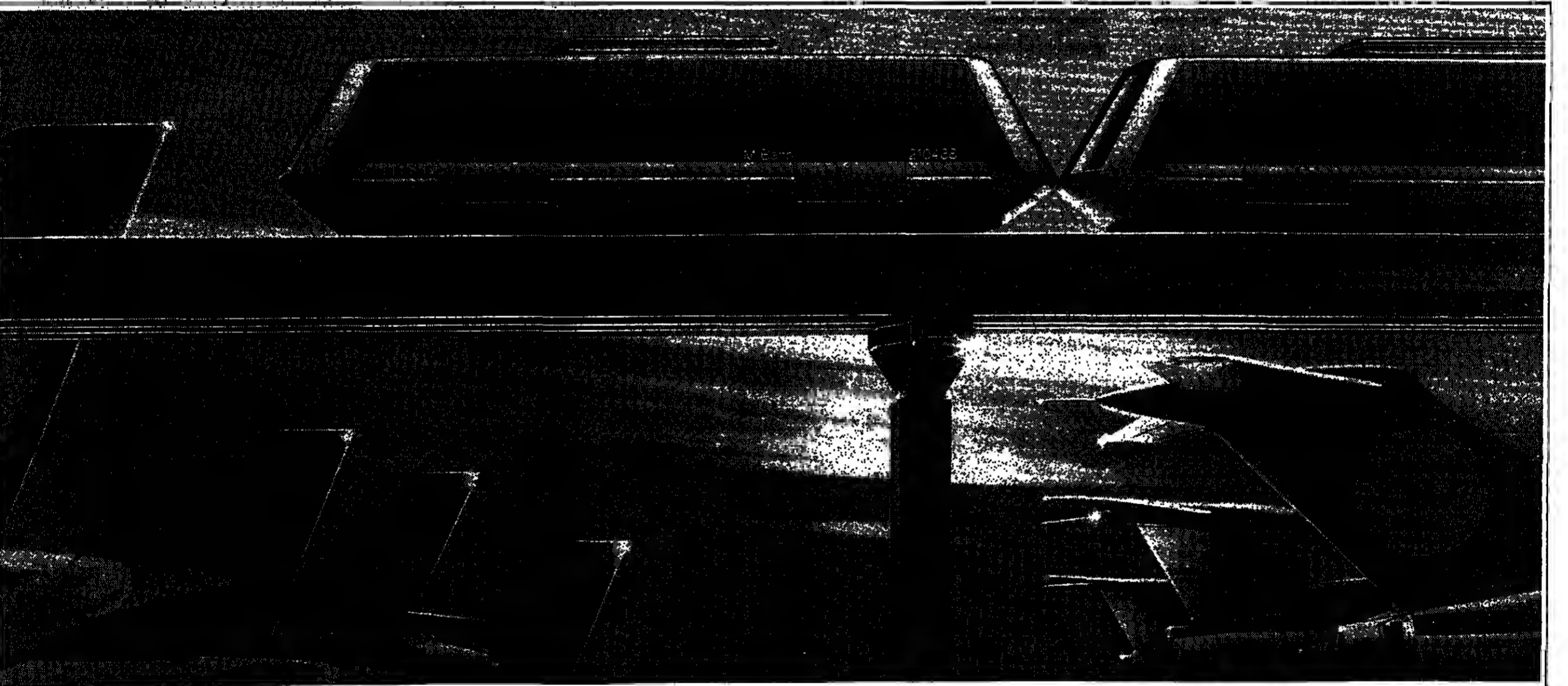
interviewing people for jobs as he builds up his team is certainly not something he has done before. Yet even his enemies - though it is hard to imagine that the impish Mr Cohn-Bendit has any - would hardly claim that he has turned respectable. Dressed in jeans, dark blue sports shirt, and sports shoes, and with his tangled red hair, he hardly looks the picture of a model official.



Daniel Cohn-Bendit: mellowed

The city is not noticeably beset by racism. But Mr Cohn-Bendit points to the unexpected high number of extreme right-wing votes in the city election as a reflection of latent anti-foreigner feelings. "There is no virulent, militant racism in Frankfurt, but there is uncertainty," he feels. "It is hard for Germans to accept foreigners. It's not part of their tradition."

Looking beyond the needs of foreigners in Frankfurt, Mr Cohn-Bendit also has clear views about developments in the East. "In five years at the latest, Poland and Hungary will be members of the European Community." But they will stay in the Warsaw Pact and the EC will become the economic and cultural driving force for a Europe that does not just look westwards, he reckons. "If Moscow is clever, it will allow this process as a bridge to the West."



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WEST GERMANY 4

The dilemmas facing the Bundesbank

Conflict of interest likely to impede monetary union

WEST Germany's new economic dynamism is built on solid foundations. This will probably continue in spite of the fall in share prices this month.

After the mini-recession of 1986 and 1987, the Federal Republic is now in its second upswing after the serious recession in 1982.

The expansion is not grounded in any demand stimulus; on the contrary, the public sector in 1988 has exerted, if anything, a contractionary influence through tax increases and an only moderate increase in spending.

In the next two years, two stimulatory factors will come to the fore: the cut in income taxes next year of around DM25bn, more than 1 per cent of gross national product; and the inflows of emigres, which within a few years will increase the West German population by around 1.5m.

All this has consequences for the central bank. The Bundesbank switched in autumn 1988 from an expansionary to a neutral monetary policy - one which could possibly soon turn restrictive.

The policy change has lowered inflationary expectations, but has not succeeded decisively in boosting the D-Mark. Since last autumn, long-term interest rates on government bonds have risen by 70 basis points to 7.1 per cent, while short-term rates have risen by 300 basis points to around 8 per cent.

Banks' refinancing costs have risen sharply, as have loan rates faced by companies and the housing sector. The rate of growth of the money

supply has fallen substantially. If monetary policy is tightened further, this will produce a slowdown in the real economy.

Because of the liquidity "overhang" from the last few years of fast monetary growth, the monetary brakes however will not act immediately; the first real effects on demand would probably not be felt until 1991.

According to one line of argument, the Bundesbank is committing a strategic error after a long phase of growth weakness: the German economy is at last re-attaining a higher growth path.

This should not be choked off, so the argument goes, through a monetary tightening. It would also be a mistake to hinder the integration of more than 1m

new German citizens. This integration can only succeed in an upswing; a recession would wreak considerable damage to the newcomers' job chances.

It can also be argued that monetary policy should not bear the brunt of efforts to head off "stability risks." Such a strategy may have been correct in the 1970s and in the beginning of the 1980s, but this is no longer the case.

Today's challenge is rather to allow the Federal Republic to move on to a higher growth path and, simultaneously, to avoid a new inflationary spiral. Actually moving to depress growth would be the wrong way to accomplish this.

This pattern of argument is certainly exaggerated, but it illustrates the risks facing the

Bundesbank. The dangers are increased by the fact that the Federal Republic is enjoying not only buoyant domestic expansion, but also strong export demand.

The difficulties must be appreciated by Bonn's partners. The way out of the dilemma would be via a revaluation of the D-Mark, which would cut back exports and allow more room for internal demand.

An exchange rate realignment would increase German imports. This would aid the balance of payments. A D-Mark revaluation would also cut import prices, thus easing pressures on the Bundesbank.

For the goal of monetary union we need fixed and not flexible exchange rates. Under the present pattern, exchange rates between Bonn and some of its European partners are wrongly valued

It can certainly be understood that the Bonn's trading partners do not want to devalue their currencies, on the grounds that this would increase the risk of imported inflation.

Either the Federal Republic revalues, boosting internal demand and increasing imports of Bonn's trading partners' goods. Or else exchange rates remain unchanged, maintaining high export demand and further increasing Germany's trade surplus.

Expectations of market participants could fluctuate over a period of many months between worries about inflation and fears of recession. This would force central banks to a policy of "fine tuning", blurring the whole course of monetary policy.

The result would be see-saw developments on the financial markets, similar to those recently seen with sterling and on the US stock exchange - hardly an appetising perspective for monetary union.

Under the present pattern, however, exchange rates between West Germany and some of its European partners are wrongly valued. The result is that West German companies are enjoying artificial competitive advantages.

West Germany does not want this. The "stability conflict" described above - between exports and domestic demand - is a particular disadvantage. Additionally, West Germany would like to import more in order to use the pressure of foreign goods to dampen down price rises.

Under present exchange rates, however, foreign exporters are not sufficiently competitive. In the context of European monetary union, resolving this problem would be particularly difficult.

Equally, it would make no sense to bring in a high interest rate policy for the whole of Europe to meet the danger of over-heating in one specific area. In such a scenario, central banks would find themselves in a similar position to the US Federal Reserve today.

Expectations of market participants could fluctuate over a period of many months between worries about inflation and fears of recession. This would force central banks to a policy of "fine tuning", blurring the whole course of monetary policy.

The most dangerous effect comes in adding to disillusionment among all sections of the East German population. Middle and lower-category members of the party bureaucracy are losing confidence in the leadership.

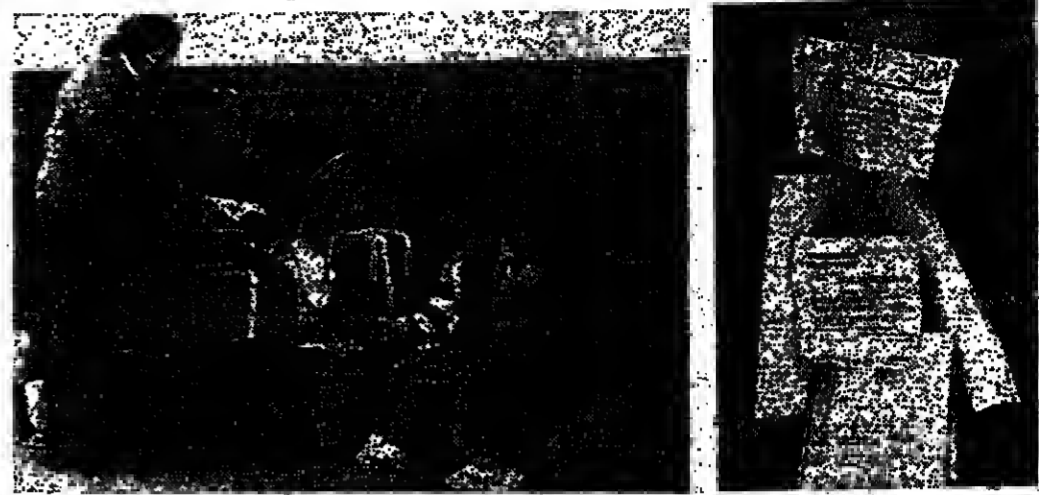
Without this confidence, economic growth is impossible. Many party members now want at last to taste

Ernst-Moritz Lipp

The author is chief economist of the Dresdner Bank

REFUGEES

Voting with their feet



Westward bound: Refugees at Giessen; tree covered with job advertisements at a refugee camp

the fruits of West German well-being. Additionally, they are worried about their future in a state which is starting to change.

There is, however, ground for hope among the East German leadership. The political elite in West Germany has

East Germany's refugee problem is now exercising a direct impact in changing relations and perspectives between the two Germans

only very little idea of how changes can be effected in the Communist German state. Only specialists can detect any differences between the policies towards East Germany followed by the Social Democratic coalition, and those put into effect afterwards by the Christian Democrats.

The politicians today still praise the pragmatic policy of "small steps" for improving relations between the Ger-

many, although it is clearly inadequate in dealing with the causes behind the flight of fugitives.

Mr Erich Honecker and most of the East German leadership resisted Eiler. They survived Stalin and Ulbricht. They helped bring international recognition to the German Democratic Republic. Mr Honecker kept his country stable for 18 years.

The autumn exodus has brought more pressure to bear on the East German leadership. The people leaving can not understand why political pluralism and market-oriented reforms in the German Democratic Republic should endanger detente, when both are already being practised in Hungary.

The opposition in the GDR which occupies the attention of the media is basically anti-capitalist. But it is extremely heterogeneous, and is confined

almost exclusively to artists, Protestant churchmen and intellectual circles. In contrast, among the workforce across the economy as a whole, socialism enjoys practically no support. The people at large are no longer seeking recipes for socialist success. Rather, they are looking for living standards like those in West Germany.

All this means that pressure for change is building up both internally and externally. Not only the foundations of the East German leadership, but also some of the basic premises of West Germany's policies of detente towards the East, are now starting to be undermined.

Klaus Lecljewski

Dr Lecljewski, a 41-year-old economist born in Magdeburg in East Germany, is a former member of the East German Communist party. Helped by the Bonn government, he emigrated from East to West Germany at the beginning of 1987. He is now a specialist for social and East European politics at the Institut der deutschen Wirtschaft (IDW) in Cologne.

An influx carrying political weight

ALTHOUGH the economic impact of the refugees is hotly debated within West Germany, much less consideration has been given to their possible effect on the country's finely balanced political arithmetic.

Since a shift of only two or three percentage points can make the difference between a Christian Democrat-led and a Social Democrat-led coalition, and as the East Bloc and East German immigrants in the late 1980s have boosted the West German voting population by a similar amount, they could have a big impact on future elections.

It was thanks to the 12m Germans from the East who flooded into the country in the 1950s, that the Christian Democrats ruled West Germany for the first 30 years of its existence, despite initial expectations that the country would have a left-of-centre

majority. Chancellor Konrad Adenauer drew the immigrants into the Christian Democrat net although their experience of communism predisposed them to vote for right-wing parties.

The Christian Democrats saw again likely to benefit from the present influx. It is the emigres from the Soviet Union, Poland, Czechoslovakia and Romania, who are expected to be conservative in political attitude. Mr Tom Anders of the German Foreign Affairs Research Institute says: "Many come from conservative communities which have been hanging on to a very old-fashioned form of German culture."

The Social Democrats claim not to be worried. "What we have seen in the past is that after an initial period of anti-communist conservatism most German immigrants fit

into the voting patterns of their new social groups," says Mr Eddie Heussen, the Social Democrat spokesman.

Although most of the main West German parties have a similar mixture of migrating and welcome for the new immigrant wave, a recent poll of West Germany's political reaction (only to East German emigrants) has thrown up a few surprises.

Some 65 per cent of Free Democrat voters welcomed the East Germans, 56 per cent of Social Democrats, 54 per cent of Christian Democrats, 51 per cent of Greens and only 30 per cent of Republicans. The Republican figure reveals the split between the party's nationalist officials and its working-class voters who fear their competitors will increase competition for jobs.

David Goodhart

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WEST GERMANY 5

Andrew Fisher on an industrial sector stretched to full capacity.

Outpacing the rest of Europe

WEST German industry is booming, urged on by the sure demand for industrial and consumer goods both inside and outside the Federal Republic. Its factories are working at full stretch and its order books are swelling.

As the route to the winter post-1992 internal European Community market opens up, European companies have been re-equipping themselves for the new opportunities that they expect in the next decade. In time, this process will present Germany with a stiffer competitive challenge. But for the moment, it is producing more jobs and surging profits.

Against this background, it came as a shock when the German stock market fell so dramatically in mid-October after Wall Street's slide.

bank's policy-makers had in the back of their minds was next year's wage negotiations. Another was the final stage of the tax reform package, which will be worth some DM25bn, mostly to private households.

This year, consumer demand has been modest. But, warned the Bundesbank: "Given the widespread capacity bottlenecks at home and abroad, any markedly higher level of consumer demand would in all probability soon give rise to inflationary pressures."

The same could be true of the wage talks, although the Bundesbank did not spell this out. Companies will be under great pressure from the trade unions, especially in engineering, where I G Metall has a powerful base, to increase wages in line with higher inflation, as well as to shorten working hours. The union's goal is a 35-hour week, which most industrialists oppose vigorously.

Clearly, next year's industrial climate will affect companies' performance, with some executives ready for a strike. Mr. Marcus Bierich, the chief executive of Robert Bosch, for example, says that the group is ready to cope with industrial action, if it comes.

As the world's biggest supplier of automotive components, Stuttgart-based Bosch is an obvious target for strikes. But, concerning like Bosch can afford to reach compromise settlements. If an all-out strike occurs, it will probably stem from resistance by smaller companies to high wage demands.

In 1984, the motor industry was hit by several weeks of strikes. Since then suppliers like Bosch have been building up their activities outside Germany.

"We don't want to be subject to blackmail," says Mr. Bierich, who has taken Bosch into a \$100m investment in a new alternator plant in South Wales. It also produces in the US and is developing its Asian interests.

He hopes a strike can be avoided, though I G Metall has been making aggressive noises. Mr. Norbert Walter, the chief economist of Deutsche Bank, reckons the 1990 wage round will lead to relatively high increases in nominal wages. But he does not expect industrial production to be held up significantly by strikes.

However, the onset of the 1990 wage round could put a temporary dampener on Germany's investment climate. In real terms, Mr. Walter expects

spending on machinery and equipment to grow by between 6 per cent and 7 per cent next year after a heavy 9.5 per cent in 1988.

While 1991 should see a further decline in the rate to 4.5 per cent, he expects the average pace of investment up to the mid-1990s to be around 7 per cent.

The big stimulus in the early part of the next decade will come from the single European market. "Germany will continue to benefit from the efforts of companies in the EC to improve their competitiveness and position themselves in the single European market," says Mr. Walter.

This will benefit Germany's capital goods producers and also give exports a continuing lift. With just over 30 per cent of the economy comprising manufacturing industry, Germany is well placed to supply the equipment needs of foreign and domestic companies.

For mechanical engineering, the results have been dramatic. Concerns like Mannesmann, now looking for more acquisitions, and KAN have reported sharp rises in profits, the common complaint now being that skilled workers are in short supply.

This year, according to VDMA, the industry association, output could grow by up to 8 per cent, more than twice

the rate of 1988. Germany is far the EC's leading machinery producer, accounting for about 40 per cent of its DM400bn turnover, well ahead of the UK, Italy, and France. Every second new machine from Germany is computer-controlled.

But while German industry may seem impregnable, there are plenty of potential problems. Car companies like Volkswagen, Daimler-Benz, and BMW, will face tougher competition as EC markets open up, both from neighbouring producers like Fiat or Renault and from the Japanese, now also starting to enter the luxury segment. In electronics, the struggles of Nixdorf Computer have shown that sudden changes in market trends and competitive conditions can catch even corporate high flyers unawares.

At present, though, most German companies are tending to dwell on the challenges rather than the likely difficulties of the 1990s. Not only will they be operating in a much freer European environment, but they will also have to come to terms with the fast-growing markets of Asia.

The economic and political situation in eastern Europe is changing dramatically, too. So whatever perspective is taken, the outlook for German industry can certainly not be called dull.

PROFESSOR Ulrich Steger, economist turned politician turned business academic, is not universally loved in West Germany. The Left blame him for helping to bring down the first Social Democrat-Green state coalition in Hesse in 1987 and big business - especially the power utilities - remember him as an aggressive Economics Minister in that government.

Now as a professor at the European Business School near Wiesbaden it is part of his job to say unpopular things about German industry and he evi-

dently relishes it. He is, for example, scathing about the lack of clear strategy behind some of the big takeovers of the past few months.

"Top managers are like politicians. If they have too much money they tend to use it indiscriminately," he observes. Some are worse than others: "At least Daimler has tried to justify its MBB takeover, but has RWI (the energy utility) told anyone what its diversification strategy is?"

In other respects, however,

he is a staunch defender of the German corporatist system against advocates of Anglo-American capitalism. He says the real danger for German industry comes not so much from sloppy diversification but from transferring too much power from the technical experts who still dominate the upper ranks of German management to financial generalists.

"It is partly because the chemical industry is run by chemists and the machine tool industry by engineers that technical quality and profes-

sional standards are generally so much higher than in the US," he says.

Despite a few cracks in the wall he does not expect, or desire, a flood of hostile takeovers. The banks and the co-determination system will continue to protect managers from hostile takeovers and shareholder power.

He believes there may be a case for some restraints on the banks - reducing potential conflicts of interest on supervisory boards, for example - but

says the recently revived debate about bank power is over-done. "It's a perfectly healthy cyclical debate - an illustration of the countervailing power of politics. But you must remember that it is a purely political phenomenon, you hear very few complaints, even privately, from industrialists," he says.

The debate is, in any case, he adds, not really about the banks but about Deutsche Bank - which he believes is a superbly run organisation. Nevertheless political expectations have been built up and he expects some symbolic legislation possibly even before the next election in 1990.

The 45-year-old professor, who was a Social Democrat member of the Bundestag from 1976 to 1983, says that the real issue facing German industry is how to find or create enough well trained, well-motivated and entrepreneurial staff.

"There is a quiet revolution going on inside German industry. To succeed in today's more flexible economy you cannot run businesses like the Prussian army any more." He says that service industries are in the vanguard of change but even the chemical industry has become far less rigid and hierarchical in recent years.

"People have realised that it is counter-productive to behave



Ulrich Steger, industry's critic

like a dictator. All the emphasis is on decentralisation, participation and developing corporate cultures. Ten years ago there were no personnel departments in large companies, now - for better or worse - they all have them."

David Goodhart

'West Germany will continue to benefit from the efforts of companies in the EC to improve their competitiveness and position themselves in the single European market'

But investors were up-biting because they forecast dimmer prospects for the German economy or corporate earnings, though the pace of expansion in 1989 will inevitably tail off. The share sales had more to do with memories of the 1987 crash and the structure of their own equity market.

It was a case when investor psychology got the better of economic fundamentals. For the Bundesbank, Germany's central bank, said in its September report, economic activity this summer "exhibited every sign of a lasting boom". It described the inflow of orders to the capital goods sector as "a veritable flood."

For the Bundesbank, charged with maintaining monetary stability, the acceleration of business activity was also a source of growing domestic tensions. While prices had not got out of hand - annual inflation is a shade over 3 per cent - the economic boom was "not without risks". The report contained a clear message which the Bundesbank translated into action soon afterwards by lifting its key interest rate by 2.5 percentage points to 11.5 per cent.

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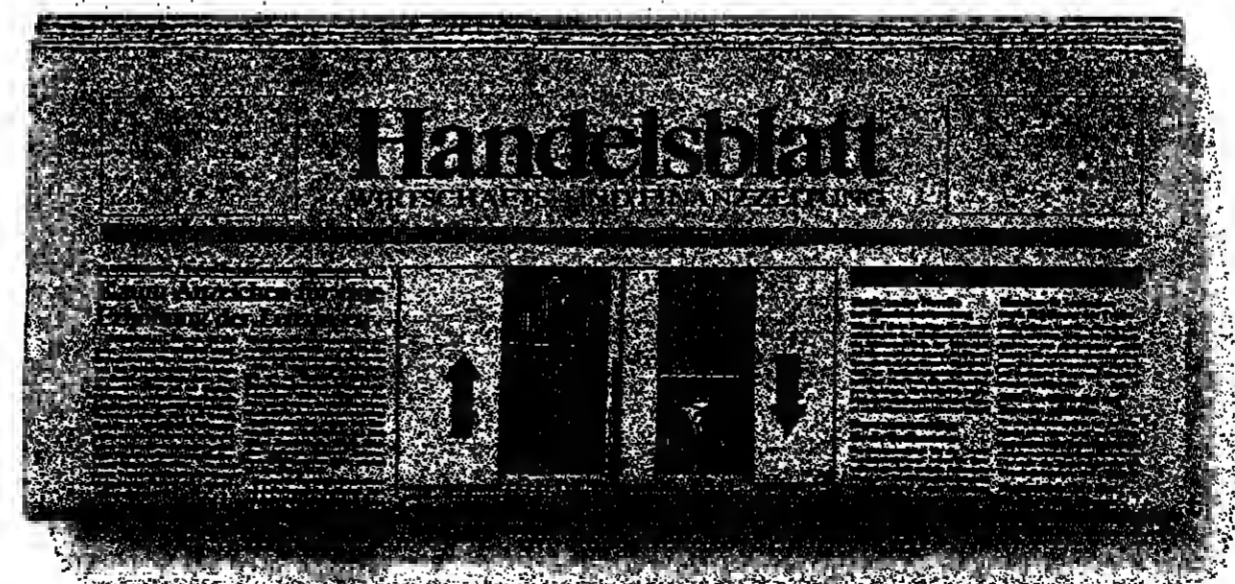
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WEST GERMANY 6

Haig Simonian on the banks' race to expand foreign networks ahead of the EC's free internal market

Individual approaches to the same goal

NO ONE can accuse West Germany's bankers of slouching this year. Stung by the need to make up for lost ground in their international coverage and to keep pace with one another in new developments at home, hardly a week has gone by without the announcement of some new acquisition abroad or initiative domestically.

Earlier this year, it seemed as if internal German developments would set the tone for German banking in 1989, with a string of innovations in "Allfinanz" - wide-ranging financial services under one roof. But recent months have produced so many acquisitions, notably in Europe, that the two trends are running virtually neck and neck.

With 1992 growing ever closer, Germany's biggest banks have been jockeying for position in building up their foreign networks ahead of the European Community's free internal market.

But while Deutsche Bank, Dresdner Bank and Commerzbank, Germany's three biggest

banks, have all stressed the need to broaden their European coverage, they have gone about it in very different ways.

Not surprisingly, Deutsche Bank, Germany's biggest and best-capitalised bank, has been the most energetic on the acquisitions front. Striving for wide representation in the retail banking markets of virtually every European Community member state, it has, since April alone, taken majority control of Banco Comercial Transatlantico in Spain and bought a small private bank in Austria. Only the UK and France remain to be filled.

In contrast, Dresdner Bank's approach has been much more selective, as reflected in its purchase of an opening 33 per cent stake in Banque Internationale de Placement (BIP) of

France earlier this month.

Rather than trying to break into retail banking, the decision to buy into BIP, which is one of the leaders in the French treasury management and arbitrage market, complements Dresdner Bank's existing strengths in both fields at home.

Meanwhile, when Commerzbank will make its next move depends as much on the Italian government as on its own executives. Its strategy, which is based on taking small stakes in like-minded European institutions, has been becalmed following the last change of government in France, which removed any immediate prospect of acquiring a stake in Credit Lyonnais.

Instead, all eyes have turned to Banco di Roma, the Italian

member of the Europartners banking group, with which Commerzbank is associated. Mr Walter Selpp, Commerzbank's chief executive, has made no bones about his interest in buying shares in the Italian bank once the Rome authorities give a clear political signal.

But the desire to expand in Europe has not been limited to the private sector. In early October, Westdeutsche Landesbank (WestLB), Germany's biggest Landesbank and fourth largest bank overall, astonished the banking community with its deal to buy the European branches of Standard Chartered, the large UK-based international bank, and enter into a merchant banking joint venture.

WestLB's move was as much

a bombshell for the public-sector banking community, particularly in view of the fact that it came at a crucial moment in the discussions on re-organising the public-sector banking system.

Various solutions have been proposed to improve the competitiveness of Germany's public-sector banks, which comprise 984 retail savings banks and 11 Landesbanken, which represent them in the wholesale markets.

The latest idea involves the creation of a new "summit" institution into which the Landesbanken would transfer much, if not all, their business. Such a single body would allow considerable economies of scale and allow the Landesbanken to challenge the big private-sector banks much more

effectively, it is argued.

Whether that is in fact true remains moot, and the proposal has not gone unopposed. But by teaming up with Standard Chartered, WestLB has unmistakably signalled that no attempts to restructure the public-sector system will succeed without its approval. Some bankers even suggest that its initiative has made other efforts redundant, with WestLB electing itself to be the most appropriate "summit" bank for the movement in the first place.

Meanwhile, two other recent cross-border deals have shown that bankers are not alone when it comes to preparing for 1992, and that the flow of interest is not always one way.

In October, Allianz, Germany's biggest insurer, agreed

to buy 50 per cent of the insurance interests of Compagnie de Navigation Mixte (CNM), the French financial holding company.

The deal, which is costing around FF8.5bn, will propel Allianz from around 20th place in the French insurance league well into the top 10.

Only a few months earlier, Groupe Vie Claire, the big French insurer, stunned its counterparts by buying a majority stake in Colonia, Germany's second biggest insurance group.

With the German insurance market notoriously hard for foreigners to penetrate, the French move gave Vie Claire a prize position in a company few observers thought was even for sale.

But if foreign developments have taken most of the limelight in recent months, that is not because of lethargy on the domestic front. In particular, the trend towards "Allfinanz" has continued apace, with most of the leading players now having prepared their hands.

Deutsche Bank, which in December 1988 announced its long-awaited decision to start selling insurance, has been pushing ahead its new life subsidiary, Lebensversicherungs AG der Deutschen Bank, officially opened in early September, accompanied by a heavy advertising campaign that will exacerbate the frictions created by its original decision to break into a business previously largely ignored by the bank.

Meanwhile, Allianz, rather than moving into banking, as some far-fetched pundits once suggested, has opted for a cooperative strategy with Dresdner Bank.

Earlier this year, it signed a cross-marketing pact covering much of central Germany, and the insurer is likely to follow with a further arrangement for north Germany with another bank in due course.

But it is Commerzbank, which was the last to unveil its insurance plans, which may have struck the keenest blow. According to a deal this summer, it is taking a 50 per cent stake in DBV & Partner, a company linked to the huge public-sector DBV.

Buying into DBV & Partner is an important first step for



Deutsche Bank: heavy buyer

Commerzbank. But the real prize will only come later, when DBV itself is privatised. Commerzbank has the mandate to lead the transaction, and it will also then take a stake in the parent company, guaranteeing its insurance plans, while leaving active management of the business to the experts.

In view of this year's whirl of takeover activity, many bankers are stressing the need for good profits to help finance the deals. Barring unforeseen circumstances on the bourse, the signs are that earnings at a number of banks could reach a record this year.

However, while Germany's biggest banks have spent lavishly this year on putting together the pieces for the 1990s, there are still a few domestic components missing.

Action is still needed on reforming the stock exchanges. Some progress has already been made, albeit rather surreptitiously in the form of Inter Bank Information System (IBIS), a new share price information system, which will start operating in December.

Once linked up with the new Deutsche Terminbörse, West Germany's new financial futures and options exchange, which is due to open next January, a new era will have dawned for German securities traders.

A little later, perhaps, but the West German market will finally be able to offer comparable products on leading domestic securities to those already available in other big financial centres. All that is missing is for IBIS to evolve into a full-scale trading system and the upheaval will be complete.

PROFILE: HANS PETER LINSS

Arabist behind the pukka facade



Hans Peter Linss: originally wanted to be an academic

WITH HIS acute nose and wiry frame, Mr Hans Peter Linss, the chief executive of Bayerische Landesbank, West Germany's second-biggest public-sector financial institution and its sixth largest bank overall, could easily pass for a Levantine merchant rather than a pukka German executive.

But the resemblance may not be so surprising. For the 61-year-old Mr Linss, who took over the top job at the Munich-based Landesbank in March 1988, spent a large part of his early career working in the Middle East.

Though he returns infrequently now, Mr Linss, a gifted Arabist who originally wanted to become an academic, retains a love of the region, untrammelled by the political upheavals which have taken place since he left.

That passion began in 1966, three years after he had been "discovered" by one of Deutsche Bank's managing board members as a Turkish and Arabic speaker. Such gifts made the young Mr Linss somewhat exotic compared with his fellow trainees at the bank's Dortmund branch, and accounted for his subsequent secondment to Arab Bank, the respected Palestinian institution based in Jordan. There followed 18 months of training that took him virtually all around the Arab world.

"At last I had the chance to put to use all the things I'd learned," he says, uttering a

variety of guttural Arabic sounds to illustrate just some of the regional differences in what most laymen mistakenly think is a uniform language.

Fieldwork over, his return to Deutsche Bank headquarters was to be brief. For in 1968, Mr Linss became the bank's first representative in Cairo, his home for the next seven years. The period also saw the start of an acquaintanceship with the Alexandria-born Mr Helmut Hasenpflug, now honorary chairman of Dresdner Bank's supervisory board, who was representing his bank in the Egyptian capital at the same time.

How was it for a young German, barely a decade after the end of the Second World War, to be in a foreign land where the British influence remained strong? "The Egyptians are like the people from Cologne," says the Rhineland-born Mr Linss. "They have the ability to laugh at themselves."

Those were the days when Beirut still had the charm of a small Mediterranean town rather than a charred wreck, and the atmosphere, on the surface at least, was almost invariably polite and friendly. And being a German caused

few problems at a time when the Egyptians and Iraqis felt let down by their former British allies and mentors.

If returning to a drab and crime-ridden Frankfurt, populated by US GIs and authority-taunting students, was a shock, shifting to Bayerische Landesbank as a deputy board member in 1974 probably came a close second.

Germany's biggest Landesbanken are today worthy competitors to the powerful private-sector banks. But back in the early 1970s, Mr Linss still recalls that his "department"

had just two employees. In those days, Westdeutsche Landesbank, the Düsseldorf-based institution which is still Germany's biggest public-sector bank, did most of the foreign business, with the other Landesbanken struggling to catch up.

Surprisingly, perhaps, for those who see the Landesbanken as overstuffed and bureaucratic, Mr Linss says he enjoyed a freedom of action that was lacking at Deutsche Bank in Frankfurt, where the emphasis at the time was still on developing international

business jointly with other banks. "The time was not ripe for bold moves abroad," he says.

Mr Linss would probably have been happy to supervise the growth of the Landesbank's international business, had it not been for the complex financial imbroglio which resulted in the resignation of Mr Ludwig Haber, its then chief executive, last year. "I never pushed for the succession," he says, maintaining that he did not expect to be offered the chief executive's post.

Having come his way, Mr Linss has been spending his time developing the bank's potential. But the time when Landesbanken needed "to prove themselves" is over, he says. "The big Landesbanken have already shown themselves to be emancipated."

Nevertheless, Mr Linss is among the first to recognise that some structural problems continue to hinder their progress. The fact that Landesbanken have no branches, having instead to rely on the wholesale markets for their funding, puts them at a disadvantage to private-sector banks. And with the flattening of the yield

curve, profits from maturity transformation - the Landesbanken's main business - have come under increasing pressure at a time when all big Landesbanken have been investing heavily in foreign expansion, staff and expensive new computer systems.

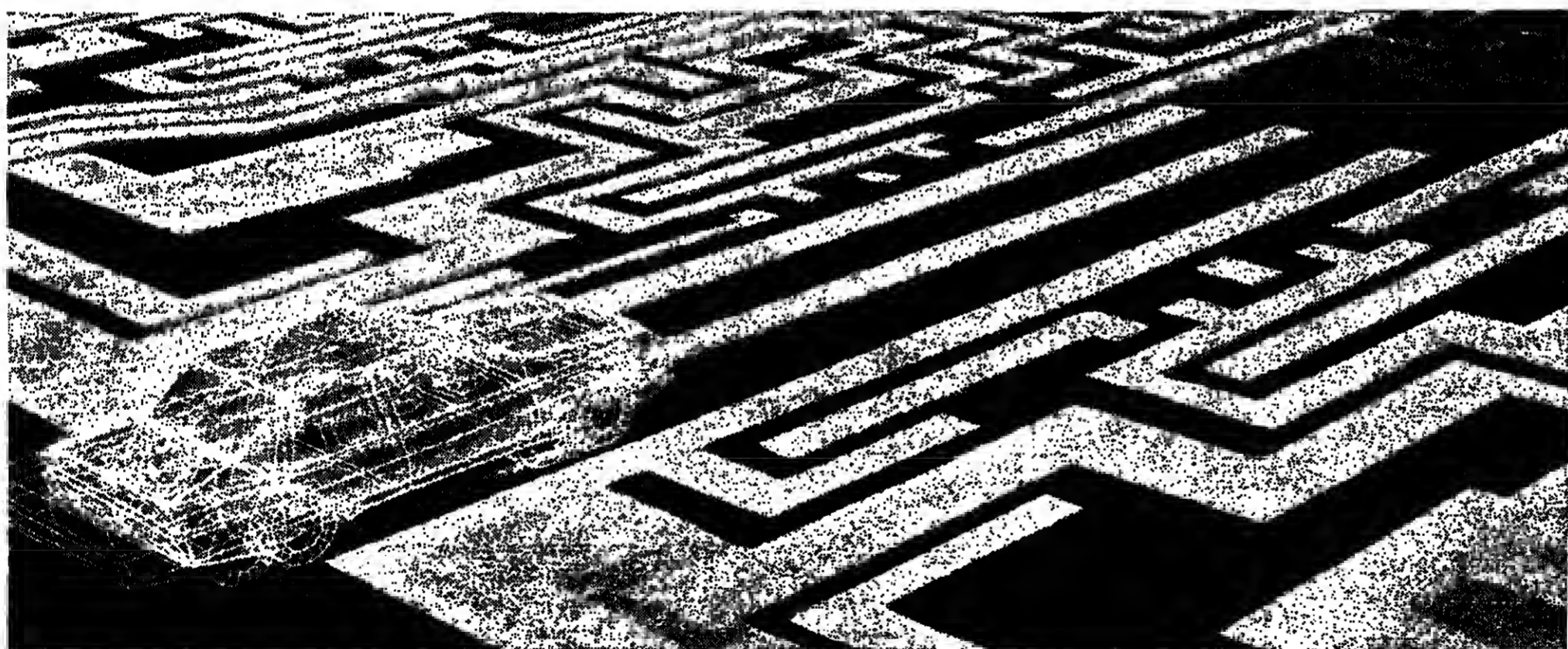
The effect on earnings has been marked. Partial operating profits at Bayerische Landesbank fell by 6.4 per cent to DM491m in 1988, and look set to drop a further 5 per cent to 7 per cent this year.

However, a swift solution is not in sight. While some public-sector bankers have pressed for Landesbank mergers to cut costs and improve efficiency, Mr Linss reckons the answer lies more with the savings banks. "There's a general need to motivate savings banks," he says. "The problem is that they're not marketing hard enough."

Unfortunately, as Mr Linss himself well knows, many on the savings bank side, seeing declining profits and rising charges, are looking to the Landesbanken for scapegoats.

Mr Linss's dream would be to buy a 200 branch retail bank, with around DM60bn in assets, to balance his bank's refinancing side. But, unless something changes very radically in the shape of German retail banking, such ambitions will have to remain in the realm of fantasy.

Haig Simonian



New directions for the car.

Just what direction the development of the car would take was becoming clear at the beginning of the sixties. Because it was obvious even then that electronics held the key to making the automobile a cleaner, safer and more economical form of transportation.

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Other Bosch electronic systems are increasing engine performance and reducing fuel consumption. For example, the Jetronic and Motronic electronic injection and control systems. The latter controls fuel injection and ignition point simultaneously. While another control system makes diesel engines cleaner.

Bosch electronics can make driving safer, too. Take the air bag which

inflates within 30 milliseconds between driver and steering wheel in the event of a collision. Then there is the seat belt tensioner. This tightens the belt upon impact during a crash.

Bosch developed the electronic triggering units for both of these safety systems.

Of course, the best safety systems are those that prevent accidents. Such as the Bosch ABS (Anti-lock Braking System) which prevents the wheels from locking when the brakes are applied. This combined with the ASR (Traction Control) prevents wheel spin. We're also developing in-car radar which applies the brakes automatically in the event of danger.

Even long established products such as starter motors and alternators are undergoing substantial changes. The requirements for lighter, smaller, but at the same time more powerful units are being answered by the new generations of starter motors and alternators designed and produced by Bosch.

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WEST GERMANY 7

ENERGY

Big three utilities start to escape their roots

THE WEST German energy sector used to be a dull place to do business. No more; it is now the site of a quite bewildering blur of corporate and political activity.

There are several forces responsible for this unusual excitement: the diversification drive of the leading utilities; the slow death of the nuclear reprocessing industry; the simultaneous political demands for cheaper electricity and for new incentives to save energy; and finally the looming prospect of the European Community's open energy market.

Most of them are intertwined. For example, the acquisitions by the big three utilities - Veba, RWE, and Viag - has been given added financial impetus by the decision not to complete the Wackersdorf nuclear waste reprocessing plant, thus further swelling cash flow in the medium-term. And it has been given added political/strategic impetus by the fear that the basic business of selling as much electricity as possible to households and companies, with the protection of a local monopoly, will become not so much a slow-growth sector but a revenue-growth sector in the face of energy saving regulations and European competition.

All of this has turned the spotlight on the rather secretive "big three" utilities as never before. None of them are pure utilities. Indeed, following its recent acquisition of trading house Kloeckner & Co, Viag is left with less than 20 per cent of its sales in energy with just over half in Germany's largest aluminium plant and the rest in chemicals and paper.

Veba, whose management is the most admired of the three, has less than one-third of sales in energy (including the highest proportion of nuclear plants) with the rest coming from chemicals, trade and transport, and now - following the recent acquisition of a controlling stake in Feldmühle Nobel - the paper industry too.

RWE, whose biggest recent acquisition was Deutsche Texaco, is the purest utility with energy accounting for about two-thirds of sales and most of the rest in chemicals and construction. The diversification strategy of all three - driven by a slow decline in electricity demand - has had some logic. Veba and RWE have spread into several different energy markets, and then, like Viag, into industries they know well because of high energy consumption - such as aluminium, chemicals and paper.

However, there are three fundamental criticisms of the strategies. First, from Professor Ulrich Steger, of the European Business School, who says that it is a law of business that in low competition sectors - such as electricity supply - you tend to get lower quality

management. "Why should the management inside RWE, who are more like civil servants than managers, be any good at managing chemical companies?" he asks.

Second, from Mr Nicolaus Weiskopf, the Frankfurt business lawyer, who complains that it is not sound risk-management for the companies to be using the reserves they have set aside for decommissioning nuclear power stations, or other such long-term liabilities, for buying companies.

Third, and most political, Count Albrecht Matzchka, the Munich-based financier, complains that the real problem is that these companies are not spending their cash on becoming more environmentally sound suppliers of electricity. He believes that the priority of restructuring the energy market towards energy saving will require a significant investment effort in all industrial countries over the next decade.

Currently such criticisms are just bounces of the sides of the big three, which are at the peak of their financial and

political power. Their cash flow is bulging not just because of Wackersdorf but because they have been spending much less on new electricity supply capacity and on pollution control systems. Meanwhile their local supply monopolies continue to provide them with cost-plus contracts.

Their political muscle was displayed earlier this year when Veba boss Mr Rudolf von Bennigsen forced an embarrassed Chancellor Helmut Kohl into a new national policy for nuclear reprocessing by announcing that Veba was pulling out of the Wackersdorf project. He led the utilities into negotiations over reprocessing with Cogema of France, and BNFL of Britain, both of which have been quoting prices one-third of those at Wackersdorf. However, recently the Cogema price has been shifting upwards and there is also some doubt as to whether the current safety standards at Cogema and BNFL can satisfy the stringent requirements laid down for reprocessing in the licences of most West German nuclear power plants.

Many observers believe that the withdrawal from Wackersdorf is just the first step towards a complete withdrawal from reprocessing. Although that would be mainly because of cost rather than political pressure, it may also mark the beginning of the end of the utilities' golden age. "They have already partially adapted to popular anti-nuclear sentiment by accepting the clo-

sure of many expensive nuclear projects and have implicitly accepted that the current 40 per cent share of nuclear power in electricity generation will slip back substantially by the end of the next decade. (The political demand for a complete withdrawal from nuclear power, from the Greens and the Social Democrats, has not been withdrawn but thanks to the "greenhouse" effect has taken a lower priority.)

The threats of the future may be less easily negotiable. Takeover rumours, particularly focused on Viag, are unlikely to become reality. Although the utilities are classic examples of undervalued German stocks, and thus tempting to financial engineers, their ownership structure is an effective poison pill and politics will save them if necessary.

Politics will also, however, force them to change - at least as utilities - quite radically. The energy saving priority has already prompted Mr Klaus Toepfer, Environment Minister, to change the tariff structure for households and small businesses to discourage energy consumption (and to encourage the use of alternative energy). Such interference will probably spread to the utilities industrial contracts.

Local authorities are also increasingly showing an interest in generating more of their own heat and electricity, and some states are trying with the "least-cost planning" ideas popular in California which forces utilities to build energy saving into their plans. Longer-term the utilities could face an alliance between the business lobby, pressing for lower prices and "common carrier" competition from the EC, and the energy-saving politicians seeking to create more diversity of supply. Mr von Bennigsen Foerder has already seen the signs and has been cultivating some of the Social Democrat-run states, where the utilities will face their toughest challenge, with money for energy-saving projects.

The changes ahead will nevertheless leave the utility functions of the big three conglomerates even more regulated, and probably poorer, than before. That may justify their hectic diversification but with the possible exception of Viag - which is least dependent on energy supply and has the highest proportion of hydro-electricity - they will not easily escape their roots.

Expensive German coal, for example, which currently generates half of all electricity, and is the cause of Germany's relatively high electricity prices, will face escalating rationalisation pressures once the EC change down on energy subsidies. And who owns the German coal industry? Veba.

David Goodhart

VIAG

Takeover target

MR WERNER Lamby, chairman of the management board of Viag, the smallest of Germany's "big three"

utilities ought to have plenty to smile about compared with his two big brothers EWE and Veba. Following the takeover of giant trading house Kloeckner & Co less than 20 per cent of Viag's roughly DM17bn in sales will this year come from the low-growth energy and electricity supply sector.

And within the energy sector Viag is blessed with a higher proportion of relatively environment-friendly hydro-power (20 per cent) and gas than the other two utilities. So in spite of quite a list of nuclear power, too, it is already being tipped as a "green" stock of the future.

But for the past few months Mr Lamby has been distracted. His company has been the centre of intense speculation about a possible break-up bid. Such things do not happen, yet, in Germany. But in some respects Viag, and the other utilities, are perfect targets.

In stock market terms Viag is undervalued even by German standards, and - again like the other utilities - it is really only a holding company owning a host of stakes in other companies which together are worth more than Viag itself. One estimate, prior to the Kloeckner deal, put its "real" value at close to DM7bn compared with a market capitalisation of DM3bn.

Mr Lamby says he wants a 5 per cent stake declaration level to be introduced to increase transparency and reduce uncertainty for managers sitting on such tempting assets. But he also certainly protests too thick. For through its own thicket of stakes and cross-holdings

it is virtually impregnable, indeed some analysts complain that Viag effectively owns itself.

Most publicly, it has decided to share ownership of Kloeckner & Co with its sister company Bayernwerk (half-owned by the Bavarian government), and in the process Bayernwerk has increased its stake in Viag to 24.9 per cent while itself retaining 20 per cent owned by Viag. Contigat, which is jointly owned by Viag and Bayernwerk, owns another 14.9 per cent of Viag.

Some Frankfurt analysts complain that Viag started buying itself - through Bayernwerk - soon after it was privatised last year, thus partly undermining the point of the privatisation. Mr Lamby denies that, and also rejects the charge that the company is mis-using its enormous provisions (mainly for the decommissioning of nuclear power stations) by using the cash to buy other companies.

"What should we do, just leave the money in the bank? Of course one should not take excessive risks, but we have been buying into sectors we know well," he says.

Non-energy sectors have long formed a majority of Viag's sales and the plan is that as Bayernwerk's cash-generation powers start to run down the other sectors - aluminium, chemicals, paper (through Bayernwerk) and trading - will produce the growth. Viag is Germany's biggest aluminium producer and prior to the Kloeckner deal it accounted for more than half of the company's DM9.5bn sales (1988). There should be some synergy benefits from Kloeckner's extensive aluminium trading operations. Aluminium is also a "green" metal, being light and recyclable.



Nuclear protest: the big three utilities have withdrawn from Wackersdorf and have also responded to anti-nuclear sentiment by accepting the closure of many nuclear projects

But Germany's electricity tariff structure makes it impossible for Viag to provide cheap energy to its energy intensive aluminium, chemicals, and paper interests. In spite of the possible 10 per cent cut next year, electricity prices remain high by international standards, especially in northern Germany.

"For energy intensive industries the future lies outside Europe," says Mr Lamby, an interesting statement from a company which is still classified as a European utility. So most of the foreign acquisitions, which Mr Lamby says will be

coming, will presumably be outside Europe too.

Why was Viag, a company with only one year's experience in the private sector, allowed to take over Kloeckner & Co - which many believe should have been floated? Mr Lamby, a former Bonn Finance Ministry official himself, believes the question is misconceived as Viag behaved like a private sector company even in the public sector. "There have been no significant management changes since the privatisation; he is the only senior manager with a non-industrial background. Referring to the rumours

that British Steel had a strong interest in Kloeckner, he adds: "Deutsche Bank (Kloeckner's temporary owner) did not decide against British Steel in particular but rather it decided against selling to another steel concern."

Oddly for someone who appears to have done his best to make his company impregnable, Mr Lamby believes that the "raiders" will eventually come to Germany and "that they may even do some good." Thanks to some understanding shareholders at Viag they will be doing good somewhere else.

David Goodhart

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WEST GERMANY 8

Andrew Fisher on the heavy demand for new residential and commercial buildings

Upsurge on course to reach new heights

WEST Germany's tallest building, the MesseTurm, is a Frankfurt skyscraper that is still some way from being finished. Towering above the city's trade fair site, it will be Europe's tallest office structure, with 55 stories. Already, its walls are clad partially in red granite, and its concrete top points skyward, awaiting its shimmering pyramid of glass.

The MesseTurm is one of the most obvious signs of Germany's surging construction industry. When completed, it will make the city's skyline look even more transatlantic. Designed by Mr Helmut Jahn, the controversial German-American architect, the building will contrast with some of the uglier edifices of the 1970s. For unlike any other German city, Frankfurt is dominated by skyscrapers. The country's tallest office building is Dresdner

Construction is one of the main forces behind Germany's impressive economic growth. The mild winters of the past two years have helped, of course, as have low interest rates.

Bank's headquarters in Frankfurt, though the twin glass towers of Deutsche Bank are more attractive.

With more money in corporate coffers, investors in new buildings are able to pay greater attention to aesthetics. More skyscrapers are planned for Frankfurt, though several are the subject of intense public and political debate. For Germany's banking and financial capital, such buildings have become the city's architectural trademark.

Other towns and cities may be more sceptical about building high, but there is no doubt that the building sector is enjoying boom conditions throughout the country.

Last year, Germany's construction output rose by 6.6 per cent (4.5 per cent in real terms) to DM266bn (\$140bn), the highest rate of expansion for nine years. For 1989, similar growth is forecast. Munich's IFO eco-

nomics research institute has forecast that the volume of building required in the Federal Republic up to 2000 would be around DM3,700bn at 1987 prices. This would mean some DM286bn a year, a welcome boost for an industry that has also had some rough times in recent years.

Construction is one of the main forces behind Germany's impressive economic growth. The mild winters of the past two years have helped, of course, as have low interest rates. But it is sheer volume of demand for office, factory, and living space that has powered the spate of new building activity. As foreign, especially European, demand for German capital and consumer goods has increased, manufacturers have sought to expand capacity by adding to or modernising plant.

The economic impetus is also reflected in growing demand for new office space. In Frankfurt's Westend, where offices and residential accommodation are mixed, construction activity is constant. The mechanical diggers have begun scooping out a big hole next to the Financial Times office to prepare for the building that will replace the one demolished this summer.

With the influx of immigrants from eastern Europe, demand for homes is bound to increase. The fact that West Germany's population is not declining as fast as earlier supposed will add to pressure on housing.

In 1988, only 206,000 homes were completed, the fewest in the Federal Republic's 40 years of existence. But the trend is turning, though too slowly for many in the housing queues. Next year, helped by more government funding, completions should total some 300,000.

In Frankfurt, the coalition between the Social Democrats and the Greens is keen to assure a steady supply of both new housing and offices. Thus builders of new skyscrapers are encouraged to provide homes as well. Since those who work in offices also need somewhere to live, Mr Volker Hauff, Frankfurt's new mayor, reckons investors will find it in their own interest to provide this balance.

For construction companies

like Philipp Hohmann and Hochtief, the industry's swelling order inflow is leading to sharp rises in earnings. Barclays de Zoete Wedd, the UK stockbroker, reckons housing and industrial demand will keep builders active.

"We expect construction to remain one of the most buoyant sectors in the economy, at least until the end of next year."

The quality of profits should also improve for two reasons: concentration on more specialised activities, like environmental technology, with higher margins; and greater involvement in the expanding regions of Europe and south-east Asia and less in the problematic Middle Eastern and Opec markets.

Until last year, notes BZW, "the construction industry was characterised by over capacity, payment problems from over-

There are still enough new roads, hospitals, railways and schools needed to ensure steady work through the next decade. It is not only skyscrapers that sustain the industry

seas markets, and declining business volumes." In the 1980s, it has lost about a quarter of its workforce, now employing roughly 880,000 people.

Its share of Gross National Product is around 13 per cent compared with 16 per cent in 1981. The industry suffered from the effects of the oil crisis on the Opec countries and has since been more cautious, shifting its geographic emphasis and relying more on joint ventures abroad.

As domestic activity increases, the industry can draw on the flood of East German refugees to fill its skilled labour shortages. Even if private demand tails off, there are still enough new roads, schools, hospitals, and railways needed to ensure steady work through the next decade. It is not only skyscrapers that keep the construction industry going.



Record-breaker: Frankfurt's 55-storey MesseTurm skyscraper, which when completed will be Europe's tallest office structure

David Goodhart examines labour relations

Co-determination a key way to shop-floor peace

OF THE various worker consultation systems being proposed by the European Community, as part of the new European company law, the least popular among employers will certainly be the German system of co-determination. Since it is the system which gives workers the most power that is hardly surprising.

However, since it is also the system used by Europe's most successful economy and, after initial opposition, is positively supported - in private as well as public - by almost all big German employers, it is worth considering whether it is really the impediment to good management which some fear.

German industrial relations law has established two key institutions which practice co-determination or joint decision-making: first, the works council, which can be established in any company with more than five people, and which has various veto and consultation rights at the individual workplace; second, supervisory board co-determination, which, in companies of more than 2,000, guarantees 50 per cent of seats on the overseeing supervisory board to employee representatives.

Works councils are elected by the whole workforce - union and non-union - but are usually dominated by union activists who in larger companies work full-time for the council. The councils have consultation rights covering almost everything and full veto power over the introduction of overtime or short-time working, methods of payment, holiday arrangements, and some aspects of firing.

A council cannot stop dismissals. But in the case of an individual it can represent him/her at a labour court and in the case of a factory closure can negotiate a "social plan" of special redundancy payments; disagreements over social plans are also referred to labour courts.

In larger companies workers can also, theoretically, influence the business strategy of the company through their seats on the supervisory board, which has to approve all important decisions of the management board. They can

always be out-voted, as the chairman, a shareholder representative, has the casting vote, but most supervisory boards try to work by consensus. At the very least seats on the supervisory board give workers access to crucial information about a company's plans.

It is not surprising that German employers have had their doubts about giving so much potential obstructive power to employees, and it is noticeable that they do not carry the system with them abroad. But inside Germany's consensus-based post-war culture, into which organised labour has been carefully integrated, the system works.

After nearly 15 years of supervisory board co-determination (works councils have existed in bigger companies since the 1920s) employers are far more likely to describe its positive effects on motivation and productivity than its drawbacks, although they often complain about the inadequate contributions of union representatives.

One reason for senior management acceptance of supervisory board co-determination is that it helps to protect them from hostile takeovers and shareholders. Another is that they have learnt to respect it. Professor Helmut Sillke, head of the Chemical Industry Association, says that most employers positively support co-determination with works councils at plant level but have done their best to get round it on supervisory boards.

The system has changed the nature of the supervisory board. If a company wants to close a factory it does not take it to the supervisory board until it has all been agreed; the supervisory board has thus become a rubber stamp," he says.

Some unionists have noticed this too. Mr Lorenz Schwieger, head of the banking and insurance union, who sits on many supervisory boards including that of Deutsche Bank, recently said that he could serve his union better during the time wasted in quarterly supervisory board meetings.

He bemoaned the fact that supervisory boards have failed to spot most of the notable mis-

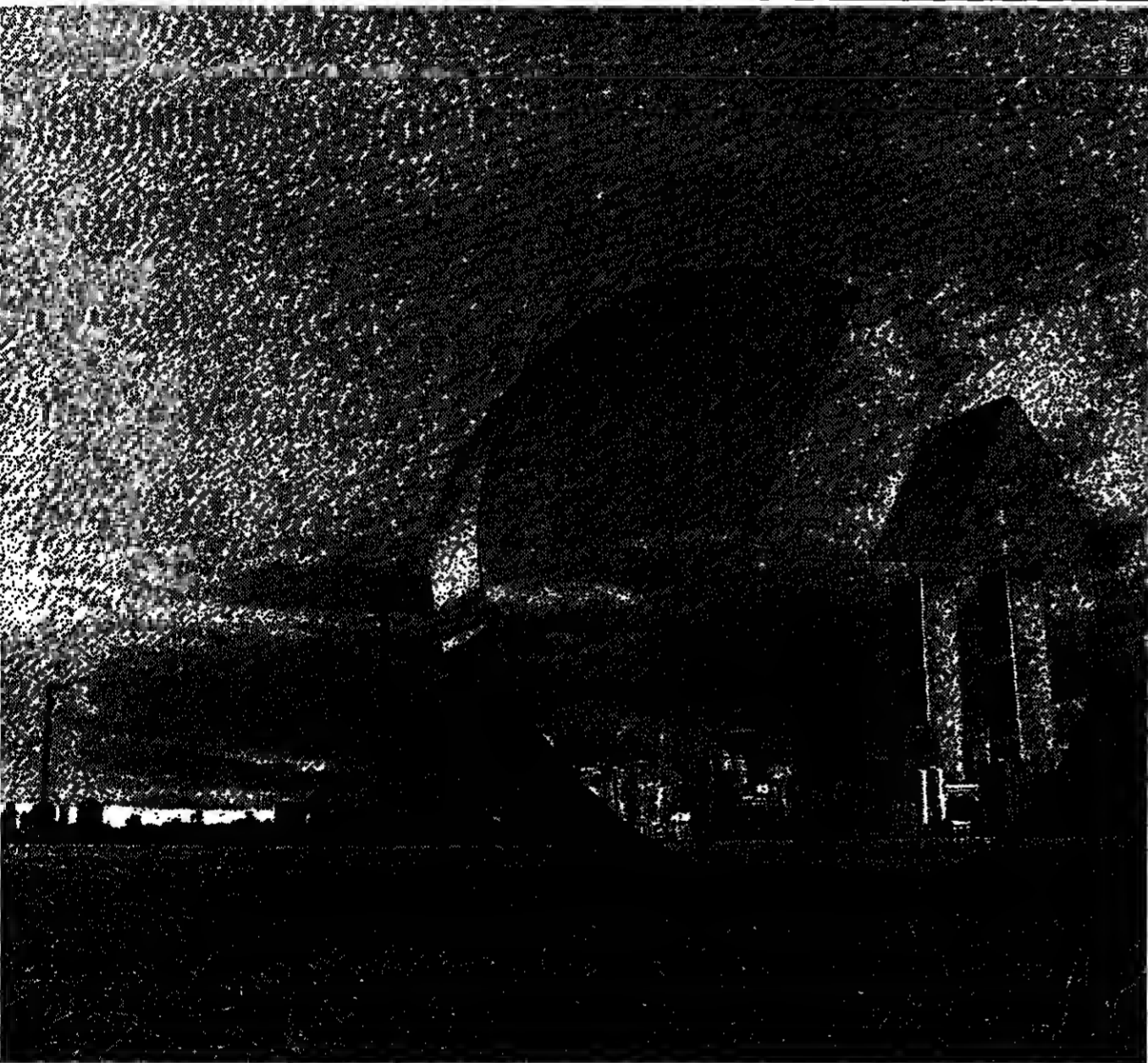
takes or misdemeanours of corporations over recent years, and also complained about the sharp division of labour on the boards, with union representatives concerning themselves only with jobs and bankers with money. But the main drawback, he said, was that all the key cards, and usually close to their chests, were held by I.G. Metall, Germany's biggest union, recently complicated in similar vein that merger talks between steel giants Krupp and Salzgitter, which in the end were called off, had been taking place for weeks with no union representative at either supervisory board knowing about them.

Unlike Mr Schwieger, who questions the usefulness of supervisory board co-determination altogether, I.G. Metall and the German Trade Union Federation want it strengthened. Although adopting the tougher version of co-determination which has been practised in the coal, iron and steel industries since 1951.

Under that version co-determination applies to 1,000 employees rather than 2,000, and there is no casting vote for shareholders. Rather there is a neutral, extra-board mediator whose arbitration has to be agreed by both sides. Also there is no need to include the representative of senior management on the employee side as is the case in the weaker version.

One curiosity of the tougher version is that it begins to be impossible to separate them even when a company is in liquidation. Professor Grottel, of the Mannesmann, the Ruhr-based heavy industrial conglomerate, which led the diversification away from steel, and now produces none for the open market, still has to use the tougher version of co-determination.

A shareholder group has taken the Mannesmann case to court but a decision is not expected for several years. The company would not be disappointed if it was able to adopt the weaker system but it is still measure of German consensus-thinking, and the ability of managers to adapt the system to suit their needs, that Mannesmann did not institute the court action itself.



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WEST GERMANY 9

The Green debate is hot but at least people are talking the same language, writes David Goodhart

Energy saving strategies rise to the fore

COUNT Albrecht Matuschka, the Munich-based financier and one-man think-tank, believes there is a clear connection between the growing international significance of environmental protection and West Germany's rising political self-confidence.

"Our deeply-rooted conservatism alerted us to the problems of environmental destruction before many other countries, so for the first time since the Second World War we have found something to feel morally superior about," says the Count, a leading conservative Green.

However, the Count, like many more radical Greens, believes environmental rhetoric has stripped reality in Germany. Voters, he says, are "way ahead" of the politicians on environmental issues and are prepared to put their money where their mouths are to a much greater extent than supposed.

It is true that German expenditure on the environment has remained constant as a proportion of gross national product for more than 15 years but the country can still boast a disproportionately high 13 per cent of world expenditure, one of the most developed legal frameworks for environmental control, and one of the most sophisticated public debates about the environment in the world.

Through the 1970s and early 1980s the agenda was dominated by the debate over acid rain and the destruction of the German forests (more than 50 per cent of which are now said to be damaged). The response was to legally control the sulphur and nitrogen emissions

from vehicles, factories and power plants - which cause it.

At the end of the 1980s the environmental debate in Germany, as in the rest of the world, has been led to the "Greenhouse effect" caused by carbon emissions. As no technical way has been found of reducing those emissions, energy saving - to be encouraged more by market signals than legal controls - is the new environmental priority.

The Greens say Bonn's apparently developed controls merely reflect its high concentration of polluting industry

from the ruling Christian Democrats to the Green Party.

Energy saving strategies will be an important feature of next year's general election. Indeed the argument has already begun following the publication of the Social Democrat's first draft of their programme for government. Central to that programme is an environmental "re-orientation" of the economy including an additional DM50bn in taxes on energy consumption.

That has been attacked by Mr Klaus Toepfer, the Christian Democrat Environment Minister, as having more to do with raising money to pay for social goals than with environmental politics. However his own alternative of a carbon duty was rejected by the Christian Democrat party conference.

Opinion is also divided over the effectiveness of the exist-

ing legal framework and the source of restraint on more thorough-going reform. Green critics say that Japan was first with power plant emission controls and that the US has been ahead of Germany on both car emissions and banning ozone-layer destroying CFCs.

They also say that Germany's apparently developed controls merely reflect its high concentration of polluting industry, which causes damage totalling more than DM100bn a year, according to a research unit of the Environment Ministry.

Professor Martin Jaenicke, a Green-supporting academic at the Free University of Berlin, says that Germany comes in the second rank in most international comparisons, along with the US and a few other European Community countries, after first-ranked Japan, Sweden and Switzerland.

Reviewing the main areas of legal control in Germany - air, water, waste and chemical industry - he says that the emission control law is a good one but let down by lenient application. Water quality, where Germany has been sharply criticised by the EC, is held back by the local authorities' lack of funds. And in waste and chemicals the laws are simply too weak.

Air is one of the few fields where there is clear data on the effects of the laws. The emission control law, introduced in the early 1970s but subsequently tightened several times, has reduced sulphur emissions from 2.9m kilotonnes per year in 1982 to 2.2m by 1986. However, in spite of legal controls nitrogen emissions have continued to

increase from 2.8m tonnes in 1982 to 3m in 1986.

One reason for the rise in nitrogen emissions, more than half of which are caused by motor transport, is the increasing number of cars on the road. Germans may be famous for their catalytic converters and the lead-free petrol which they require but last year only 2.2m out of 29m private cars were fitted with the converters, which cut nitrogen emissions by 90 per cent.

Nearly 70 per cent of new cars now come with converters and after a battle with the EC the Government will next year offer tax breaks of DM1,106 for both big and small cars which attach the converters. At the beginning of 1988 they became compulsory on new cars throughout the EC.

Officials at the Environment Ministry can fairly claim to be in the environmental vanguard within the EC - alongside Holland and Denmark - and on matters such as converters or mandatory deposits on plastic bottles they have been leading the fight to exclude environmental measures from the list of non-tariff barriers being removed as a precondition for the Single Market.

However, Bonn's attempts to blame Brussels for almost all restraints on tougher environmental controls should be taken with a pinch of salt. In the case of water and waste which will need DM170bn of investment over the next 15 years according to the Institute of German Economy - it is Germany's own decentralised political system which must bear the blame.

Despite a new national waste law making it easier for states

to over-rule local objectors the urgent goal of building a further eight high-temperature waste treatment plants is still moving slowly as individual state governments agonise over where to locate the plants (Critics also claim that the recycling of household waste is far less than the 20 per cent claimed by the Environment Ministry).

In other areas vested interests have also slowed progress.

Voters are way ahead of the politicians on environmental issues and are prepared to put their money where their mouths are

The chemical industry is quite Green by international standards and spends about DM1bn a year on environmental protection, but has succeeded in limiting controls on CFCs to a voluntary phase-out which many observers fear will be ineffective.

Also, Chancellor Helmut Kohl's pledge to introduce a Nature Protection Law to stop farmers poisoning the land with chemicals has run into trouble because the Finance Ministry is reluctant to compensate farmers for the extra cost of responsible agriculture.

Alongside this mixed picture is one optimistic development: a growing intellectual consensus about the nature of the problems and the means to address them. The environmental debate is no less passionate than it used to be, and in some fields such as gene technology, remains highly



Hamburg town hall with the city's cathedral in the background

GENE TECHNOLOGY

Protest lobby gains the upper hand

THE STRENGTH of the economy plus the success of the Government's health reform law in halting the rise of at least one part of employment, non-wage labour cost, has temporarily smuffed the unglazed darts over the failings of "Standard Deutschland", Germany as an industrial base.

That debate is certain to return as a high-pitched accompaniment to the important wage round early next year. In one sector, however, gene technology, the debate has been heating up not cooling down over the past 12 months.

Similar figures in the German chemical industry, Europe's biggest, now warn that the sector is likely to miss out on growth for the next century thanks to the susceptibility of German legislators to the emotional arguments of gene technology's opponents.

"This is no life threat. The big three chemical companies - Hoechst, Bayer and BASF - are already shifting most of their important work to the US and Japan. BASF plans to site its main research laboratory in Boston and Bayer has just

announced another DM100m of investment to double the capacity of its Connecticut laboratory.

According to OECD figures there are 388 plants in the US, 106 in Japan and only 17 in Germany which are conducting bio-technological research. There are currently four completed plants in Germany which have not yet been

The chemical industry could be severely hit if legislators give in to the powerful emotional arguments of gene technology's opponents

allowed to start operation, most famously Hoechst's insulin plant near Frankfurt.

Whether gene technology has any future at all in Germany will depend on the industry's reaction to the fine print of a new law to regulate it, which is likely to be passed next year.

Professor Helmut Sthler, President of the Chemical

Industry Association, says that despite the contribution of gene technology to an increasing number of life-saving and pain-killing medicines the environmental movement has contributed to a deep-seated mistrust of science which is now calling into question all scientific innovation.

"We are likely to be faced with a serious brain-drain in gene technology, the best people will not want to work under German conditions," he says.

The chemical association has at least welcomed the Government's attempt to rationalise the various regional and national laws which effect genetic research by creating a single new national law.

The draft law, first presented in July, attempted to undo some of the damage to the industry created by an earlier law, which came into effect last year, requiring long public hearings on any application for a genetic engineering licence.

The chemical industry said it could live with the new law as originally drafted; the legislation limited the scope of public hearings and made them super-

fluous for products in the first two categories of the Berlin-based Central Commission for Biological Safety's semi-official list.

However, industry was virtually alone in its support for the new law. The Bundestag, the Upper House of the Bonn Bundestag, where the 11 federal states are represented, tabled 254 amendments to the

The fears may be over-done, but Germany will certainly end up with the stiffest law of any leading pharmaceutical producing country

draft law - more amendments than ever before in the Bundestag's 40-year history.

After several weeks of negotiation it looks as if a compromise has been reached between the Government and the Bundestag. Mr Heinrich Seesing, the Christian Democrat spokesman on genetic engineering, says that with very few exceptions the Bundestag's changes have

been accepted. The draft proposals are expected back in the Bundestag in December and should be law early next year.

How has the Bundestag changed the draft law? Essentially it has again increased the scope and power of public hearings and limited to only the first level of the Commission's product list the ability to bypass public hearings altogether.

The industry now fears that for even quite harmless products to receive manufacturing permission companies will have to drag through expensive hearings which could delay production by up to five years.

These fears may be over-done, but Germany will certainly end up with the stiffest law of any leading pharmaceutical producing country. The chemical industry and the Government will do their best to limit the anti-competitive effect of that law, at least in Europe, by trying to push up the EC's safety standards. The British and French seem determined to resist.

David Goodhart

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WEST GERMANY 10

David Goodhart on the six-month old government in West Berlin, touted as a crucial sign-post for the national elections in 1990

Red-Green coalition slow to show its radical colours

THE YOUNG American brushed past the important businessmen and grabbed Mr Walter Momper, West Berlin's mayor, by the hand. "Mr Momper, I just want to tell you how popular you are with the US military, people say you're the best mayor since Mr Willy Brandt," he declared before melting back into the crowd at a recent reception in Berlin.

The bald, unflappable, Mr Momper, who has risen from nowhere to become the key political asset of the controversial "Red-Green" coalition government in West Berlin, looked embarrassed but pleased.

His appearance - solid and down to earth - has been a usefully reassuring symbol for a radical government which slipped into power by accident more than six months ago provoking suspicion and hostility from the Government in Bonn and many Berliners.

More important for the survival of the coalition, touted as a crucial sign-post for West Germany's national elections



Berlin Wall: The biggest social problem in West Berlin is finding jobs and homes for the disproportionate number of refugees from East Germany and other East bloc countries who flee to the city.

at the end of 1990, Mr Momper's beaming smiles disguise a political ruthlessness which has surprised many of his Social Democrat colleagues as

well as the political amateurs of the Alternative List (Berlin's Greens). He has proved a dab hand at exploiting the coalition agree-

ment, signed in March, to suppress the enthusiasms of the AL, and most observers now reckon the coalition has at least an even chance of surviv-

ing its four year term. The first six months have not been without incident - riots in May, and plenty of minor disputes both within the coalition and between Berlin and Bonn - but in the light of expectations of chaos between the "Reds and Greens", whipped up by political opponents, the coalition seems almost boringly normal.

That is partly because of the political weakness of the AL, which has been hemmed in by a pragmatic coalition programme and by its loose political structure. The regular AL assemblies, usually dominated by radical activists, have not been able to impose their will on the three independent-minded women senators (out of 14 members of the government) of the AL. Mr Momper himself is full of praise for how "realistic" the AL has become in recognising where the limits of protest lie.

The ruling senate has also benefited from several factors not of its own making. First, the opposition remains weak. The Christian Democrats are still stunned after losing office. And the far-right Republicans, who shocked the country by winning 7.5 per cent of the vote in the January poll, have been torn by allegations of political/financial malpractice which has led to the sacking of Mr Bernhard Andres, the police officer and former chairman of the local party.

Second, West Germany's economic boom has also been buoying up the West Berlin economy. Unemployment remains above the national average at 9 per cent but Berlin's main investment bank, the Berliner Industriebank, has just reported a sharp increase

in demand for long-term finance in the first six months of this year. Mr Momper says he has not heard of a single company which has cancelled or scaled-down investment in Berlin since his government took office.

Third, the Bonn Government - which continues to pay for more than half of the Berlin senate's annual expenditure of DM30bn - has, by over-reacting to some of the Red-Green proposals, helped to unite Ber-

liners around their new government. For example the senate's proposals to cut back on some of the half-empty flights to the city, in order to reduce the noise problem for people living near the airport, was denounced in Bonn despite the fact that the plan would still have meant more flights than existed two years ago. After negotiations with the Allies, with whom the senate enjoys surprisingly good relations, the cut-backs were modified slightly.

Currently Bonn is also threatening to sharply reduce Berlin's research budget which has provoked protest even from Mr Eberhard Diepgen, the former CDU mayor, who was partly responsible for establishing Berlin's image as a high-tech centre.

Bonn's complaints against the senate's rather negative

research politics have some foundation. For example closing the small research reactor at the Hahn-Meitner Institute is "pure gesture politics" according to one academic who is even an adviser to the coalition. However, it seems likely that Bonn will have to back down.

And on the most serious intra-coalition dispute to date - over electricity supply from West Germany - the AL will have to concede. The previous senate agreed to buy from East Berlin a part of the electricity that it will start receiving from West Germany in 1991. In spite of running counter to the new senate's emphasis on energy saving the SPD has insisted that past obligations be honoured. The AL objects that the power is unnecessary, may include some nuclear generated electricity, and will require unsightly pylons.

Such disputes have obscured the more positive aspects of Berlin's new transport and environment policies, such as the concerted attempt to encourage more people to swap the private car for public transport. Similarly, the senate's emphasis on turning what was once the disadvantage of Berlin's geo-political location into an economic advantage - as the meeting place between east and west - has recently been obscured by the crisis in East Germany. But the specially close links between the West Berlin SPD and the rulers in East Berlin seem to be in fact, and next year Mr Momper will be the first serving mayor to visit Moscow. (Rather unimaginatively the senate has tried, unsuccessfully, to ban the enormous

open-air markets in which Poles try to sell to West Berliners almost anything that can fit into their small cars which trundle over the Polish-German border not far to the east.)

The biggest social problem is finding jobs and homes for the disproportionate number of refugees from East Germany and other East bloc countries who flock to Berlin, without upsetting the disadvantaged sections of the indigenous population who provided most of the Republican vote in January.

According to Ms Monica Schümer-Strucksberg, a member of the Berlin SPD executive and an official in the housing department, Berlin currently needs another 12,000 homes. The senate has even suggested raising land from East Berlin to help solve the problem.

Is Berlin pioneering a new style of politics for West Germany? The SPD's recent retreat in the polls makes a Red-Green government in Bonn less likely, but if it were to happen the experience in Berlin after six months suggests that changes will be of form rather than substance.

The AL retains its power to shock, protesting, for example, against a visit from President George Bush. The large number of political virgins in the Government - mainly academics - has also brought a

fresh view to many debates, and it is reassuring to know that several members of the Government bicycle to work.

However, there are also complaints of administrative confusion and some observers complain that the women - who for the first time form a majority on a state government - have been rather disappointing. "And some have been worse than disappointing," according to one (woman) insider.

Ms Schümer-Strucksberg claims that the predominance of women in the senate is slowly changing the style of political debate - with political ego less in evidence than usual. But on current showing if the coalition does survive four years with any credit it will be thanks to the surprisingly strong political ego of Mr Momper.

In the light of expectations of chaos, the coalition seems boringly normal

If the coalition does survive it will be thanks to the political ego of Mr Momper

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BERLIN WALL

Home-thoughts on a divided city

SOMEHOW, my daughter Emilie, aged 7, learned that there was a wall in the middle of a city. She asked simple and essential questions, like "Why?", "How tall?", and "Could one climb over it?"

After almost three years in Bonn, I was approaching the end of my tour of duty. Before leaving the country for good, I thought it was time to take Emilie on a trip. So off we went, the two of us, on some kind of father-daughter honeymoon, to the divided city.

The main purpose of the journey was to give Emilie something to remember of Germany. I planned to seize the opportunity to give Emilie her first lesson in geopolitics. I would explain how the wall was a symbol of the differences between democracy and dictatorship, freedom and the absence of liberty. I would tell her how it was one of the consequences of the Second World War - the war her grandparents talk about so often.

Things did not, of course, go as planned. We did share a few wonderful days together. But my political lesson was a flop. Emilie loved East Berlin.

Of course, we saw the wall. We took pictures of it, and pictures of ourselves in front of it. We went to the museum of the wall at Checkpoint Charlie. Emilie thought this was a very funny name - for, guess what daddy, she had just read a book called Charlie at the Chocolate Factory.

In the museum she was much impressed by a video on the building of the wall, and by a cute little car where a West Berliner hid his East German fiancé to cross the border. I bought my daughter a book of the museum and an ice cream. She liked the ice cream very much.

We crossed the checkpoint into the East. Emilie did not seem concerned by the frontier, but she was very proud at having her own passport. The frontier officials, normally

stern figures, smiled at her. One moment and DM50 (the obligatory currency exchange translation) later, we were on the other side. I am not sure that Emilie realised it was the wrong side.

It was a sunny day. We were hungry. We walked to Unter den Linden, and shared a table on a terrace with two young punk-looking girls. They had only cakes in that cafe. So we ate cake. Then we walked to the Alexanderplatz and wandered around the historic centre of the city, nicely restored for the 750th anniversary two years ago.

We sat in a Biergarten and ate a Bratwurst. Two musicians sat at a table and sang a song Emilie knew from her flute lessons - When the Saints Go Marching In. After a while, she sang along. She was in heaven. Finally, I dragged Emilie, happy and exhausted, back to Checkpoint Charlie. We passed a toyshop filled with brand new old fashioned

metallic toys. There we spent the rest of our East German marks.

Back in West Berlin, I tried to give this part of the city a chance. The next day, we had lunch on the top floor of the KadeWe, a famous department store. I tried to underline, not very subtly, I must admit, the difference between the abundance here and the scarcity there.

But Emilie, remembering perhaps the cakes and the Bratwurst of yesterday, did not care much for food. So we paid a visit to the pandas at the zoo. We gave the monkeys some peanuts and watched the pink flamingos. We did what we came not to do - we forgot about the wall.

Michel Faure The author was until this summer Bonn correspondent of the Paris daily newspaper L'Espresso. He now writes for L'Espresso in Paris

Do you know where Rubens was born?

Holland or Flanders? No, right in the heart of Germany. Rubens was a native of Siegen, now the pulsating centre of a region full of life.

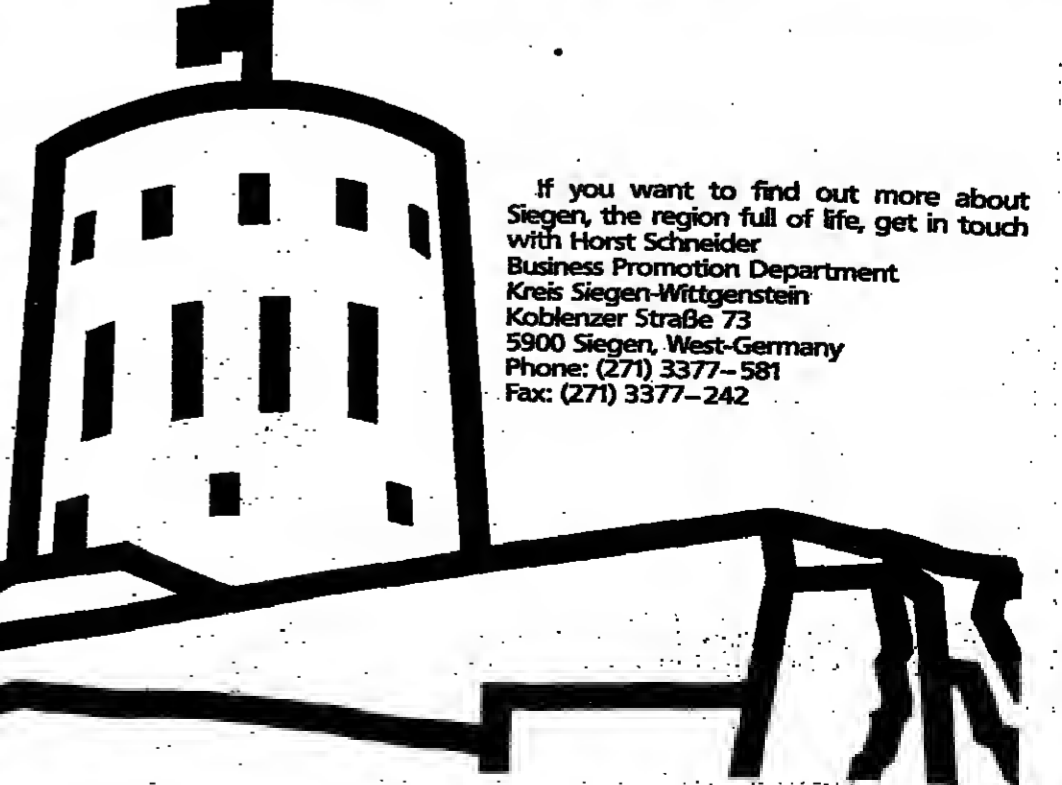
Since Rubens' days, the region of Siegen has developed into an economic powerhouse of international repute. With its outward-going, energetic and imaginative

approach, Siegen has made full use of its ideal location in the industrial heart of Germany. Right at the centre of the Dortmund-Cologne-Frankfurt triangle.

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nation of technology, research and human skills with the region's economy profiting from a know-how transfer from the young university.

New business need fear no bureaucratic hurdles in Siegen. An unspoilt landscape and a wide range of sports and cultural activities add to the region's attractiveness. Even Rubens is still there - with 8 originals in Siegen Castle.



If you want to find out more about Siegen, the region full of life, get in touch with Horst Schneider Business Promotion Department Kreis Siegen-Wittgenstein Koblenzer Straße 73 5900 Siegen, West-Germany Phone: (271) 3377-581 Fax: (271) 3377-242

IN THE HEART OF GERMANY SIEGEN - A REGION FULL OF LIFE

WEST GERMANY 11

David Marsh on social graces and foibles

Andrew Fisher on Munich's pleasant balance of business and tourist attractions

Making Germans smile

IN SPITE of the billions of D-Marks spent by the Bonn Foreign Ministry on promoting German culture in the outside world, knowledge abroad of the manifold ways and foibles of the Germans remains astonishingly meagre.

everybody regards as amusing, like Mr. Helmut Kohl. Do make an effort to converse in German. There are so many foreign words in the German language that, especially if your interlocutor is a diplomat/computer-programmer/reader of Der Spiegel, you will, with luck, be able to pick up the main points of what he/she is saying.

1) Do remember to shake hands. This especially applies at parties and receptions when you may say hello to hundreds of clenched fingers at once. Do not kiss hands unless you are at least two of the following: a) very confident; b) completely sober; c) a count.

WHEN people think of Munich, they are as likely to think of fun as of business. For while the West German city houses some of the country's biggest industrial corporations, banks, and insurance groups, it is also a big attraction for tourists, whether they come to drink beer in oversize Bavarian liter glasses, see the outlying castles and mountains, or sample the local opera and museums.

with BMW's profits benefitting from the success of its up-market models and cash-rich Siemens having just bought Plessey of the UK in partnership with Britain's General Electric.

as a result of Arab terrorist action. Siemens' headquarters is in an elegant pink-coloured classical building near the centre. The big Munich banks have also made a splash architecturally. Near Siemens is the eye-catching modern building of Bayerische Landesbank, owned by the state of Bavaria and savings banks. Bayerische Hypothek- und Wechselbank (Hypo Bank), however, has erected an eye-jarring grey construction towards the city's edge. Completing the trio of powerful banks is Bayerische Vereinsbank.

In banking terms, Munich clearly ranks behind Frankfurt, whose position as Germany's financial capital has expanded considerably in the past few years. However, the Munich banks have spread far beyond Bavaria. Verrebank, the fifth biggest bank in Germany, is building a new Frankfurt office to be ready for expansion in the 1990s. It also has five US branches.

insurance group is one of the country's most powerful financial institutions. Not only does it own 25 per cent of Munich Re, the biggest reinsurance company in the world, but it has also built up share stakes in other industrial and financial concerns worth more than DM100bn. The most prominent of these is the holding of around 23 per cent of Hypo Bank.



Munich's annual beer-drinking jamboree, symbolises for many the city's cheery hedonism

The city's restaurants range from lively beer gardens and eating halls to expensive hang-outs for the Schickleria, the rich and trendy

fill the local gossip columns. Munich is Germany's film capital. Mr Bernd Eichinger, producer of The Name of the Rose, The Neverending Story, and, most recently, Last Exit to Brooklyn, has his headquarters in Schwabing, the smart residential and nightlife area north of the city centre.

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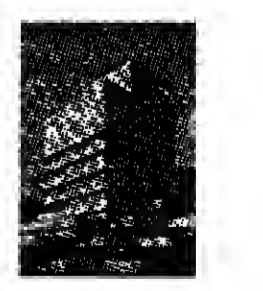
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WEST GERMANY 12



Scene from Resurrection by Peter Maxwell Davies directed by Peter Brenner, currently based at the Darmstadt State Theatre

ARTS

Darmstadt's 'special stage'

DARMSTADT, a city of 135,000 inhabitants south of Frankfurt, has an artistic tradition stretching back to the beginning of the 18th century.

The seat of the Hesse-Darmstadt aristocracy, the city became a prominent cultural centre under the Grand Duke Ernst Ludwig - a grandson of Britain's Queen Victoria - who ruled between 1832 and

1918. Half of Darmstadt was destroyed in heavy bombing during the Second World War. But the city's theatre and operatic heritage has survived and prospered in the post-war era.

The city's best-known symbol, the *Hochzeitsurm* (wedding tower) on the Mathildenhöhe (the town's gift to Ernst Ludwig on his marriage in 1908), testifies to the richness

of Darmstadt's *Jugendstil* (arts nouveau) past.

The focal point of Darmstadt theatre since 1972 is decidedly without any romanticism - an ugly concrete structure in the city centre. But Darmstadt has maintained its creative traditions not just by playing active

host to well-known repertoires but also by presenting little-known works and advancing

contemporary and experimental opera. Patrons of the Darmstadt State Theatre still refer to it by a name dating from its pre-First World War golden age: "*Die besondere Bühne*" (the special stage).

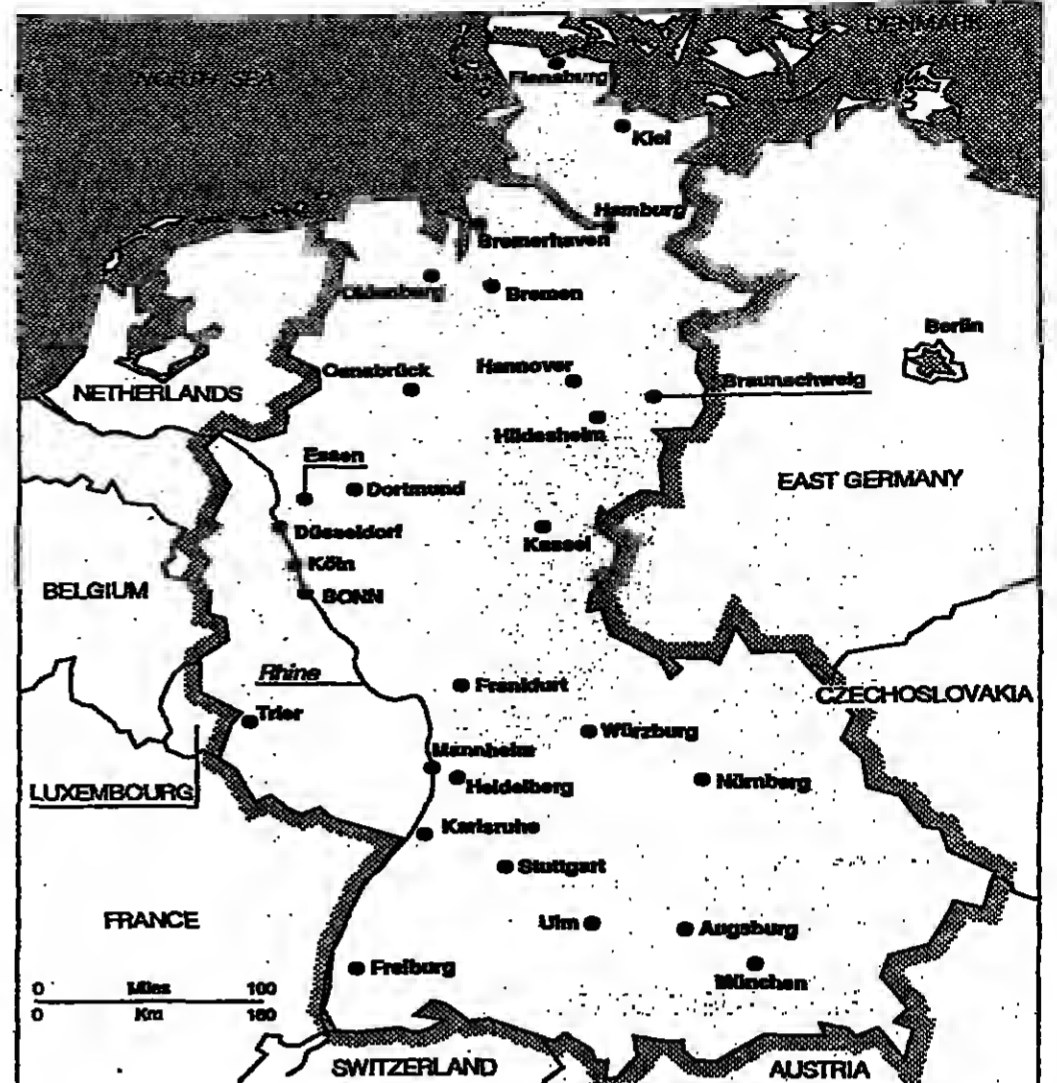
The State Theatre, under the management of Peter Brenner since 1964, focuses on three areas: opera, ballet and drama. It employs 540 people. Its annual budget totals DM39m, of which 53 per cent is provided by the state of Hesse and 46 per cent by the city authorities.

That is small compared with Hamburg and Munich. But Darmstadt's efforts illustrate how even a middle-ranking German house can win its operatic spurs.

Brenner has built on the successful stewardship of Kurt Horres, who directed the house between 1976 and 1984 and brought it acclaim well beyond the city boundaries.

The theatre offers eight or nine new opera performances per year, as well as half a dozen revivals. About nine new plays are staged each year in addition to eight symphony concerts performed by the theatre's own orchestra. There are also theatre workshops, three ballet productions, additional plays and children's performances.

KEY FACTS
 Area: 248,600 sq m
 Population: 61.4m
 Chancellor: Helmut Kohl
 GNP per capita: \$20,311 (1988)
 Purchasing power parities 1987:
 West Germany 13,323;
 Japan 13,181;
 France 12,803
 Real GNP growth:
 1988 +3.4%;
 1987 +1.8%;
 1978-88 ave 1.9%
 Inflation:
 1988 +1.1; 1987 +0.3%;
 1978-88 ave 3.0%
 Merchandise exports:
 1988 \$308.85bn;
 1987 278.09bn
 Merchandise imports:
 1988 \$230.21bn;
 1987 208.22bn
 Current account balance:
 1988 \$48.55bn
 (% of GDP 4.0% 1988)
 Geographical breakdown of trade balance 1988 (DMbn):
 Total +128; EC +80.8;
 US +18.6; Japan -15.3;
 Opec +4.7; Other +41.1
 Currency:
 100 pfennigs = DM1
 Average exchange rates:
 1988 \$ = 1.7562; £ = 3.124
 Main exports 1988 (% of total):
 Vehicles 18.1%; mechanical engineering products 15.4%; chemicals 13.8%; electrical engineering products 11.2%
 Main imports 1988 (% of total):
 Agricultural products, food, drink 13.1%; chemicals 10.4%; electrical engineering products 9.6%; vehicles 8.0%



Frankfurt Opera House: one of Germany's leading opera centres

Brenner is a well-known director whose productions have appeared in Cologne, Salzburg and the US. He says that roughly one third of Darmstadt's programme consists of new or "unknown"

works. He also specialises in translating foreign operas into German. This season, performances of Cost fan tufo and La finta Semplice, both by Mozart, are Brenner translations. Past Brenner landmarks include Handel's Julius Caesar, as well as a world premiere of Peter Maxwell Davies' Resur-

rection, a work concentrating on the conflict within contemporary consumer society. Among this season's other offerings are Verdi's Aida, Puccini's Madame Butterfly, Johann Strauss's Der Zigeuner-

baron and Saint Saens' Samson and Dalila. Darmstadt also staged a newly-worked version of Schostakovich's Lady Macbeth von Mzensk, composed in 1932, which originally fell foul of Soviet censorship. This latter was under the direction of Gerd Heinz, sealing his successful transition from drama to opera. Heinz is also preparing a production of Alban

The city has maintained its creative traditions not just by playing active host to well-known works and advancing contemporary and experimental opera

Berg's Lull. One of the advantages of a medium-sized house such as Darmstadt is that it gives artists the chance to switch from stage to direction, and from drama to opera. Brenner's aim is to further the talents of young singers by preserving the characteristics of ensemble theatre. The Darmstadt Ensemble meets for every rehearsal enabling it to work together continuously; guest stars are an exception.

Baritone Hubert Bischof illustrates the beneficial aspects of the ensemble system. In his more than 15 years in Darmstadt opera, he has been able to show off his talents in a variety of roles, ranging from Klingor in Parsifal to Karfiliac in Hindemith's opera of the same name. Some former ensemble members who have risen to world standard are Cheryl Studer, Brigitte Fassbaender, Sigfried

Jerusalem and Barbara Bonney. The theatre's choir under the direction of Josef Belscher, and music director Hans Drewanz, who has spurred the orchestra for more than 26 years, also

Patrons still refer to the theatre by a name dating from its pre-1914 golden age: the special stage

Patricia Neatz

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INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Tough talk fails to disturb trade

THE COMMENTS ON US inflation which Mr Alan Greenspan...

He said the current inflation rate of 4.5 per cent was "much too high to be ignored"...

A few voices were raised, though, to warn Mr Greenspan against aiming for such a simplistic goal...

The Fed's diverse roles, ranging from regulator and provider of bank reserves to fighter of inflation...

"I like the Fed's mandate as it stands. Mr Greenspan's longing for a simpler goal is too dangerous for the US and the rest of the world...

Wall Street believes price stability or, better, a reduction in inflation to address Mr Greenspan's concern about inflation now appear achievable with current policies...

Thus the market still believes a small further easing of policy by the Fed in coming weeks is warranted by current conditions and is consistent with Mr Greenspan's goals.

Perhaps, some argue, the Fed should underscore its actions by also showing the discount rate by 1/2 point to 6 per cent.

Another round of encouraging economic data is needed by market players, though, to maintain their hopes of a further easing in policy.

The purchasing managers are expected to announce on Wednesday another small slip in their measure of economic activity.

The build-up of stocks meant that real final sales rose by a disappointing 1.4 per cent.

The extent of the slowdown in the economy in September and, on tentative evidence available so far, in October as well, indicates that the economy is currently growing at a rate well below the 2.5 per cent figure.

On news of his resignation, the trade-weighted value of sterling fell 2 per cent; the gilt-edged securities market fell 2 points; the FT-SE 100 Share Index fell about 40 points; and the Bank of England had to intervene significantly in both the currency and the gilt-edged market to stop even larger falls.

The cost to the credibility of British economic policy of Mr Lawson's resignation is immense. Although many in the gilt-edged market were becoming disenchanted with what was seen as his increasingly discretionary approach to policy, he commanded respect.

It is not so much that Mr John Major, the new Chancellor, is not respected - he is and his time as Chief Secretary, when he kept a tight grip on public spending, is much praised - it is that he is seen as lacking in experience for one of the highest offices of state.

The question most asked in the market on Friday was whose man is he, Mrs Thatcher's or his own? This week Mr Major will have ample opportunity to answer that question.

He rises in the Commons tomorrow to defend the Government's handling of the economy and again on Thursday to debate European economic and monetary union.

By the weekend zero was almost the word for the level of retail interest shown in the securities, sagging badly for the many Refco auctions to come.

But, in fact, most of the bonds ended up in the hands of half a dozen big New York dealers who wanted to strip them into zero coupon bonds.

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UK GILTS

Parliament holds dealers' attention

IF IT is possible, no to mention desirable, to measure a man's worth by the movements in markets then the value of Mr Nigel Lawson, Britain's former Chancellor, was considerable.

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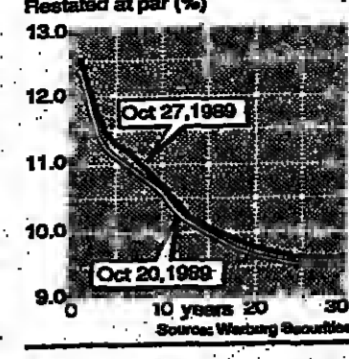
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UK gilts yields



Restated at par (%)

By the same token the use of still higher interest rates to defend the pound is not a subject officials like to be drawn into.

For the moment, last week's 2 per cent fall in sterling is being presented as an understandable market reaction to unexpected events, not a movement justified by economic fundamentals.

The official view of the economy is that it is now broadly on track. Demand pressures are coming under control and there can be no question that the stance of both fiscal and monetary policy is tight.

From the market's point of view there is a distinct whiff of recession in the air. Although positive for bond markets in general, this change in expectations might be cancelled out by the alteration in the technical outlook for gilts.

Simon Holberton

US MONEY MARKET RATES (%)

Table with 6 columns: Instrument, 1 week, 4 wks, 12-month, 12-month, 12-month

100 US BOND PRICES AND YIELDS (%)

Table with 6 columns: Instrument, Price, Yield, 1 week, 4 wks, 12-month

NRI TOKYO BOND INDEX

Table with 6 columns: Instrument, 26/10/89, 26/10/89, 26/10/89, 26/10/89, 26/10/89

Roderick Oram

Sumitomo to make Y21.9bn offering

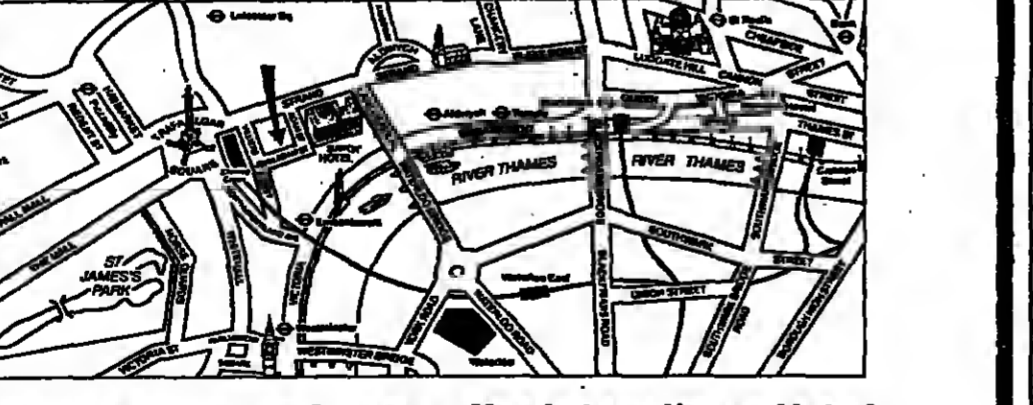
SUMITOMO TRUST and Banking, the Japanese bank, yesterday announced an issue of 15m new shares for offering on the Euromarket...

FT/AIBD INTERNATIONAL BOND SERVICE

Large table listing various international bonds with columns for instrument, price, yield, and other details.

MANUFACTURERS HANOVER

We are pleased to announce the relocation of the following divisions in London to The Adelphi 1/11 John Adam Street London WC2N 6HT



- List of divisions and their contact information: Manufacturers Hanover Trust Company, Manufacturers Hanover Limited, Eurobond Trading, Eurocommercial Paper, Financial Markets Analysis, Government Debt Trading, Securities Sales, Swaps, Syndicate/New Issues, Syndications/Asset Swaps.

Other divisions including Investment Banking and London Branch will be moving to The Adelphi in November 1989. Concurrently with the withdrawal of counter facilities at our 7 Princes Street office on Monday 27th November 1989...

STRAIGHT BONDS: Yield to redemption of the mid-price. Amount issued is expressed in millions of currency units except for Yen bonds, where it is in billions.

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

BNP counterbids for Thomson unit

By William Dawkins in Paris

A ROW has broken out between France's two largest nationalised banks over control of the highly-profitable finance division of Thomson CSF, the state-controlled defence and electronics company.

Banque Nationale de Paris (BNP), the largest French state-owned bank, has revealed that it is preparing a counterbid for Thomson CSF Finance, the state-controlled defence and electronics group announced that it was on the point of agreeing to let Crédit Lyonnais take a majority stake in the financial division, in a share exchange worth more than FF10bn (\$904m).

BNP's move was immediately stamped on by Mr Pierre

Bérézgovoy, the French Finance Minister, who has already approved Thomson CSF's link up with Crédit Lyonnais on behalf of the state, the main shareholder in all the companies involved.

There were no plans to change that decision, said a finance ministry official.

BNP earlier said it would act only with the state's approval - indicating that its approach must now collapse - but was not available for comment last night.

The boards of Thomson CSF and Crédit Lyonnais are both due to approve the deal today regardless. "This is the most complementary bank for us. Crédit Lyonnais is by far the ideal partner," said Mr Alain

Gomez, Thomson CSF's chairman. "We are talking about an expert team here. They are not just a bunch of slaves to be haggled over," he added.

Mr François Gilla, Crédit Lyonnais' finance director, said the BNP move "ignores the nature of the operation. This is not a mere bid - it is a co-operation agreement, an association between two partners."

The row casts a shadow over Thomson CSF's attempts to find a friendly partner for what would be the first such link between a big French industrial company and a bank. Mr Gomez believes the deal, the fruit of a year's negotiations, is urgently needed to give Thomson CSF the same financial security as Japanese and West

German competitors, which have traditionally had intimate ties with big commercial banks.

It also illustrates the urgency with which French state-owned banks are looking for ways of boosting their shareholders' funds to comply with the new capital adequacy ratios proposed by the Bank for International Settlements (BIS).

This Paris Government's present policy on nationalised industries means they cannot issue new capital in the market, like privately-owned competitors. Thomson CSF Finance would bring almost exactly the FF5bn to FF6bn needed by Crédit Lyonnais to comply with the BIS ratios.

PSA climbs 12% but warns on strike loss

By William Dawkins

PSA, the French car producer grouping the Peugeot and Citroën companies, yesterday reported a 12 per cent rise in first-half net profits and warned that the seven-week strike at Peugeot had taken a provisional FF3bn (\$483m) out of the second half's sales.

The group, France's largest private company, increased its turnover by 14 per cent to FF81.06bn in the six months to June, from FF71bn in last year's corresponding period.

Attributable net profits, up from FF4.06bn to FF4.55bn, were below most Paris analysts' forecasts. This was a result of higher exceptional charges, although the figures do not reflect the impact of the wage dispute, the worst in the car maker's history.

PSA was unable to quantify how the loss of between 55,000 and 60,000 cars would eventually hit full-year profits as it was unclear how much of the delayed production would be made up for by December.

"The message is that underlying growth is proceeding at a normal rate," the group said.

Interim operating costs rose 14 per cent to FF7.62bn from FF6.24bn in 1988 reflecting the impact of launch costs for the new Peugeot 605 and Citroën XM models, accounting changes for write-offs for out-of-date tools, and increased retirement payments.

PSA's industrial investment budget also rose sharply, from FF4.5bn in the first half of 1988 to FF5.9bn.

The group's net margin, however, is the same as the comparable period of last year, at 5.6 per cent of turnover.

George Graham adds: Usinor Saclor, the French state-owned steelmaker, has doubled interim pre-tax profits to FF4.55bn and is forecasting profits for the full year of about FF78bn. Total sales, at FF48.4bn, were 20 per cent higher than in last year's period.

The group returned to the black in 1988 for the first time in 15 years, with pre-tax profits of FF5.02bn.

Agnelli repurchases 23% holding in Ifi

By John Wyles in Rome

GIOVANNI Agnelli, the Agnelli family's private holding company, has repurchased the 23 per cent of Ifi, the Agnelli-controlled financial holding company, whose sale in June to Mediobanca for L303bn (\$225m) was revealed less than three weeks ago.

According to information disclosed at Mediobanca's annual meeting at the weekend, the Agnelli family holding will pay L32.9bn to re-acquire the package - but not until June next year.

The manoeuvre will add to the general puzzlement about the real purpose of the movement of Ifi stock. The Agnellis said they had sold the package

to Italy's leading merchant bank to help finance the L2,241bn takeover of the Galbani food group by Ifil, controlled by Ifi, and BSN-Danone.

They also said they were determined to repurchase the Ifi stock which, under the agreement with Mediobanca, could have been acquired by third parties from December 1990.

Some experts believe that tax advantages were at the root of the exercise which has, for many people, again demonstrated the ease with which Mediobanca, albeit at a price, can be called on to serve the interests of Italy's most powerful family.

RJR to sell three sweet businesses to Nestlé

By Martin Dickson in New York

RJR NABISCO, the US tobacco and food group which is raising cash to cut its debt burden, is to sell three US confectionery businesses to Nestlé, the Swiss foods group, for \$570m.

The three businesses - Baby Ruth, Butterfinger and Pearson - are part of RJR's Planters LifeSavers company. An RJR representative said this was a strategic divestiture, in that the businesses held only a small share of their markets. Selling them would help Planters LifeSavers concentrate on its core nuts and confectionery businesses, in which it was a market leader.

Nestlé said the businesses would complement its other US confectionery brands, which include Crunch and Chunky.

The sale will bring to \$5.3bn the amount RJR has raised from asset sales since its record \$25bn leveraged buy-out.

The target is to raise \$5bn by February of next year and \$6bn by the following August.

The sale price was above analysts' expectations and produced a rally in the junk bonds issued by RJR to finance its buy-out. The bonds had been trading near their 52-week low.

CGS makes strong gain in first half

By William Dawkins

CAP GEMINI Sogeti (CGS), Europe's largest computer services group, has produced a more than 20 per cent increase in first-half profits and expects a rise of the same order for the full year.

The French company said turnover rose to FF3.33bn (\$636.2m) in the six months to June, from FF2.76bn in last year's period.

Pre-tax earnings rose to FF394m from FF318m. Unusually for this highly-acquisitive company there were no significant takeovers in the first half, which means the results are fully comparable.

CGS forecast that turnover would continue growing at about the same rate throughout the current half to reach FF7bn for the full year, a 20.6 per cent increase over 1988 revenues of FF5.8bn.

Its net profit margin should also be the same as last year's - 6.9 per cent of turnover - implying a 20 per cent increase in annual net profits to FF483m this year from FF402m in 1988.

This year sees the establishment of a new organisation, Cap Sesa, resulting from the merger in January of Cap Sogeti France with Sesa, acquired at the beginning of 1988.

UAP leaps 19% to FF2.47bn

By George Graham in Paris

UNION DES Assurances de Paris (UAP), the largest French insurance company, has reported a 19 per cent rise to FF2.47bn (\$397.7m) in interim net profits.

Consolidated premium income totalled FF31.4m, up 9 per cent from the first half of 1988, with more than a third of this coming from overseas operations.

Life insurance activity climbed by 16 per cent to FF14.3bn, while non-life insurance rose 4 per cent to FF17.1bn. The group increased

its technical provisions by 15 per cent to FF190.6bn.

Profitability improved in both foreign and domestic operations, especially in the life and fire and accident divisions. Operating conditions in the non-life market showed a marked improvement, leading to an advance in current income, while the group recorded a rise in realised capital gains.

The merger of UAP's reinsurance subsidiary with Scor, the leading French reinsurer, will not appear in the accounts

until the second half. The purchase of Alsecures of Italy will also not take effect until the second period.

The group's stake in Sun Life, the UK insurance group, rose above 20 per cent in the first half, but the holding is still not consolidated.

UAP said its first experiment in cross marketing of banking and insurance products with Banque Nationale de Paris, the state-owned bank with which it has signed a far-reaching co-operation agreement, would begin on November 6.

Rio Algom third-quarter profit slows to C\$11.8m

By Kenneth Gooding, Mining Correspondent

RIO ALGOM, the 51.5 per cent-owned Canadian subsidiary of the UK's RTZ Corporation, reports a 60 per cent drop in third-quarter net profit, from C\$40.02m (US\$25.54m) or 83 cents a share to C\$11.81m or 25 cents.

The fall was mainly due to the 15-week strike at Highland Valley Copper in which Rio Algom has a direct 33.6 per cent interest. The company also blames lower margins in its metals distribution businesses and lower profits from its steel manufacturing operations, which were sold on August 1.

Rio Algom already has an idea how to spend some of the C\$250m from the steel sale. It has signed letters of intent to buy Uranium Resources (UR) for about US\$65m and Whittaker Metals for about US\$32m.

Highland Valley Copper mine. Nine-month earnings were C\$82.6m (US\$70.5m) or C\$1.02 a share, up from C\$71.2m or 91 cents a year earlier. Revenues climbed 21 per cent to C\$315m from C\$260m. Third-quarter profit was C\$24.2m or 30 cents a share, against C\$26.4m or 34 cents on revenues of C\$105m against C\$92m.

URI produces uranium in south Texas, while Whittaker distributes steel, aluminium and other metal products from four facilities in Texas, Louisiana and Oklahoma.

Rio Algom has declared a semi-annual dividend of C\$0.525 cents a share, taking its 1989 annual dividend to C\$0.95, compared with C\$0.70 paid in 1988. This is in line with the company's revised dividend policy which recognises Rio Algom's increasing emphasis on its mining activities. It also implies that future dividends will be tied more directly to earnings achieved.

Third-quarter revenue fell from C\$475.1m to C\$333.6m. For the first nine months revenue fell from C\$1.45bn to C\$1.36bn and net earnings dropped from C\$90.1m or C\$2.03 a share to C\$80m or C\$1.76.

Mobil axes 400 jobs in US

By James Buchan in New York

MOBIL, the second largest US oil company, has announced it is cutting the workforce in its domestic exploration and production business, in the face of declining prospects for the US as an oil and gas region.

The move follows a cutback at British Petroleum's US upstream operation and could herald a round of job cuts across the US industry.

Mobil Exploration and Producing US, the operation responsible for finding and developing domestic oil and gas fields, said yesterday it planned to cut its workforce by 8 per cent or about 400 people.

This is to concentrate production staff near fields with the biggest potential.

Bank Leu forecasts earnings upswing

By John Wicks in Zurich

BANK LEU, one of Switzerland's big five banks, expects a profits turnaround this year. In 1988 net earnings had dropped by 25.2 per cent to SF45.7m (\$26.6m), due to reduced income for securities trading and precious metal dealing transactions and a loss on the part of the New York branch.

Like other "Big Five" banks, the Zurich-based institution now reckons with a rise in profits for calendar 1989, following good results for the first three quarters.

In the third quarter, Bank Leu recorded a rise in earnings for "practically all operations" with a continued upswing in

net interest and various commission and trading sectors, other than commissions on new issues.

The balance-sheet total expanded to SF75.18bn by the end of September, compared with SF74.85bn at the end of last year. Loans to clients increased slightly over the quarter, by 0.7 per cent to SF5.25bn, although customer deposits fell 2.5 per cent to SF7.25bn.

Ciba-Geigy, the Swiss chemicals group, is to become the sole owner of Ciba Corning Diagnostics, of Medford, Massachusetts. Ciba-Geigy, which already holds a 50 per cent stake in the company, has

signed a letter of intent to purchase the remaining 50 per cent of shares currently held by Corning, the US concern.

Ciba Corning Diagnostics, whose 1989 turnover is put at "slightly under \$300m," supplies the international medical community with clinical diagnostic systems and related products, employing some 2,500 people worldwide.

The Swiss company bought into Corning's operations in this sector in 1985. Corning will, in future, concentrate on its laboratory services businesses, while Ciba-Geigy strengthens its presence in diagnostic systems and related products.

In M&A, clients who require totally objective advice, research free from conflict of interest, in-depth international capabilities, a complete range of services, and compensation based on added value can rely on one firm.

JPMorgan

AMAG Boyne Pty Ltd.
an affiliate of Austria Metall AG

has acquired
a 20% interest in
Boyne Smelters Ltd.
of Queensland

from
Kaiser Aluminum & Chemical Corporation

The undersigned initiated the transaction and acted as financial advisor to AMAG Boyne Pty Ltd. and Austria Metall AG:

Chase Investment Bank Ltd
Chase Manhattan Bank Austria AG

August 1989



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UK COMPANY NEWS

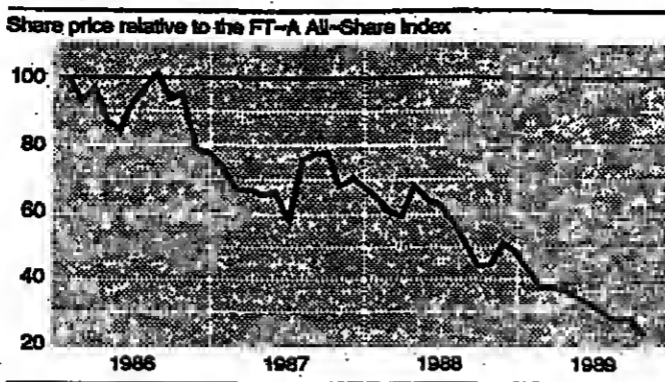
The High Street empire under attack

Maggie Urry on a French solution to Sir Terence Conran's Storehouse problems

HABITAT is the very foundation of the Storehouse empire. Sir Terence Conran, Storehouse's chairman, opened the first Habitat shop 25 years ago to provide an outlet for the furniture he was making.

area, while Habitat France has 29 shops and 500,000 sq ft of selling space. The French business is the star performer in the Storehouse group.

Storehouse



ding of goods will be reduced by cutting the number of warehouses. Here again Habitat France shows the way - it has one large warehouse compared to more than half a dozen in the UK.

is continuing to expand. Last week saw the opening of the first store in Spain, in Barcelona, which will be run from the French operation.

adapt to the local market. Less than 20 per cent of the goods are common to the UK and French business. Trying to sell the British range in the French shops would be disastrous.

Guernsey Press defence salvo

By Jane Fuller

GUERNSEY PRESS, the private publishing company facing a hostile bid from its Jersey neighbour Guiton, has fired off several rounds of ammunition in its defence document.

the prices of both stocks, in which the thin trade is on a matched bargain basis, changed - for the first time since well before the bid was launched.

only 22p" in March 1988. Mr Frank Walker, Guiton's managing director, responded angrily that the price was 91p at that date and said the discrepancy exposed a fundamental flaw in Guernsey's argument.

Chanel Tunnel investment, investment company recorded pre-tax losses of £2,653 (£5,431) in the six months to June 30. Losses reflected cost of ongoing administrative overheads and those connected with actions being taken to optimise company's assets.

FT Share Service The following securities were added to the Share Information Service in Saturday's edition: Glencar Explr. (Section: Third Market) Lynx Hlgs. (Industrials) WPP Grp. Cv. Rd. Pl. (Paper) Westminster Scaffolding Grp. (Builders)

NEWS DIGEST

Alpine Grp results on the upturn Mr Andrew Greystoke, the new chairman, said that the three months to September have shown a marked improvement following the start of an agreement with British Soft Drinks in July.

Bertam declines by £1m to £560,000 Bertam Holdings, the plantations operator 24 per cent controlled by Howe Evans Investments, suffered a sharp decline of more than £1m in taxable profits in the first half of 1989 to £560,000 (£1.58m) pre-tax.

Associates push Clayton lower Lower pre-tax profits of £114,785 against previous £167,090 were announced by Clayton, Son & Co (Holdings), bulk storage manufacturer, for the six months to June 30.

London Scottish in Cattle's buy London Scottish Bank has purchased a 5.3 per cent holding in Cattle's (Holdings), the consumer credit financier, at 59p. The shares were acquired as a long term investment in a company operating in the same sector as London Scottish, directors said.

Table with 5 columns: Term, Rate, etc. Title: PUBLIC WORKS LOAN BOARD RATES. Effective October 25.

Bear Brand shows fall to £11,000 Bear Brand, the hosiery group in which Mr Nick Oppenheim, chairman, has a large stake, has announced a profit, before tax, of £11,000 for the first six months of this year, compared with £188,000, on a turnover ahead from £3.8m to £4.2m.

Hestair purchase Hestair has acquired Regency Temporaries, a temporary employment agency based in Florida, for \$2m (£1.3m) cash plus earn-out payments up to \$3m based on results for four years to January 31 1992.

Table with 5 columns: Company, Price, Change, etc. Title: GRANVILLE SPONSORED SECURITIES.

Trade Imbalances Narrowing but Problems Remain Meanwhile, trade imbalances are shrinking in both countries. In Japan, the average monthly trade surplus fell from a seasonally adjusted 6.7 billion dollars, posted in the second half of 1988, to an average of 6.2 billion dollars in the first half of 1989.

Higher Dollar Counters Trade Imbalance Improvement It is from this standpoint that concern has arisen over the increase in the dollar's foreign exchange value since the beginning of the year. This is mainly because the dollar's renewed strength

DAI-ICHI KANGYO BANK

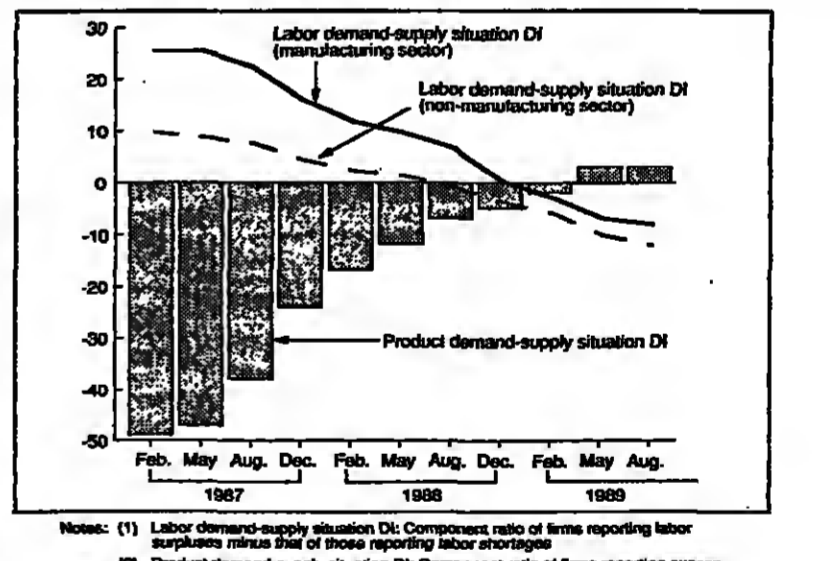
DKB ECONOMIC REPORT

October 1989: Vol. 19, No. 10

Exchange Rate Trends Merit Attention

The first round of the Japan-U.S. Structural Impediments Initiative talks was held in Tokyo on September 4 and 5 with the aim of improving the trade imbalance between the two countries.

Inflationary Pressures Build Up



Notes: (1) Labor demand-supply situation DI: Component ratio of firms reporting labor surpluses minus that of those reporting labor shortages.

could have a negative impact on the correction of trade imbalances and may even hinder structural improvements in the long run, though its short-term effects may only be marginal.

On the other hand, personal consumption, which registered negative growth in the April-June quarter, has seemingly recovered its briskness, reflecting this summer's favorable bonus payments and the fading effects of the introduction of the consumption tax.

The dollar has been showing strength primarily because of the improvement since the beginning of the year in the U.S. trade imbalance. The second reason for its strength is the growing anticipation that the U.S. economy may succeed in achieving a soft landing, thereby simultaneously restraining inflation and avoiding recession.

Investment is likely to expand steadily. On the other hand, personal consumption, which registered negative growth in the April-June quarter, has seemingly recovered its briskness, reflecting this summer's favorable bonus payments and the fading effects of the introduction of the consumption tax.

However, the U.S. is running a massive annual 120 billion dollar current account deficit, and the cumulative deficit continues to snowball. The interest rate differential between the U.S. and other countries is also narrowing. These developments do leave some room for the dollar to weaken again. Nonetheless, the undertone of a strong dollar is unlikely to change as long as the trade imbalance continues to improve steadily and hopes for a soft landing by the U.S. economy are not dashed.

There is a strong possibility that the Bank of Japan will move to a more cautious monetary policy stance since the yen continues to weaken gradually amid growing inflationary pressures in Japan.

The continuing weakness of the yen against the dollar is the major source of concern regarding the future trend of Japanese prices. While both wholesale and consumer prices have been rising at a slower pace after a temporary spurt following the introduction of the consumption tax in April, worsening labor shortages and an increasingly strained demand-supply balance of products mean that the inflationary environment is becoming even more intense (Figure).

On the demand side, capital investment in the private sector, the most powerful factor driving the present boom, is expected to continue expanding steadily, reflecting strong corporate profits. Since the shortages of production capacity is intensifying in all industries due to strong domestic demand, capital

Similar trends were also visible in U.S. trade figures. While the U.S. posted an average monthly trade deficit of 9.7 billion dollars in the second half of 1988, the figure fell to an average of 8.0 billion dollars in the first half of 1989 and to 7.6 billion dollars in July 1989.

On the demand side, capital investment in the private sector, the most powerful factor driving the present boom, is expected to continue expanding steadily, reflecting strong corporate profits. Since the shortages of production capacity is intensifying in all industries due to strong domestic demand, capital

The primary factor behind these favorable trends is that the effects of the sharp appreciation of the yen since the autumn of 1988 have started to appear in the trade figures.

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Talk it over with DKB. The international bank that listens. DAI-ICHI KANGYO BANK

The next DKB monthly report will appear Nov. 24.

FT UNIT TRUST INFORMATION SERVICE

For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code (listed below). Calls charged at 89p per minute peak and 25p off peak, inc VAT

AUTHORISED UNIT TRUSTS

Table listing various unit trusts under the 'AUTHORISED UNIT TRUSTS' section, including names like Abbey Unit Trust, Abstract Management Ltd, and others.

Table listing various unit trusts, including names like Backwater Management Co Ltd, Bank of Ireland, and others.

Table listing various unit trusts, including names like Global Asset Management, Global Security, and others.

Table listing various unit trusts, including names like Lloyds Bank, Lloyds Bank, and others.

Table listing various unit trusts, including names like Midland Unit Trusts, Midland Unit Trusts, and others.

Table listing various unit trusts, including names like National Mutual Unit Trusts, National Mutual Unit Trusts, and others.

Table listing various unit trusts, including names like Scottish Provident, Scottish Provident, and others.

GUIDE TO UNIT TRUST PRICING. Text explaining unit trust pricing, including terms like 'UNIT PRICE', 'NAV', and 'UNIT TRUST PRICING'.

FT UNIT TRUST INFORMATION SERVICE

For Current Unit Trust Prices on any telephone ring direct-0854 4 + five digit code (listed below). Calls charged at 38p per minute peak and 25p off peak, inc VAT

Main table containing unit trust information with columns for Name, Price, Yield, and other financial metrics. Includes sections for 'OTHER UK UNIT TRUSTS' and 'INSURANCES'.

OTHER UK UNIT TRUSTS

Table listing various UK unit trusts such as Wellington Fund Mgrs Ltd, Abbey Life Assurance, and others, with their respective prices and yields.

INSURANCES

Table listing insurance companies and their unit trusts, including details on policy types and financial performance.

FT UNIT TRUST INFORMATION SERVICE

For Current Unit Prices on any telephone ring direct-0866 4 + five digit code (listed below). Calls charged at 35p per minute peak and 25p off peak, inc VAT

Main table containing unit trust information, organized into columns for various fund categories and providers. Includes sections for 'MANAGEMENT SERVICES', 'GUERNSEY (ISD RECOGNISED)', 'OFFSHORE AND OVERSEAS', and 'LUXEMBOURG (ISD RECOGNISED)'. Each entry lists fund names, providers, and unit prices.

SWITZERLAND (ISD RECOGNISED) table listing various Swiss unit trusts and their unit prices.

JERSEY (ISD RECOGNISED) table listing various Jersey unit trusts and their unit prices.

GUERNSEY (**) table listing various Guernsey unit trusts and their unit prices.

Table listing various international unit trusts and their unit prices.

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FT UNIT TRUST INFORMATION SERVICE

Table of FT Unit Trust Information Service, listing various unit trusts with columns for Name, Price, Yield, and other financial metrics.

LONDON SHARE SERVICE

Table of London Share Service, including sections for British Funds, Loans, Foreign Bonds & Rails, and Money Market Trust Funds.

LONDON SHARE SERVICE

AMERICANS - Contd

Table listing American stocks such as Alcoa, American Cyanamid, American International, and American Oil, with columns for share price and dividend dates.

BUILDING, TIMBER, ROADS - Contd

Table listing building, timber, and road related stocks including Balfour Beatty, Bechtel, and Bovis Lend Lease.

DRAPERY AND STORES - Contd

Table listing drapery and stores stocks such as Debenhams, Next, and Primark.

ENGINEERING - Contd

Table listing engineering stocks including Alstom, BAE Systems, and Balfour Beatty.

INDUSTRIALS (Misc.) - Contd

Table listing various industrial stocks such as Amgen, AstraZeneca, and Borealis.

INDUSTRIALS (Misc.) - Contd

Table listing more industrial stocks including British Airways, British Telecom, and British Petroleum.

CANADIANS

Table listing Canadian stocks such as Alcan, Inco, and Noranda.

BANKS, HP & LEASING

Table listing bank and hire purchase/leasing stocks including Abbey National, Bank of Scotland, and British Equitable.

ELECTRICALS

Table listing electrical engineering stocks such as British Energy, ICI, and Siemens.

FOOD, GROCERIES, ETC

Table listing food and grocery stocks including Borden's, Cadbury, and Nestle.

INSURANCES

Table listing insurance stocks such as British American Insurance and Prudential.

INDUSTRIALS (Misc.) - Contd

Table listing more industrial stocks including British Airways, British Telecom, and British Petroleum.

BEERS, WINES & SPIRITS

Table listing beer, wine, and spirits stocks such as Carlsberg, Heineken, and TSBY.

BUILDING, TIMBER, ROADS

Table listing building, timber, and road related stocks including Balfour Beatty, Bechtel, and Bovis Lend Lease.

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AMERICANS - Contd

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ENGINEERING

Table listing engineering stocks including Alstom, BAE Systems, and Balfour Beatty.

INDUSTRIALS (Misc.)

Table listing various industrial stocks such as Amgen, AstraZeneca, and Borealis.

INSURANCES

Table listing insurance stocks such as British American Insurance and Prudential.

AMERICANS - Contd

Table listing American stocks such as Alcoa, American Cyanamid, and American International.

BUILDING, TIMBER, ROADS

Table listing building, timber, and road related stocks including Balfour Beatty, Bechtel, and Bovis Lend Lease.

DRAPERY AND STORES

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CURRENCIES, MONEY AND CAPITAL MARKETS

POUND SPOT-FORWARD AGAINST THE POUND

Table showing pound spot and forward rates against the pound for various countries and currencies.

DOLLAR SPOT-FORWARD AGAINST THE DOLLAR

Table showing dollar spot and forward rates against the dollar for various countries and currencies.

MONEY MARKETS

Bank signals wish for unchanged rates

As sterling fell below DM2.90 on Friday the market looked in vain for a signal from the Bank of England that base rates were about to be raised.

EURO-CURRENCY INTEREST RATES

Table of Euro-currency interest rates for various currencies and maturities.

EXCHANGE CROSS RATES

Table of exchange cross rates for various currencies.

FT LONDON INTERBANK FIXING

Table of FT London interbank fixing rates.

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Table of C in New York rates.

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Table of currency movements for various currencies.

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Table of money rates for various currencies.

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Table of currency rates for various currencies.

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Table of other currencies for various countries.

BUSINESS TRAVEL

The Financial Times proposes to publish this survey on: 15 November 1989

LEGAL NOTICES

STATE BANK OF NEW SOUTH WALES AS\$100,000,000 FLOATING RATE NOTES DUE 24 OCTOBER 1994

BANK OF ENGLAND TREASURY BILL TENDER

Table of Bank of England Treasury Bill tender details.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table showing weekly change in world interest rates.

CHICAGO

Table of Chicago market data.

JAPANESE YEN GIRD

Table of Japanese Yen Gird data.

STANDARD & POOR 500 INDEX

Table of Standard & Poor 500 Index data.

STANDARD & POOR 500 INDEX

Table of Standard & Poor 500 Index data.

FT-ACTUARIES WORLD INDICES

Large table of FT-Actuaries World Indices for various countries and regions.

EUROPEAN OPTIONS EXCHANGE

Table of European Options Exchange data.

BASE LENDING RATES

Table of base lending rates for various banks.

LONDON RECENT ISSUES

Table of London Recent Issues.

EQUITIES

Table of Equities market data.

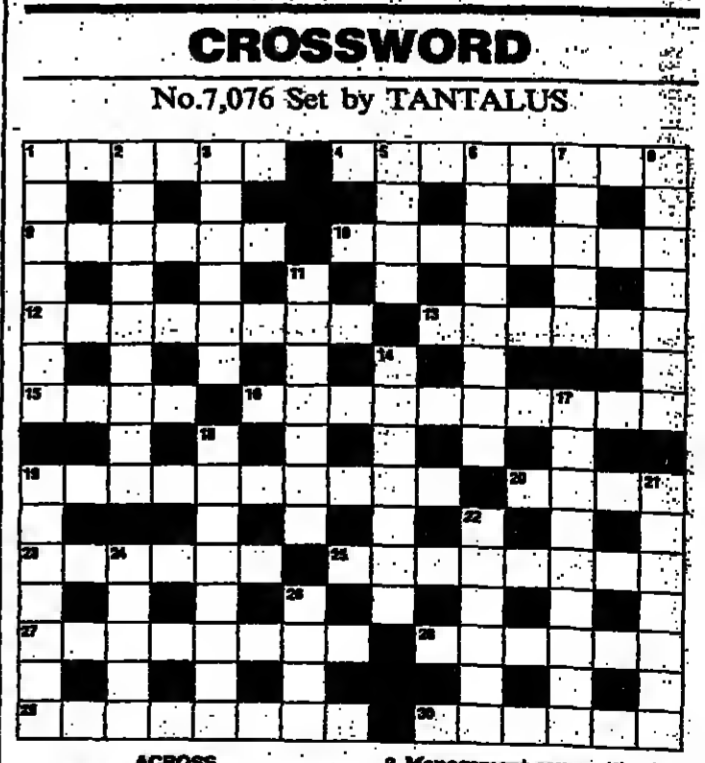
FIXED INTEREST STOCKS

Table of Fixed Interest Stocks market data.

RIGHTS OFFERS

Table of Rights Offers market data.

JOTTER PAD



Crossword puzzle clues and answers including: 1 Stayed talking (5), 2 Management course (5), 3 Woolen fabric for three on bed (9), 4 Well, you wouldn't be taken (7), 5 Fish beheaded at wild garden (9), 6 Quiet schoolmaster comes up with expert to see captive (9), 7 Pollution in Bogota Inter-continental game (9), 8 Light noticed by apprentices before sailors (7), 9 Teaches a new way to gain (7), 10 Lawyer by one's platform (4), 11 Passing a temporary worker (9), 12 Delicious drink causes (7), 13 A thimble on board got by strict officer (9), 14 Former parking sign lawful and clear (8), 15 View article with half glasses (9), 16 Music these days in calm surroundings (9), 17 Chaps go to hill to meet adviser (9), 18 Stops and takes a (7), 19 Join two students at one concerning conclusion (9), 20 See 1, 21 Statesman sees nurse and rota is altered (7), 22 In Germany, water is changed for fish (9), 23 For example, right for an escapee (9), 24 Carved for (9), 25 Object to motorway on borders of Nord (4), 26 The solution to last Saturday's prize puzzle will be published with names of winners on Saturday November 11.

WORLD STOCK MARKETS

Main table containing stock market data for various regions including Australia, France, Germany, Italy, Sweden, Canada, and Japan. Each region has a sub-table with columns for stock names, prices, and changes.

Table containing financial indices for various countries and regions, including Dow Jones, Standard and Poor's, and various regional indices.

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Advertisement for 'FT hand delivered in Turkey'. Lists cities like Istanbul, Izmir, Kayseri, Kocaeli, Manisa, Mersin, Samsun, Trabzon and provides contact details for Mevün Cürel.



Table titled 'FINANCIAL TIMES' showing subscription rates for various regions and countries.

4pm prices October 27

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Main table containing stock prices, organized into columns with headers like '12 Month High', 'Low', 'Stock', 'Div.', 'Yield', '52 Week High', 'Low', 'Close', 'Open', 'Change', 'Volume'. Includes a sub-table for 'NEW YORK STOCK EXCHANGE' and 'NASDAQ'.

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NYSE COMPOSITE PRICES

NASDAQ NATIONAL MARKET

4pm prices October 27

Table of NYSE Composite Prices with columns for Stock, High, Low, Last, Change, and various market indicators.

Table of NASDAQ National Market with columns for Stock, High, Low, Last, Change, and various market indicators.

AMEX COMPOSITE PRICES

4pm prices October 27

Table of AMEX Composite Prices with columns for Stock, High, Low, Last, Change, and various market indicators.

Table of AMEX Composite Prices with columns for Stock, High, Low, Last, Change, and various market indicators.

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